

# Post Finance Report Techkriti'16

All amounts are in Lakhs

## Total Income:

Total INCOME:	Post Fest	Pre fest
Marketing	69.07	82.51
Merchandise	3.00	3.00
Food Court	3.77	4.8
Gymkhana	2.00	2.00
Registration	26.42	26.42
Open Fest	4.40	4.40
TOSC	2.07	2.07
Workshop registration	15.80	17.80
INAE	4.00	4.00
IIT K	0.00	4.00
TOTAL CASH	130.53	150.99
Goodies	52.41	52.41
TOTAL BUDGET	182.94	203.40

## Marketing:

Marketing Break up:				
COMPANY	Post fest	Goodies	Coupons	Pre fest
Juniper Networks	13			13
Department of Science and Technology	6			8
Sharda University	1.2			3.6
VMWare	3	1		3
Airbus Group	3			3
Samsung R&D Institute, Bangalore	3			3
CUGL	3			3
SBI	2.5			2.5
Boeing	2.3			2.3
Skyfi Labs	2.1			2.1
Classmate	2	1		2
SAP Labs	2			2
Indeed India	1.8			2

JK Cement Limited	2			2
Indian Handloom Brand	2			2
Ministry of Social Justice and Empowerment	0.7			2.5
Microsoft	1.5			1.5
Bosch	1.5			1.5
Embassy of Israel	1.2			1.2
Mahindra Rise	1			1
College Bol	0.3			1
Ircon International Limited	1			1
Smartprix	1			1
WD	0.7	0.3		1
UBI	1			1
CDAC	0.9			0.9
ITC Limited	0.75			0.75
LG	0.7			0.7
Winjit Technologies	0.65			0.65
Avanti Learning Centre	0.6			0.6
Campus France	0.5			0.5
Tata Motors	0.5			0.5
Altair	0.4			0.4
Sun IT Shop	0.4	0.06		0.4
Internshala	0.4	0.3		0.4
I-Medita	0.29			0.3
Renowned Bikes	0.25			0.25
Townscript	0.2	15%cashback	0.2	0.2
MKT Softwares	0.2			0.2
LIC	0.15			0.15
GyanDhan	0			0.13
Middle Earth Foods	0			0.1
Kaysons Education	0.08			0.08
ICICI Securities	0			1
DHL	free courier s			free couriers
Zebronics	0			0.4
SP Robotics	0	1		0.1
Bon Bon Street	0	4		0.25
Pik Education	0		3	
MytaxiIndia	0		unlimited	
Ebay	0		35	
Lafa Lafa	0		1	

NPAV	0			0.55
Askme	0		1	
Room n house	0		0.2	
10 Kaya.com	0		.35+250coupons	
Thrill Poker	0		1	
Entrench Electronics	0.3			1.6
El Systems	0			2.4
Azure Skynet	3			3
Radio Mirchi	0	0.2		
Electronics for You	0	0.05		
FROGO	0	0.05		0.1
TOTAL	69.07	5.56	46.85+250coupons	82.51

## Food Court:

<b>FOOD COURT:</b>				
Food vendor	Post fest		Pre fest	
	Amount	Coupons	Amount	Coupons
Meezzaah	0.5	0.03	0.5	0.03
Vaango	0	0.05	0.2	0.05
Dunkin Donuts	0.15	0	0.2	0
Nestle	0.32	0.05	0.41	0.05
Arabian Broost Chicken	0.4	0.05	0.4	0.05
Chawla	0.5	0.05	0.5	0.05
Mahaveer	0.3	0.05	0.4	0.05
South Plaza	0.38	0.05	0.38	0.05
Bombay Fast Food	0.3	0.05	0.4	0.05
Hoagies	0.5	0.05	0.5	0.05
Barista	0.15	0.05	0.15	0.05
Silver spoon	0	0.08	0.37	0.08
South plaza	0.27	0.05	0.27	0.05

Hall 1 Canteen	0	0.1	0.1	0.1
Coca-cola		0.075	0	0.075
Total	3.77	0.785	4.78	0.785

