

POST CONDUCTION REPORT



Presented by:
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Community Welfare Cell and Entrepreneurship Cell and other independent bodies under the President (erstwhile Presidential Council) successfully organized Mélange from December 31st to January 3rd 2016, comprising of many events and competitions. The event was organized to give the less known groups under the Students' Gymkhana an opportunity to showcase themselves to the student community and gain participation in future activities. The competitions were decided to be a part of General Championship 2015 as the 'Inter-Pool Leadership and Welfare Inter-Pool Competition.

Inter-Pool Competitions:

Mélange was a part of General Championship with a total weightage of 12%. Veeras were required to participate in 90% of the events. It was decided that Veeras would not participate in 'Be the CEO'

Following point structure was decided for every competition:

- 1st Place: 100% of the maximum points
- 2nd Place: 50% of the maximum points
- 3rd Place: 30% of the maximum points
- 4th Place: 15% of the maximum points
- 5th Place: 05% of the maximum points

Green Opus I was cancelled in consent with all the pools because of non-calibrated meters in many halls.

The pools were required to follow the guidelines as mentioned in the Pre-conduction report of the General Championship (2015-16)

All the competitions were pool events. Brief description of the event, along with their results have been mentioned below:

1. **Green Opus** (Community Welfare Cell, Prakriti) (300 points)

Green Opus was the Electricity saving competition. The competition was organized from January 1st to February 29th.

Judging Criteria:

The per capita bill provided by the institute was directly used as the method of judging. The summation of the per capita bills of all the halls in the pool were added to rank various pools.

Final Result:

- 1st Place: Marathas
- 2nd Place: Mauryans
- 3rd Place: Veeras
- 4th Place: Rajputs
- 5th Place: Mughals

2. **Case Study** (Community Welfare Cell, Prakriti) (200 points)

Judging Criteria:

In the event, student teams were required to make Campus assessments, formulate innovative improvements and be involved in the implementation of the project. The topics for the Case study were:

- Sustainable Energy Systems
- Zero Waste Campus
- Environmental/Ecological psychology of the Campus residents

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- Campus Biodiversity
- Efficient use of water and less wastage of food in the campus

Final Result:

Three entries were received in this competition. None of the entries were found to be competent enough. However, it was decided that the pools who had submitted entries must be given some advantage over the ones which had not submitted any entry. Based on this, it was decided that Mughals, Marathas and Mauryans would be given points and Veeras and Rajputs would not be given any points.

3. **Be the CEO** (Entrepreneurship Cell) (200 points)

Judging Criteria:

Each pool was given the name of a Start-Up and the money it had raised. They were required to present a feasible strategy for the next one year to ensure the best possible growth of their company. Pools were given 24 hours to brainstorm, discuss and develop a presentation. Solutions were judged on the basis of allocation of funds, feasibility, innovation and out of the box thinking. Bonus points were awarded for explaining the answer at each step.

Final Result:

Two entries were received in the event. Based on that, the results are as follows:

1st Place: Marathas

2nd Place: Mauryans

* Veeras were exempted from participating in Be the CEO

4. **Rapidea** (Entrepreneurship Cell) (50 points)

Judging Criteria:

Pools were judged based on the creativity and innovation to solve problems that needed a feasible business idea with the intent of improving daily lives of a common man. The solutions were to be brainstormed within specific time constraints in order to win.

Final Result:

1st Place: Marathas

2nd Place: Mughals

3rd Place: Veeras

4th Place: Mauryans

5th Place: Rajputs

All the below mentioned events were scrapped because of various reasons:

5. **Jugaad** (Entrepreneurship Cell) (200 points)
6. **Entrepreneurship Quiz** (Entrepreneurship Cell) (50 points)
7. **Indian Heritage Quiz** (Vivekananda Samiti) (50 points)
8. **Online Write-up** (Gymkhana Library) (50 points)
9. **What's Next** (Gymkhana Library) (50 points)

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No complaints have been registered with SGRC.

Overall Results:

1. **Marathas: 610 Points**
2. **Mauryans: 317.5 Points**
3. **Veeras: 105.75 Points**
4. **Mughals: 100 Points**
5. **Rajputs: 47.5 Points**

Events

New Year Celebration:



New Year was celebrated with great enthusiasm in the OAT. The event was organised in coordination with Team Techkriti and proved to be a grand kick-start for Melange'16. It included a movie screening which was followed by a Dhol Parade in the Campus and DJ till late night. Temporary stalls of Dominos and Chaat were set up in the Food Court. Free ice-creams were distributed by Team Techkriti. The event witnessed a large participation from the campus junta and was a huge success.



