



August 28-31

Enactus

Team event, open to all Points- 20

Problem statement

The Task is to present a business solution to a social problem or issue currently prevailing in our country. Participants are encouraged to draft a plan for creating and sustaining a business solution to a social problem. You can address any problem important to you. You may want to tackle poverty, illness or environmental concerns . It does not matter until you idea makes a positive impact.

The business can use profit or non profit model.

Rules and Regulations

- The event will require participating teams to strategize their decisions and present to us the most feasible and possible solution to the problem
- The entries has to be submitted through the email id of POOL CAPTAIN. Any number of entries can be submitted
- You can submit the model in doc/pdf/ppt/prezi i.e. any format you want to
- Points would be given for creativity, accuracy and mainly, social feasibility
- Top 4 entries will be chosen awarded points accordingly
- In case of any discrepancy, the decision of Coordinators will be final

Contacts

Ishita Ankit 7408223474 aishita@iitk.ac.in Shubham Gupta 7752894434 shgupta@iitk.ac.in