## Workshop:

Automobiles & IC Engine	200	3
Social Media Analytics	40	0.4
CAN-SAT	24	0.36
Share Market & Investment	26	0.39
Cisco Networking	60	0.9
Augmented Reality	30	0.45
Cloud Computing	120	1.8
Internet of Things	40	0.6
Image Processing with MATLAB	30	0.45
Ethical Hacking	200	3
Embedded Systems	30	0.45
Androbot	40	0.6
Process Design & Engineering	50	0.75
Sixth Sense Technology	30	0.45
Flying Wing	40	0.6
Bridge Design	40	0.6
<b>TOTAL</b>	1200	17.8

## Expenditure:

<b>EXPENDITURE</b>	Post Fest	Pre Fest
Public relations	14.66	14.66
Final night Concert	19.77	19.774
Events	30.88	34.11671
Security	1.05	1.7
TOSC	2.06	2.06
Show management	57.44	52.09
Miscellaneous(during fest)	INCLUDED	INCLUDED
support to Antaragni	0.93	
<b>TOTAL EXPENDITURE</b>	<b>126.79</b>	<b>124.41</b>

## PR:

<b>CELLWISE DISTRIBUTION</b>	Post Fest	Pre Fest
Talks	4.25	4.25
Exhibitions	3.26	3.26
Shows	7.15	7.15
<b>Total</b>	<b>14.66</b>	<b>14.66</b>

## Final Night:

<b>FINALNIGHT SHOW</b>	Post Fest	Pre Fest
Fee	18.3	18.3
Accommodation	Included	Included
Travel and other expenses	1.45	1.45
<b>Total</b>	<b>19.77</b>	<b>19.77</b>

## Event:

<b>EVENTS</b>	Post Fest	Pre Fest
Fun at Techkriti	1.5	1.50
Hospitality Bus Booking	0.225	0.40
Prize Money	19.74	21.70
Workshop Company Payment	5.86	6.57
Arena	1.1	1.10
Judges Travel	0.7	0.70
Campaign	0.5	0.50
Zonal	0.6	1.00
Accommodation Booking	0.65	0.65
Total	30.875	34.12

## Security:

<b>SECURITY</b>	Post Fest	Pre Fest
Walkie talkie	0.31	0.35
Sis Guard	0.74	0.95
Mojo Barrier	0	0.4
Total	1.05	1.7

## TOSC:

TOSC	Post fest	Pre fest
Forms	0.03	0.03
OMR	0.08	0.08
Paper	0.25	0.25
Banner	0.07	0.07
I card	0.01	0.01
Poster	0.12	0.12
Brochure	0.05	0.05
prizes	0.89	0.89
certificates	0.19	0.19
T Shirt	0.09	0.09
Tenting	0.04	0.04
Bus booking	0.02	0.02
Meals for students	0.25	0.25
Total	2.07	2.07

## Show M

Show M	Post Fest	Pre Fest
Visitor hostel ,mess ,audi & outreach	5.18	5
Taxi	3.99	4
Hanger	3.84	3.6
Tenting	2.056	1.9
Telephone	0.8	0.6
light & sounds	3.41	3.1
Samiti workers	1.4826	1.5
Bedding	2.91	3
Printing(flex,non-flex)	9	10.2
professional lights and sounds	8.85	8
merchandise	3.73	3
hall canteen	0.408	0.35

hall Xerox	0.26365	0.35
worker's messing	0.1	0
Health centre	0.1	0.07
Printer & cartridge	0.05	0.02
Diesel	0.6	0.6
Loader	0.45	0.2
stationary	1	1
LHC+ Institute workers	0.42058	0.4
Electricity	0	0
Decor	0.5	1.2
S.R. Services (Bedding)	3	3
Miscellaneous	4	4
facia	0.35	0
veranda payment	0.95	0
Total	57.44	55.09

### Recommendations:

1. Major companies that did not deliver their deliverables were start-ups and outreach workshop companies. These companies generally have low cash deals and can be avoided for post fest deliverables.
2. All the cash from food court should be taken before the fest and coupons should be printed instead of hand written documentation by food vendors as these vendors are very sensitive to the 4 days of festivals and they sometimes refuse to give the remaining cash after the festival is over.
3. The next festival should be allowed to use 50% of the surplus and rest 50% can be considered as the dead money.
4. For unaccounted bills, respective Head finance should mail the detail to the Finance convener on a daily basis so as to maintain more transparency and it will also help the team to track their expenses.



