

Antaragni '13

24th to 27th October

Pre Conduction Report

Opening Night

1. Opening speech by John Cravinho, ambassador of European Union on the 24th of October 2013, followed by performances from:
 - a. The Bonny Men, an Irish folk band.
 - b. Indian Ocean, Indian fusion rock band.

Classical Night

1. Mr. Krishan N will perform in the Classical Night on 25th October, 2013 during Antaragni at IIT Kanpur.
2. Ms. Shubhadra Desai, will perform in the Classical Night on 25th October, 2013 during Antaragni at IIT Kanpur.

Social Campaign

1. Women Empowerment – for the very first time, Antaragni is organizing a film festival in collaboration with the delegation of European Union. Under which twelve movies shall be screened during the fest.
2. AIDS Awareness in collaboration with UPSACS.

Kavi Sammelan

1. The following shall be performing on the 26th of October, 2013:
 - a. Shr Santosanand
 - b. Dr. Sunil Jogi
 - c. Dr. Anjum rahbar.
 - d. Dr. Suresh Awasthi
 - e. Shri Gajendra Solanki.

Synchronicity

1. The Flying Eyes, US shall headline Synchronicity.

2. The social message that they will be endorsing is **Women Empowerment with a special mention of saving the girl child.**

International Carnival

1. The Flying Eyes – US.
2. Cleva Crew – Finland.
3. Gianni Denitto – Italy.
4. Derin Kivaner – Turkey.
5. The Boney Man – Ireland.
6. Kobzos Esemble – Hungary.

India Inspired

1. **India 66: India after Independence, a reality check?**
 - The panellist confirmed for the same are: Mark Tully, Brinda Karat, S Y Quraishi, Suhel Seth.
 - The moderator for the same is Sanjay Pugalia.
2. AIDS Awareness
 - The panelists are delegates from European Union, Rami Chhabra and some other ace journalists.

Media Partners

Amar Ujala

1. Amar Ujala shall provide Antaragni'13 will **three half and three quarter page** advertisements; the content of which shall be provided by Antargni'13 at least two days prior to the publication date. The **full page advertisement** shall be published in the week starting from 13th to 21st October on the **back page of the main edition** of Amar Ujala in **Kanpur region**.
2. Amar Ujala shall provide national coverage to Antaragni '13.
3. Amar Ujala shall provide Antargni'13 with **full advertising space** on hoarding for a period of **15 days** starting from the 8th of October 2013 at:
 - a. Bada Chauraha
 - b. Govind Nagar Flyover
 - c. Narendra Mohan Setu

The Hindu

1. The Hindu shall provide Antaragni with **four quarter page** advertisements in **Lucknow, Allahabad and Mohali** editions on the following days = 11th October, 18th October, 21st October and 22nd October 2013.
2. The Hindu shall provide **two articles** of coverage in **Lucknow, Allahabad and Mohali** editions on the 18th October and 30th October.
3. The Hindu shall showcase **advertisements on it's webpage** for a period of **ten days** from the 1st of October to 10th of October 2013.

Red FM

1. Red FM shall provide Antaragni **with publicity Hoardings at strategic locations** in Kanpur mutually decided by Red FM and Antaragni'13 Core Team.
2. The following radio advertisements shall be broadcast by Red FM:
 - a. **Thirty second** promotions for Anataragni'13 for a period of **eight days, eight times** each day starting from 12th October to 19th October 2013.
3. Red FM shall incorporate **Antaragni'13's name and logo** on its official **website of Kanpur** and in any **publicity posters** distributed or installed for its publicity in **Kanpur and Delhi**.

VH1

1. **Forty thirty seconds promo** totalling up to twelve hundred seconds of on air slots.
2. A minimum of **twenty-four** tickers each day for **ten days** totalling up to a minimum of 240 exposures.
3. **One generic** and **city specific** posts from VH1 India Facebook page.
4. **Updates** from the **twitter page** of VH1.
5. **Post-fest** video of three to five minutes can be played online.
6. VH1 shall promote Antaragni'13 on its webpage fourteen days prior to the festival.

Competitions:

1. Dramatics :

- a. Nukkad
- b. Stage Play
- c. Mime
- d. Commedia del Arte (Soap Opera) scrapped.
- e. Eminent personalities like **Avijit Dutt, Arvind Gaur, Shilpi Marwaha and Sanjay Sujitabh** would be coming down here to judge the dramatics competitions.

2. Dance :

- a. Jitterbug : Western Group Dance
- b. Lavolta : Duo Dance Competition.
- c. Estampie : Solo Dance Competition
- d. Tour de Force : Street Dance Competition and Faceoff.
- e. Roots : Folks Dance Competition.
- f. Street Dance Competition and Faceoff merged into one this year.
- g. Dance Maestros like **B-Boy Jay, Riddhika Singh**(of Dance India Dance Fame), **Alene D'souza**(Senior Faculty Member at Shimak Davar International India Pvt. Ltd.) will judge the Dance Competitions this year.

3. Musicals:

- a. Aria.
- b. Sangam.
- c. Unplugged.
- d. Suar aur Dhvani.
- e. Antaragni Idol.
- f. Pair on Stage.

4. Junoon : Eastern Rock Band Competition.

- a. Lead Singer from **Nasya** would be coming to judge Junoon.

5. ELE :

- a. Spell Bee replaced by a new competition named Mixed Bag.
- b. Parliamentary Debate

- c. Creative Writing
- d. Dumb Charades
- e. Word Games
- f. Jam

6. **HLE :**

- a. Reformed Kavyanjali.
- b. Tark : Extempore.
- c. Aamne Samne : Parliamentary Debate.
- d. Saptrang : Word Games
- e. Gup-Chup : Dumb Charades.
- f. Manthan
- g. Kahani mein Twist : Creative Writing.

7. **Fine Arts :**

- a. Street Art replaced by Rangoli.
- b. Nexus replaced by Quilling.
- c. Oil Painting.
- d. Paper Costume.
- e. Pencil Sketching.

8. **Films and Photography :**

- a. Impetus.
- b. Chronica.
- c. Ad-Mad.
- d. Fashion Photography.

9. **Quiz Events :**

- a. MELO Quiz.
- b. General Quiz.
- c. India Quiz.
- d. Bollywood Quiz.
- e. Sports Quiz.
- f. Some of the biggest Quizmasters including **J. Ramanand** from Pune will grace the Quiz Events, this Antaragni.