SPECTRUM

Phase – I, 2014-15
30th Oct to 2nd Nov - 2014

Pre-Conduction Report
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Introduction

Spectrum, the inter-pool films and media championship, is scheduled to be held from 30th October to 2nd November 2014.

Meetings were held with the event organizers and the pool representatives to decide the rules and regulations, competitions, schedule, point system etc.

The Pool structure as decided is:
- Rajputs : Hall 2, Hall 7 and SBRA
- Mauryans : Hall 3, GH 1 and Hall 11
- Mughals : Hall 5, Hall 8 and Others
- Marathas : Hall 10, Hall 6/GH Tower and Hall 4

Furthermore, UG Y10 and UG Y11 students in Hall 1, 9, 10 and 5 will be considered as members of their parent hall (Hall in their first year) for the purposes of Pool Allocation.

Point Structure

All the competition held in Spectrum, the points shall be awarded finally to the pool. Every competition has got maximum points, and the points would be awarded as follows:

- 1st Place: 100% of the maximum points
- 2nd Place: 60% of the maximum points
- 3rd Place: 30% of the maximum points
- 4th Place: 10% of the maximum points

Any pool violating any instruction / found cheating, will directly be awarded zero points.

Any pool found guilty of outsourcing or taking professional help will be awarded zero points directly (where the definition of 'term outsourcing or taking professional help' lays on the discretion of the event coordinators). This rule is valid in general unless mentioned otherwise in the problem statement.

Policy of 'Pool' Event and 'Team' Event

Spectrum is a competition between 4 pools, hence the final points shall be awarded to the pool in all the competitions.

In the events which are specified as 'pool' events, each pool will be awarded a position and not the individual teams (if there is more than one team per pool).

For the 'team' events, individual teams (or individuals) will be awarded positions, and a single pool can occupy more than one position in that event. Cumulative final points will then be awarded to the pools.

Also, based on a certain minimum eligibility criteria (depending on the judge's discretion), it may so happen that a particular pool/team gets no points in a particular event. For example, if in a certain event, only 2 teams are performing up to a satisfactory level, and the remaining teams are not meeting the minimum eligibility criteria, only the first and second positions will be awarded, and there would be no third/fourth position.

Policy of 'Freshers' Event, 'Seniors' Event and -to-all' Event:

In certain events, which are marked as Freshers' events, only first-year students (both PG and UG) are eligible to participate.

In 'seniors' Event, only non-freshers are eligible to participate.

In 'Open-to-all' Events, anyone can participate, except for certain events which have a cap on the number of participants from a particular batch in the team, as clearly mentioned in the rules and regulations of that event.

This batch restriction is to ensure healthy competition and to provide a proper learning platform to the participants.

Competitions and Point System

	Club	Event Name	Points
1	Animation Club	"Animate for a Cause"	40
2	Animation Club	"Sculpt"	30
3	Animation Club	"GIF Animation"	20
4	Insight 360	"Pool Description"	35
5	Insight 360	"CAMPUS MYTH"	30
6	Film Club	"VINE"	20
7	Film Club	"A MINUTE OF 'GYAAN'"	25
8	Film Club	"Characters of your wing"	30
19	Photography Club	"UNTANGLE"	50
10	Photography Club	"THINK.. CREATE..SHOOT"	25
11	Photography Club	"THE LITTLE WORLD IN THIS UNIVERSE.."	25
12	Photography Club	"LAND OF UNKNOWN"	35
13	Radio 90.4	"SLIP AND CATCH"	25
14	Radio 90.4	"AAWAAZ"	30
15	Radio 90.4	"Mono-Act"	25
16	SFS	"MOVIE QUIZ"	30 + 10
17	SFS	"ANTAKSHARI"	40
18	SFS	"FILM GALA - MOVIE REVIEW"	20
19	SFS	"MEME"	20
20	UDT	"REVIEWS & REPORTS"	20
21	UDT	"SWACCH BHARAT"	20
22	UDT	"IITK PROJECT"	30
23	Editorial Board	"SATIRE"	20
24	Editorial Board	"BOOK REVIEWS"	30
25	Editorial Board	"THE FOURTH ESTATE"	35
26	Editorial Board	"PHOTO STORY"	30
27	Editorial Board	"SWACCH BHARAT"	20
		Total	770

Role of Spectrum Captains

- Spectrum Captain is responsible to ensure participation from each pool in all events, especially the pool events. Also, for certain pool events, the Spectrum captain is responsible for submitting the entry from the respective pool.

