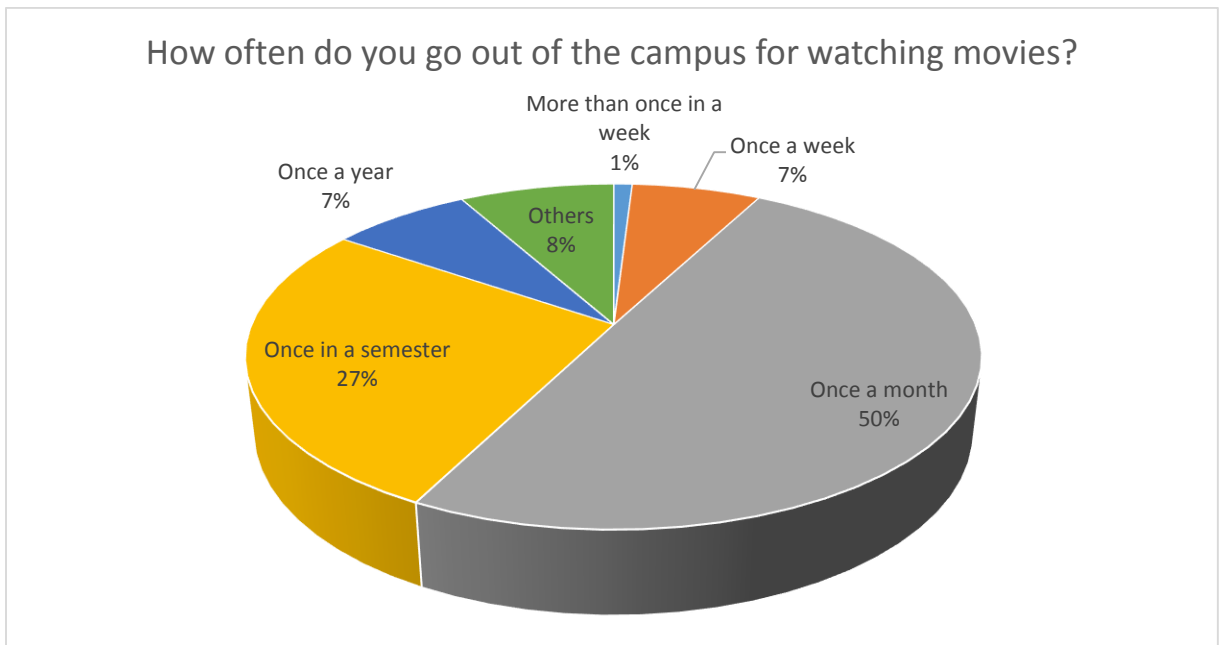


PROPOSAL TO INSTALL UFO DIGITAL CINEMA SYSTEM IN OAT

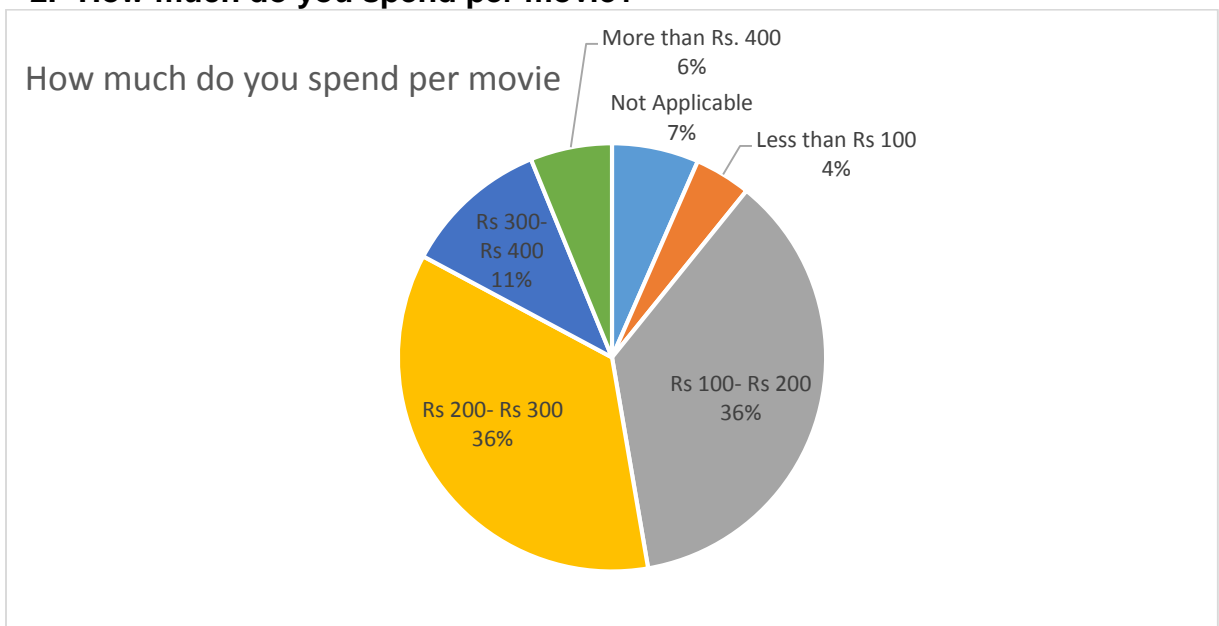
SURVEY REPORT

A survey was conducted seeking the opinion of students on the proposal to install the UFO Digital Cinema System in OAT. More than 500 people filled the survey. The following is the analysis of the major questions asked:

