



Antaragni'13

Indian Institute of Technology Kanpur



Jainendra Batra
Festival Coordinator

Saurabh Dixit
Festival Coordinator

Antaragni'13 Pre Conduction Financial Report

Income

Registration (@900) 1206000
Registration (@1400) 224000

T-shirt Sale 240000
Sweat Shirt Sale 300000

Marketing Budget

State Bank of India 500000
Axis Colleges 500000
DIU 120000
Mahindra 100000
SP Jain 200000
J K Cement 300000
Kerala 200000
Travel Easy 75000
Education New Zealand 250000
American Center 900000
Coolage 50000
Abhilash 185000
UPSACS 360000
Genius 20000
Wild Stone 245000
Lohia Group 196000
UBI 75000
Chattisgarh Tourism 294000
LIC 98000
IDBI 35000
NPCIL 100000
IFFCO 35000
Vishu Sharan 50000
Okaley 40000
BHEL 100000
Food Stall 164000
7162000



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Note: Figures are approximate and subject to change according to marketing scenario.

Expenditure

Events

Mridaksh + Ritambhara + Velvet Lock	5000
Kavi Sammelan	130000
Disco	15000
India Haat	12000

Competition

Quiz	80000
Fine arts/Paint	20000
Synchronicity	45000

Prize Money	650000
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Show Management

Light & Sound	340000
Tent	320000
Generator + Diesel	80000
Honorarium + Labour	235000
Stage Set up	50000
Bamboos	40000
SAC Décor	20000
Miscellaneous	20000

Professional Shows

Professional Shows Sound	700000
Prima Nocte: Indian Ocean	399000
Blitzkrieg	1350000

Travel

Flights and Trains	900000
Taxi	150000



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MT Section (Buses) 40000

Organizational Cost

Messing of Participants	150000
T shirts	119000
Sweat shirts	175000
Printing (Flex + Non Flex)	300000
Auditorium	140000
SIS	77000
Marketing Expenditure	20000
Stationary + Photocopies	50000
Health Centre	15000

Judges/Artists + Team Refreshment 40000

Momento	10000
Telephone	40000
Accomodation	125000

Buffer 300000
7162000