

PROPOSAL TO INSTALL A UFO DIGITAL CINEMA SYSTEM IN THE CAMPUS (OAT/MAIN AUDITORIUM)

As we all know, movie screening has become a trend in our campus. However, a newly released movie (which is always the popular demand) can be screened only after the official DVD of the movie is released i.e. at least 3 months after the movie is released. An average person spends around 250 INR per movie for every new movie that is released to watch it in theatres. Therefore I propose to install a UFO Digital Cinema system in the green room of open air theatre/Main Auditorium so that the movies can be screened within one week of their release at nominal rates.

Budget Breakdown:

Installation Charges: 50,000 INR (One time expenditure)

Server Rent: 3,00,000 INR/year

Content Advance: 2,50,000 INR/year

Total Expenses on the first year: 6,00,000 INR

Expenses for the subsequent years: 5,50,000 INR

Expenses per movie: Near about 35,000 per movie on an average (2 shows)

Source of Income:

- 1) Adding Rs 50 to the registration fees of every individual student in the campus per semester.
- 2) Charging Rs. 50 to the interested faculty members and their family members per semester.

(This system has been adopted by IIT Roorkee and IIT Kharagpur)

Net income/year: $(100*6300)+(100*750)= 7,05,000$ INR

No. of movies that can be screened in a year:

$4,05,000/35,000= 12$ (approx. after negotiation)

On subsequent years= 13 (approx.)

The system has already been installed in IIT Roorkee and the reviews were good. Similar system is installed in IIT Kharagpur. However, the system adopted by them is not feasible for us. However the basis for the management of finances is the same in both the IITs.