



TECHKRITI'15

19th-22nd March, 2015

Post Conduction Report

Theme: Blueprint to a better World

Registrations: 1816 + 522 (Open Fest)

- The option of online payment of registration fee was made available for the first time.
- Registration was 100% cashless.
- The on-spot registration payments were done either online or through Demand Draft.
- Caution money was given in Cash to the participants paying through DD.
- Despite the payment portal being open about 2 months prior to the festival most of the participants completed registration just a fortnight before the festival.
- The Monetary Fine for losing booklets was increased to ₹ 1,500 / ₹ 500 (Regular/Open Fest) citing the fact that participants could easily launder a booklet for their friends. It is suggested that all the fines be standardized by the Student Senate prior to the festival.

Events

- ❖ **All India Student Research Convention (AISRC)**
 - A Flagship event that provides participants with a platform to show their work in the field of research.
 - Patents, Research paper, Prototype or Models can be presented before the panel.
 - The following categories were open for participation:
 - Advanced Materials
 - Energy
 - Healthcare
 - Computing
 - Environment
 - Nano Science
 - The participation was unevenly distributed amongst categories.
- ❖ **Boeing NEA Skysparks:** Continuing our partnership with Boeing, this edition of competition was successfully organized with participation from China for the first time. The total Prize pool was ₹ 225,000 with a part being given by Techkriti.
- ❖ The event **SocCon** was organized in association with Indo-US Science and Technology Forum boasting a prize money of ₹ 80,000.
- ❖ **iARC** saw participation from UAE, Bangladesh and Nepal. The prize money was increased to ₹200,000.
- ❖ **Startup Weekend** was organized for the first time in Techkriti. It witnessed a participation from 70 students.
- ❖ **Fifa Fever** (Football Stunt Competition) and **Through your Lens** (Photography Competition) were organized pre-festival from the Facebook page
- ❖ A total of 23 in-campus **Workshops** were organized over the 4 days of the festival.
- ❖ **TechnoCruise** (Zonal Qualifiers) was organized in 17 cities across India, an estimated footfall of 35k was witnessed. Apart from providing entry for the competition in Techkriti the free workshops in zonals also helped students develop their skills. It is suggested that a minor Registration fee be taken from the participants.



- ❖ The event **Ideas** was restructured and divided to 4 major categories: (i) Business Venure, (ii) Social Track, (iii) Elevator Pitch and (iv) Manmohan-Gill Bio Business Event. The new addition “Manmohan Gill Bio Business Event” is being organized in association with the BSBE Dept. and aims to promote Biotechnology based Startups.
- ❖ Online Events, Be the Tycoon, Finatics and Mark-Ops were added to the Buizkriti Roster.
- ❖ Techkriti Open School Championship received tremendous response in its inaugural edition and should be continued with minor changes in time of organization and conduction.
- ❖ An event centred on APP Development was introduced in association with SIFPSA to assist in areas of ROI (routine immunization) and child development tracking (to track the growth of children in malnourished areas).

Public Relations

The proposal to rename the post Head, Professional Affairs in Techkriti to Head, Public Relations was accepted on August 11, 2015.

Talks

Techkriti boasted of a very diverse line-up for Talks, with personalities from Theoretical Physicists to Bankers and Journalists. The speakers were a part of Techkriti's Leadership Summit which can be seen as a common platform for the men and women who shape our tomorrow. The idea was to bring achievers from all walks of life to inspire the attendees. The gathering for all the talks was phenomenal irrespective of the slot timing.

Industrial Conclave was aimed at providing insight into the industry. It involved both Talks as well as Workshops from veterans in the industry. GE, SAP Labs, Juniper Network, Microsoft, Canon and Samsung were invited to the Conclave.

E-Panel was successfully concluded with the presence of Amit Ranjan, Alok Soni and Divya Sornaraja.

Carl Hagen, Shekhar Gupta and Shraddha Sharma could not come due to unavoidable circumstances.

Exhibitions

Auto Expo was organized was the first time in IIT Kanpur. Avanti and Tia developed by DC Design were showcased in the Expo. It was a great success and a centre of attraction through the 4 days of the festival.

Space Expo was organized for the first time in any IIT. ISRO exhibited models of Launch Vehicles, Satellites and Mangalyaan.

International Education Fair concluded successfully with presence from embassies representing Switzerland, Israel, US, France and Germany. This was preceded by talks and CV/SOP workshops by Campus France and Embassy of Switzerland.

In an attempt to make the **Tech Expo** diverse, exhibits ranging from Start-up Novums to Handheld weapons were displayed. A need to make the exhibitions more interactive was felt and should be addressed in the editions to come.



Major Achievements of Techkriti'15:

1. Participation from China was seen for the first time in Skysparks.
2. The model of an open fest was successfully implemented for the first time in Techkriti'15.
3. The largest international presence on campus with over 30 participants for 3 events.
4. Total team registration crossed the 1000 mark in IOPC.
5. A total of 23 workshops were successfully organized during Techkriti'15.

The following records were broken:

1. Megaminx by Bhargav Narasimahan with an average time of 1:03.07 min and a single best time of 51.65 sec.
2. National Rank 2 in 3x3 FMC (Fewest Moves Challenge) Single was secured by Nikhil Mande (31.67 moves)

