

Finance Report:Techkriti'15

Total INCOME:

Marketing	7792900
Outreach Workshop	955000
Merchandise	300000
Food Court	232500
Gymkhana	225000
Registration	2444336
Open Fest	417600
TOSC	297000
Workshop registration	1731900
Total Cash	14396236
Goodies	16927650
INAE	400000
BHEL	250000
IIT K	150000
TOTAL BUDGET	32123886

Marketing Break up:

Company	Amount
Airbus	294000
Altair	58800
Avanti	20000
Boeing	215000
Campus France	50000
CDAC	100000
Cetpa	140000
Cetpa 2	175000
Classmate	196000
CUGL	100000
Delhivery	200000
Dell	160000
DPS Kalyanpur	196000
DST	500000

Dunnhumby	50000
DWIH	150000
Edelwiess	196000
EI System	60000
GE	300000
Honda	40000
i3indya	570000
IITM	195000
Indo US	288000
Infosys	49000
Israel	100,000
ITC	50000
JK	144,000
Juniper Networks	600000
Lohia Corp	392000
Mahindra	980000
Microsoft	147000
SAIL	15000
Samsung	300000
SAP Labs	148500
SBI	250,000
SIFPSA	100000
Tata Cleantech	117600
TATA Group	147000
Tata Motors	50000
Trident Analytical Solution	40000
UBI	75,000
UCIL	55,000
Vaishnavi Associates	45000
Vmware	294000
Gail*	100000
Insightful intelligence*	60000
Indo US*	72000
Townscript*	150000
Total	7792900

*mark-Amount will come into Techkriti Account in few days.

Amount yet to come (MOU signed but Company not responding)

Akshay Jal	300000
Bsbe IIT K	50000
I3 India	230000
NHM	250000
Objectify	20000
Sony	20000
Total	870000

Outreach Workshop:

Bytecode	185000
EI System	60000
I Tech	60000
Robo India	150000
Skyfi	100000
Sparklab	400000
Total	955000

Amount yet to come (MOU signed but Company not responding)

All on Auto	250000
Bytecode	15000
Robo India	50000
Sky fi	5000
Sparklab	450000
Total	770000

Food Court:

Food vendor	Amount	Coupons
Chappan Bhog	20000	3000
Murga Shurga	40000	5000
Dunkin Donuts	15000	3000
Nestle	40000	4000
Dominos	18000	4000
Chawla	18000	5000
Mahaveer	15000	2000
Crown Burgers	25000	5000
Bombay Fast Food	22500	5000
Kathi Roll	14000	3000
Lala Ji	5000	2000

Campus Workshop Registration:

Company	No. of Participation*	Revenue
3-D CAD & Printing	2	1600
Advanced Automobile Mechanics	90	135000
Android App	101	151500
App Forensics	10	15000
Augmented Reality	30	45000
Automobile Mechanics & IC Engine	184	276000
CAN-SAT Workshop	72	108000
Cloud Computing	38	57000
Digital VLSI	74	96200
Embedded	67	100500
Ethical Hacking	150	225000
Mobile Hacking	41	41000
Propeller Clock	28	47600
Python	18	23400
Quadcopter	12	15600
Quadcopter 18	42	105600
Raspberry Pi	39	58500
Share Market	25	25000
Speech Robo	72	122400
Touch Screen Robotics	48	72000
Whatshack	10	10000
Total	1141	1731900

GOODIES:

Company	Amount
American Swan	2550000
Askme	65000
Canon	70000
Classmate	67000
Classmate	41600
Clear Trip	4000000
Dell	80000
Dlink	100000

Ebay	3500000
EFY	5000
Indyarn	4050000
Inox	3000
Lenskart	120000
Levis	150000
MTV	5050
Myntra	1715000
NPAV	100000
Objectify	26000
Radio Mirchi	25000
Reliance Digital	30000
Sony	50000
Sun glass	50000
TP link	100000
Zebronics	25000
Total	16927650

Expenditure:

Public relations	1271494
Final night Concert	3182296
Events	3147172
Security	175000
TOSC	233000
Show management	5857700
Miscellaneous(during fest)	440230
TOTAL EXPENDITURE	14306892

Cell wise distribution:

Public Relations Cell:

Talks	499662
Exhibitions	369635
Shows	402197
Total	1271494

Final Night Show:

Fee	1809206
Accommodation	193090
Travel and luggage	1180000
Total	3182296

Events:

Prize Money	2020000
WorkShop Company Payment	679650
Arena	108000
Judges Travel	145522
Campaign	20000
Zonal	110000
Accomodation Booking	64000
Total	3147172

Security:

Walkie tallky	25000
Sis Guard	80000
mojo barrier	70000
Total	175000

TOSC:

Forms + courier	67000
OMR	6700
Scanning	1000
Paper	40000
Banner	3000
I card	4000
Centre	17200
Travel(cab)	25000
Poster	12000
Brochure	3500
prizes and memento	1000
certificates	10000
Tshirt	13200
Workers	800
Bus booking	5400
Meals for students	13500
Miscllaneous	10000
Total	233000

Show Management:

Visitor Hostel,VH Mess, Audi grounds and outreach	470000
Messing	252000
Light & sound	312000
led parkin+platform	40000
Taxi	375000
Hanger	330000
Tenting	175000
Telephone	80000
Arunodaya Sahakari Samiti (Workers)	174000
S.R. Services (Bedding)	269000
Printing	1000000
Hall 1 Canteen Refreshment (During Festival)	40000
Professional sound+LED wall+Lights	1080000
Hall 1 Xerox	40000
Team Dinner	100000
Hospitality t shirts	310000
Worker's mess	30000
Noble book store	2200
Water	5000
Printer(cartridge/cable)	500
HC	7000

Stationary	80000
Merchandise	495000
Diesel	50000
sms world	25000
Loader	16000
Décor	100000
Total	5857700