



TechnoPro

Team Event, Open-To-All

Points: 20



E-Cell in association with Takneek presents you Technopro to give you a taste of Entrepreneurship.

Problem Statement

The concept of this event is to thoroughly brainstorm on the innovation that can be applied to the already given problem statements of Takneek for various events and come up with a business plan to commercialize it. The solutions of various problem statements of other events of Takneek have huge scope for modification and implementation to the real world. Students have to convert the problem statements of other Takneek events into a business plan with added innovations and submit it.

Judging Criteria:

- 1) Innovation has maximum points. So put on your thinking caps!
- 2) Presentation of the business plan is vital for the success of any venture. Substantial points have been allotted for presentation as well.
- 3) The decision of the judging panel shall be final and binding.

Rules and Regulations

1. Each pool has to convert any number of problem statements of Takneek into Business Plans.
2. Each pool can send a maximum of 6 number of B -Plans. Top 8 entries would be selected to give presentation to the judges.
3. There is no restriction on the number of participating members i.e. even the whole pool can participate but presentation will before judges will be given by maximum of 4.
4. Entries need to be submitted to <ecell.takneek@gmail.com> by 30th August, 10:00 PM.
5. Presentations will take place on 3rd or 4th day of Takneek. Presentation should be 7 min long and it will be followed by 5 min Q/A session.
6. Venue, time and date of presentation will be intimated later.

Note: Business Plan would only be accepted if it's in the format given by the organizing team. It is not a pool event. So, all the points can be won by the same pool.

CONTACT

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