



TECHKRITI'17

FACTUALISING FICTIONS

23rd - 26th MARCH



Post-Fest Finance Report – Techkriti'17

TOTAL INCOME:-

	Pre	Post
Marketing	10135700	9501800
Registration	3204000	3240000
Open fest	540000	360000
Workshop registration	1440000	1440000
Gymkhana	300000	300000
Merchandise	480000	520000
Food Court	376000	200000
TOSC	580020	580020
Zonals	1004000	1120000
Outreach Workshops	500000	450000
IMP/INAE	500000	500000
Total Cash	19059720	18211820
Goodies	238655	
Total Budget	19298375	
Coupons Worth	10200000	
Total Assets	29498375	



contact_us@techkriti.org
www.techkriti.org



+91-860-428-6353
+91-809-062-1345



104, New Student Activity
Center, IIT Kanpur



TECHKRITI'17

FACTUALISING FICTIONS

23rd - 26th MARCH



EXPENDITURE -

Events	4025000	3323820
Public relation	5660000	5660000
TOSC	427428	427428
Technocruise	320000	320000
Security	220000	377212
Media and Publicity	80000	96500
Show management	6375000	6667926
Miscellaneous(during fest)	500000	500000
Felicitation		563350
Refund caution Money		200000
Total expenditure	18053428	18136236
Income buffer	1006292	
Total	19059720	

CELL-WISE DISTRIBUTIONS

PUBLIC RELATION -

Talks	770000
Exhibitions	350000
Total	1120000

SHOWS -

Karan Singh	60000
Vilas Naik	90000



contact_us@techkriti.org
www.techkriti.org



+91-860-428-6353
+91-809-062-1345



104, New Student Activity
Center, IIT Kanpur



TECHKRITI'17

FACTUALISING FICTIONS

23rd - 26th MARCH



Jai Vijay	40000
Dhruv Vishwanath	25000
Vera Bugatti	125000
Sonu Nigam	3200000
Zephyrtone	60000
Luca Testa (or other)	180000
Sapan Verma	140000
Vineeth Vincet	100000
Total	4020000

Travel and other expenses	400000
Accommodation	120000
Total	520000

EVENTS :-

Fun at Techkriti	250000
Hospitality Bus Booking	0
Prize Money	2083400
Workshop Company Payment	435420
Arena	65000
Judges Travel	200000
Campaign	30000
Participants Accommodation Booking	120000
Hospitality kit	0
Robowars Arena	140000
Total	3323820



contact_us@techkriti.org
www.techkriti.org



+91-860-428-6353
+91-809-062-1345



104, New Student Activity
Center, IIT Kanpur



TECHKRITI'17

FACTUALISING FICTIONS

23rd - 26th MARCH



TOSC BREAK UP -

	Final expenditure
Papers	46550
OMR	8700
Banner	9228.7
Poster	17475
Brochure	8788.5
Forms	3000
Trifold	10395
Hoarding	1216
Meal For student	35000
Hostel booking	15000
Bus booking	2100
Tenting	5000
T-shirts	28508
Certificate	3221
Travel	70000
centre booking/invigilation	5000
check	0
I-card	1795.5
prize money	117000
Bedding	20000



contact_us@techkriti.org
www.techkriti.org



+91-860-428-6353
+91-809-062-1345



104, New Student Activity
Center, IIT Kanpur



TECHKRITI'17

FACTUALISING FICTIONS

23rd - 26th MARCH



momento	2677.5
Token of App	1102.5
file folder	5670
Miscellaneous	10000
Total	427427.7

SECURITY BREAK UP -

Walkie talkie	90000
Sis Guard	237212
Mojo Barrier	50000
Total	377212

Media and Publicity

After Video	61500
Theme song Video	25000
Photography	10000
Total	96500

SHOWS MANAGEMENT BREAK UP -

Visitor Hostel and VH Mess and Audi+ outreach booking	458920
Light & sound	375000
Taxi	553426
Hanger	466900
Tenting	362250
Trust	243154
Telephone	41278



contact_us@techkriti.org
www.techkriti.org



+91-860-428-6353
+91-809-062-1345



104, New Student Activity
Center, IIT Kanpur



TECHKRITI'17

FACTUALISING FICTIONS

23rd - 26th MARCH



Arunodaya Sahakari Samiti (Workers)	186534
S.R. Services (Bedding)	302380
Printing	989446
Hall 1 Canteen Refreshment (During Festival)	90000
Professional Sound + LED Wall + Lights	1050000
Hall 1 Xerox	26567
Stationary	60000
Printer(cartridge/cable)	250000
HC	19000
Merchandise	482685
Diesel	50000
Loader	49036
LHC + institute workers	121350
Electricity	0
Décor	140000
Misc.	350000
Total	6667926



contact_us@techkriti.org
www.techkriti.org



+91-860-428-6353
+91-809-062-1345



104, New Student Activity
Center, IIT Kanpur