SOCCON

Team Event   **Points: 30**

The biggest challenge of today's times is to come up with solutions to some of the burning issues of the society.

So here we are, to make you tingle your brains, to push you to the limits of all the available possibilities, to look around you and pick up a problem from the society and find a technological solution. Your idea could be the one that could touch innumerable lives, thereby generating multiple opportunities. Just Imagine, what can a small effort of yours can do?

We are here to give you a platform to display your talents. Can you be the one inspiring others to follow your example? So get geared up….because…. It's Showtime!

Problem Statement

The task is to present a business solution to any two social problems or issues currently prevailing in our campus. Participants are encouraged to draft a plan for creating and sustaining a business solution to a social problem.

The combined budget requirement for the proposals should fall within **INR. 10,000**. Still you can choose a profit or non-profit model, if you feel your solution brings a major revolution and tackles a major environmental concern.

Rules and Regulations

1. Your submission to the SocCon must be your own, and must not make unauthorized use of any intellectual property that is protected by trademark, copyright, or other intellectual property laws from any source. Any such entry would be disqualified.
2. Any number of teams can participate from a pool.
3. A maximum of 5 entries will be accepted for final judging.
4. The participants will have to submit their ideas in the given abstract format on or before 4th September to takneek2015@gmail.com.
5. All interpretations of these rules and decisions of the Coordinators and Judges in all matters related to the SocCon are final. The Coordinators and judges reserve the right, in their sole discretion, to disqualify any individual they find or believe:
   (a) To be tampering with the entry process or the operation of the SocCon
   (b) To be acting in violation of these Rules, or

(c) To be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

6. Under all circumstances, the decision of the judging committee will be final.

Judging Criteria

1. Problem Description   10 points
2. The Idea/Content   30 points
3. Social Feasibility   30 points
4. Technical approach/Implementation of the solution   20 points
5. Budget Estimate   10 points

Plagiarism in any form will not be accepted and lead to immediate disqualification.

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