1. How often do you go out of the campus for watching movies?

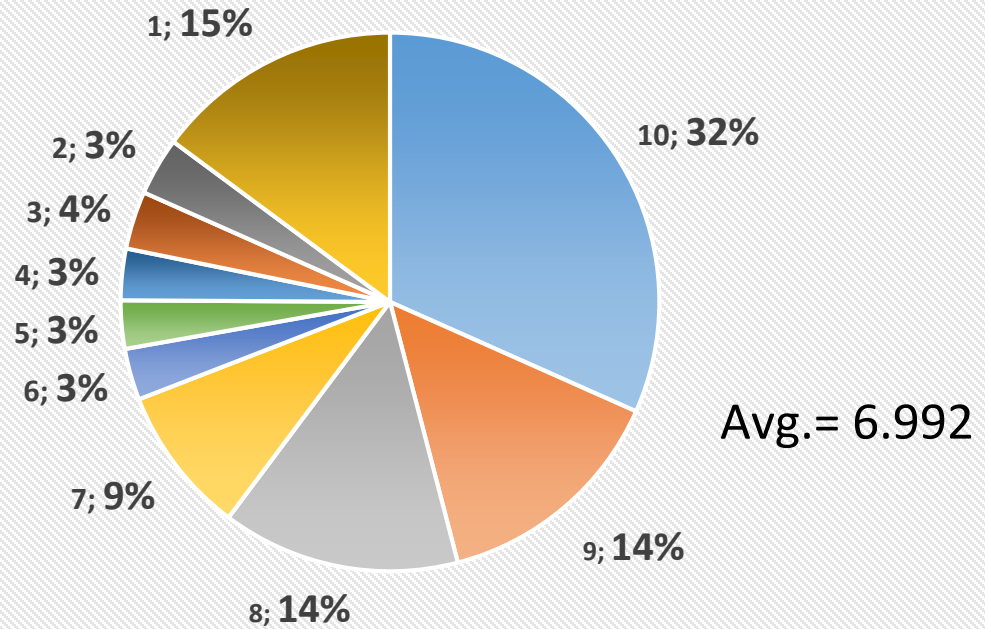


2. How much do you spend per movie?



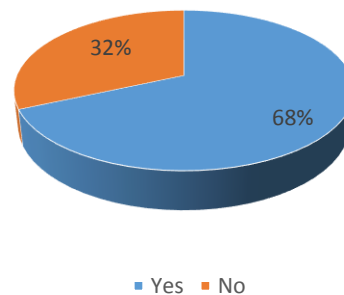
3. On the scale of 10 rate how would you like the idea of installing UFO Digital Cinema System at OAT.

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4. Do you think charging Rs. 50 per semester to the students/campus community for screening around 5-6 movies even when very few Hollywood movies will be available is justified?

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5. Comments by people:

The major comments and recommendations given by the people were:

1. In favour:

- It would save money of many who travel to watch movies as the theatres are very far from the campus
- Cost effective solutions for the scenario of going out of campus for late night shows
- Even if we get to watch a single good movie in Rs 50, it will be a good option rather than 220 bucks spent usually
- Since we are not being charged much, we can install it, there is no harm in doing so
- It will be a very useful installation at new SAC. I belong to the Indian Navy and almost all the defence establishments have already installed the UFO. It will really make sense for a huge community like IIT. At a few places, I have even found the quality of sound and screen to be as marvelous like a movie hall using UFO.

2. Against:

- Lack of Hollywood movies and some of Bollywood movies too
- Electricity bills have increased, installing the system will increase the financial burden
- Watching movies is a luxury and we don't need to spend too much on it
- Not everyone should be charged, ticketing should be introduced
- Many people won't wait for a week or so
- Mosquitoes in OAT

Recommendations:

As we all can see, a major section of the campus is in favour of the UFO system being installed in the campus. Even if someone only watches a single movie, the money spent is justified. Ticketing cannot be introduced in accordance with the terms of non-commercial movie screening. Rs 50 is not that big an amount which might be seen as increasing the financial burden on the people significantly.

I believe, the advantages outweigh the disadvantages and therefore, I recommend that the system should be installed at OAT.