- Only Spectrum Captain may launch complaints, if any, to the Event Organisers during the event

- Spectrum Captain can request to call a meeting between various Spectrum Captains, Hall Captains and the Spectrum organising Team if there has been any controversy/complaint during the competitions.

Student Grievance Redressal Committee (GRC)

Any grievances not solved by the Spectrum organising Team shall go to the GRC:
The Student GRC will comprise of the following:

1. Abhimanyu Arora
2. Anurag Sahay
3. Chirag Agrawal
4. Shivendu Bhushan
5. Sohil Bansal

Grievance Redressal Committee (GRC)

Any grievances not solved by the Student GRC shall go to the GRC:
The GRC will comprise of the following:

1. Dean, Student Affairs
2. Faculty Counsellor, Science and Technology Council
3. Associate Dean, Student Affairs
4. President, Students Gymkhana
5. Chairperson, Students Senate

Important:

- If any pool is found involved in negative cheering/using abusive words against some other pool/individual, on/around the event spot, then the pool will automatically get zero points in that particular event, at the discretion of the Spectrum Organising Team.
- An event may be scrapped at any point in time before the closing ceremony, if:
    - If any Spectrum captain launches a complaint against a particular event and proves that there has been improper judging of the event. By proving, it is meant that
        - Either the manner in which the event has been judged is significantly different
        - From the judging criteria mentioned in the detailed Rules and Regulations of the event (website). However, if professors / professional are judging an event, their discretion will be valid and respected
        - Or there has been tampering with the Score-sheet or the Result Declaration Form after the event has been completed
        - Or the rules/judging criteria has been modified without consulting the Spectrum Captains
    - If the event cannot be conducted due to unforeseen circumstances
    - If the Spectrum Organising team or the GRC feels that the event conduction was improper/involved biasness
    - In extreme cases, the decision of the GRC will be final
- Minor changes in judging criteria may be done later, but only if all the Spectrum captains agree (by consensus, not majority). All these will be updated on the website: students.iitk.ac.in/spectrum
- Deadlines might change with the consent of all the Spectrum captains

Description of various events:

➢ Detailed description is available at students.iitk.ac.in/spectrum
➢ Keep checking the website for updates in problem statements, rules and regulations.

"Animate for a Cause"

Description

Everyone watches animated movie but very few think of making their own animated movie. Every pool has to make a 2D/3D animated video on the given theme. There is no batch constraint in the participation. This is a **pool** event.

Theme

Make an animated video on a social cause. You can refer to following links for example:

http://www.youtube.com/watch?v=BCHhwxvQqxg

http://www.youtube.com/watch?v=Kr_DGf77OhM

Rules and Guidelines

1. You are allowed to use any visual and sound effects software.
2. You can download models from the internet and can use as many as plugins you required.
3. Level of details to be included in the video depends on you (considering time management).
4. It is a pool event and only 1 entry from each pool is allowed.
5. It is not compulsory to model the character and rig it. If you want you may download rigged characters.

Judging Criteria

1. Animation Techniques used [20%]
2. Modeling, Lighting and Texturing / Composition [20%]
3. Creativity [20%]
4. Overall output [40%]

Deadline

1. Final submission: A rendered video (length: 30sec. to 90 sec.) with HD resolution.
2. Last date of Submission : -

"Sculpt"

Description

Every participant has to model a 3D sculpture out of a sphere on the theme. This is **open to ALL**.

Theme

There is no specific theme.

Rules and Guidelines

1. You are allowed to use any android sculpting app. Software other than these will not be considered.

2. Team: Individual event.

3. Final submission: 3-4 rendered pic,

4. Multiple entries from same hall are allowed.

5. The entry should be made by an individual only and he/she may be called for explanation during the judging time.

Judging Criteria

1. Modeling [20%]
2. Creativity [20%]
3. Brushes used [20%]
4. Overall Composition [40%]

Date of Event

1. Final submission: A rendered picture in .JPEG or similar format .

2. Last date of Submission: - 1st Nov, Midnight

"GIF Animation"

Description

Every participant has to create a GIF file using an android app such as "GIF Camera" and others. This is **open for Y14 ONLY**.