Author's Talk by Dr S.P Mehrotra (Gymkhana Library):

A talk on the book 'The Fourth IIT: IIT Kanpur' was organised by the Gymkhana Library. Dr S.P Mehrotra, the author of the book was invited for the talk. He discussed the transformation of IIT Kanpur from a barren land into a 1200-acre massive technical institute. Dr Mehrotra is an IITK alumni of 1968 batch and is currently the Director of National Metallurgical Laboratory. The talk was followed by an interaction session wherein he answered various inquisitivities of the students. Professor was given a vote of thanks by the Coordinators of Book Club

Book Barter (Gymkhana Library):

The event witnessed huge participation from the Campus junta and all the books which were kept for barter got sold in less than an hour. In the event, books in the Bengali section were donated free of cost. About 100 books were kept for exchange in the event.

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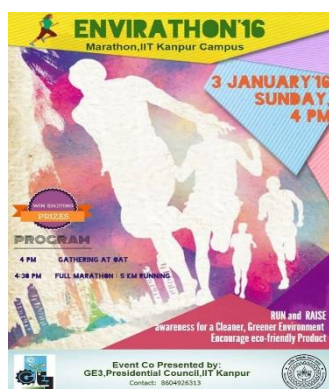
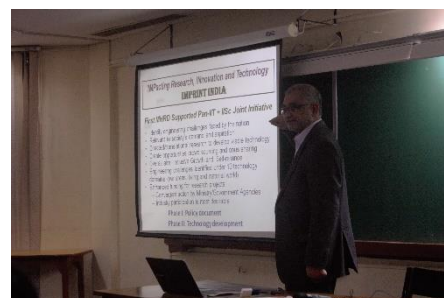
Movie Screening- Purple Skies (Unmukt):



The movie screening was organized by Unmukt in association with Films and Media Council as a part of Melange'16. Purple Skies inculcates personal stories of lesbian, bisexual and Trans (LBT) persons to offer an evocative, endearing tapestry of contemporary Indian LBT lives - sometimes sad, sometimes anguished, sometimes dreamy and sometimes hopeful. The screening was followed by a short Skype discussion with Mr Sridhar Rangayan, Director of the movie. The discussion was centred on the movie and Mr Rangayan discussed all the hurdles he faced during the making of the movie.

Lecture on IMPRINT (Pragati):

Pragati, recently incorporated under the Students' Gymkhana as a wing under Community Welfare Cell organized a lecture focussed on IMPRINT and was taken by Prof. Indranil Manna, Director, IIT Kanpur. It was aimed at giving students a brief idea about IMPRINT and how students as a part of Pragati could play an active role in it. The lecture received high participation from the student community.



Envirothon'16 (Prakriti):

Envirothon'16 was conducted to raise awareness for a cleaner, greener environment as a part of campus wellness enhancement initiative by Prakriti. It was conducted in order to raise awareness among IITK community about the environmental changes appearing around us and to encourage people to consume eco-friendly products and use resources more consciously and together thrive for pollution-free surroundings. The Marathon was a 5km run which began around 04:00 pm, on 3rd Jan, 2016. Prizes were distributed to the top three position holders in both the categories namely, Boys and Girls. Refreshments were also given to all the participants. The event was flagged off by DOSA sir and prizes were distributed by Dr. Abhas Singh.

Lecture on Entrepreneurship (Vivekananda Samiti):

Speaker: Dr I.V Subramaniam

Topic: Entrepreneurship and Investments

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Dr I.V Subramaniam is currently the Director of Quantum Asset Mutual Fund co. pvt ltd. He gave a talk on Entrepreneurship and how it was affected by the investments. Specific focus was laid on the case of Quantum Mutual Fund. The event witnessed a large participation from the Campus Junta.

Commencement of Sanskrit Shivir (Vivekananda Samiti):

A 10 day Sanskrit Language speaking classes were organized in association with an NGO Samskrit Bharati, Kanpur. The event commenced on January 2nd and concluded on January 12th (end of VYLC). Classes were conducted in two batches to enhance the interaction and learning. More than 50 person including faculty members attended the classes. After successfully completing the basic learning classes, weekly classes were conducted for advanced learning.

Recommendations:

- Melange should be made an 'Events-only' Festival. The competitions of the erstwhile Presidential Council coming under General Championship should be organized across the already existing platforms.
- Green Opus, in its present format is very ineffective. There should be a proper brainstorming on how Green Opus would actually help in reducing the Energy consumption in the campus.
- Case Study should be done throughout the year, including quarterly evaluations. The weightage of Case Studies should also be increased accordingly.
- Melange is a platform where all the Clubs, hobby groups, Cells can showcase their work. Therefore, it should not be merely restricted to Community Welfare Cell. Consequently, Melange should be organized by Coordinators appointed by the Students' Senate

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