Theme

The GIF file should contain a character/person depicting an expression such as sorrow, surprise, joy, etc.

Examples:

http://mrwgifs.com/peter-dinklage-raised-eyebrows-expression-gif

Rules and Guidelines

1. You are allowed to use any mobile app. Software other than these will not be considered.

2. Team: Individual event.

3. Final submission: a GIF format file.

4. Multiple entries from same hall are allowed.

5. The entry should be made by an individual only.

Judging Criteria

1. Expressions [40%]
2. Creativity [20%]
3. Overall Composition [40%]

Date of Event

1. Final submission: A rendered picture in .GIF or similar format .
2. Last date of Submission : -

"Pool Description"

Description:

Journalism is a method of inquiry and literary style used in social and cultural representation. It serves the purpose of playing the role of public service machinery in the dissemination and analysis of news and information. Video journalism is a form of journalism, where the journalist shoots, edit and often presents his or her own video material. Video Journalism in current generation is playing an important role.

Theme:

"The public interest" is a very broad term, but in the context of journalism, it has been explicitly defined. Journalists strive to keep the public's trust, because it is on the foundation of trust that information is collected and exchanged. Many of you may be interested in Journalism, so here we give you an opportunity to make a short, introductory video which basically describe your pool.

Problem Statement:

You are required to make a video of less than 200 seconds (inclusive of credits, if any) in which you have to describe your pool. You can use VJ's, voiceover etc.

Rules and Guidelines:

I. You can use any form of video making mean to depict the same.
II. This is a **pool event**. However, each pool can give a **maximum of 2 entries**. In case of multiple entries, idea and/or characters of video (if any) **must not be repeated**.
III. In case of multiple entries, the one with maximum grading shall be considered for final results
IV. Medium of description must be English/Hindi.
V. Video must be shot after 18 October, 2014.
VI. You are advised not to make your entry public before the results are declared. We will upload it.
VII. We strongly discourage usage of low-resolution cameras. Your video should have a resolution of at least 480p.
VIII. Copying of idea in any form even in a single video will directly lead to disqualification of pool from the event.
IX. The decision of the judges will be final and binding.

Judging Criteria:

I. Judging will be content selection, presentation and video aesthetics.
II. Anything creative/ special effects will earn bonus points

Deadline:

I. All the entries must be submitted before **10 PM, October 30, 2014**
II. Entries must be named as 'PoolName_YourName_EventName' and should be in .mp4 or .avi formats.

"CAMPUS MYTH"

Description

Video making is all about creativity and journalism videos should have the capability to convince people. This event gives you an opportunity to showcase your creativity, imagination and presentation skills.

Problem Statement

You are required to make maximum 3 videos of maximum of 4 minutes inclusive of credentials (if any). Choose maximum 3 locations of the campus (e.g. MT, air strip, LHC etc.) and create a myth (false belief or idea) addressing some of the common, ridiculous, or out-dated beliefs concerning that place which may be real or fake.

RULES AND GUIDELINES

I. You can use any form of video making mean to depict the same.
II. This is a team event. So, multiple entries are allowed. However, in case of multiple entries, location and characters of video (if any) must not be repeated.
III. Video must be shot after October 18, 2014
IV. You are advised not to make your entry public before the results are declared. We will upload it on YouTube.
V. Copying of idea in any form even in a single video will directly lead to disqualification of pool from the event.
VI. We strongly discourage use of low resolution cameras. Your video should have resolution of at least 480p.
VII. Video must be in English/ Hindi.
VIII. Decision of the judges will be final and binding.

JUDGING CRITERIA

I. Judging will be based on creativity, content, presentation and video aesthetics
II. Anything creative/ special effects will earn bonus points

DEADLINE

I. Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 31st October, 2014 in .mp4 or .avi formats.
II. If all the entries of a pool are disqualified OR no entries are received till deadline, pool wouldn't be awarded any points.

"VINE"

DESCRIPTION

Vine is the best way to see and share life in motion. It is a short video, usually 5 to 10 seconds long of compiled clips of random stuff. They are frequently posted on social websites such as facebook, twitter etc.

THEME

This competition basically tests your creativity in creating short, beautiful, looping videos in a simple and fun way for your friends and family to see.

PROBLEM STATEMENT

Make a 8-10 second vine video on any theme as per your choice and submit it with your name and roll number mentioned

RULES AND GUIDELINES

I. Time duration- 8 -10 seconds
II. This is a team event. So, multiple entries are allowed. However, in case of multiple entries, location and characters of video (if any) must not be repeated.
III. Video must be shot after October 18, 2014
IV. You are advised not to make your entry public before the results are declared. We will upload it on YouTube.
V. Copying of idea in any form even in a single video will directly lead to disqualification of pool from the event.
VI. This competition is exclusively for freshers (Y14) seniors may help in the content and editing part but the vine should feature first year students only
VII. Number of students acting in the vine should be minimum 1 and maximum 6.
VIII. Decision of the judges will be final and binding.

JUDGING CRITERIA

I. Judging will be based on acting, creativity in depiction, subject and originality.
II. Anything creative/ special effects will earn bonus points

DEADLINE

I. Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 31st October, 2014 in .mp4 or .avi formats.
II. If all the entries of a pool are disqualified OR no entries are received till deadline, pool wouldn't be awarded any points.

"A MINUTE OF 'GYAAN'"

DESCRIPTION

Video making is all about creativity and journalism videos should have the capability to convince people. This event gives you an opportunity to showcase your creativity, imagination and presentation skills.

PROBLEM STATEMENT

You are required to make a video of maximum of 4 minutes inclusive of credentials (if any).
Choose maximum 3 locations of the campus (e.g. MT, air strip, LHC etc.) and create a myth (false belief or idea) addressing some of the common, ridiculous, or out-dated beliefs concerning that place which may be real or fake.

RULES AND GUIDELINES

I. You can use any form of video making mean to depict the same.
II. This is a team event. So, multiple entries are allowed. However, in case of multiple entries, location and characters of video (if any) must not be repeated.
III. Video must be shot after October 18, 2014
IV. You are advised not to make your entry public before the results are declared. We will upload it on YouTube.
V. Copying of idea in any form even in a single video will directly lead to disqualification of pool from the event.
VI. We strongly discourage use of low resolution cameras. Your video should have resolution of at least 480p.
VII. Video must be in English/ Hindi.
VIII. Decision of the judges will be final and binding.

JUDGING CRITERIA

I. Judging will be based on creativity, content, presentation and video aesthetics
II. Anything creative/ special effects will earn bonus points

DEADLINE

I. Final video accompanied by the pool name and details of members and their role must be submitted before 11:59 PM on 31st October, 2014 in .mp4 or .avi formats.
II. If all the entries of a pool are disqualified OR no entries are received till deadline, pool wouldn't be awarded any points.

"Characters of your wing"

Description

When you watch television shows, it's easy to connect the characters with you and your friends in real life. Being able to connect with one character more than another could be more than a mere preference; it could be because you can link with them on an innate level, understanding, because you share their personality style or any such reason.

Characterisation may depend on
-their social life
-their physical appearance
-their habits
-their annoying habit
-their assets
-their point of view
-their nature (shy/smart/stupid/silly/serious etc.)

This event gives you an opportunity to show your talent, creativity and imagination.

THEME

You have to describe your friends as a character in the best possible way. You can any other creative mean to depict the same.

PROBLEM STAETMENT

Make video of maximum 2 minutes which describe your group of friends as the characters of TV series or cartoon series in the best possible manner. This can be based on any TV series, cartoon series, movie etc.

RULES & GUIDANCE

I.   You can choose as many characters you want but in a single video all characters must share a common TV series/ Cartoon series etc.

II.   The video may not necessarily be in English/Hindi. So if you choose to make a video in some other language, it must contain English subtitles

III.   The video should have been made after Oct 25, 2014 and must be an original creation.

IV.   Original creation implies that students of the respective pools should have shot the footages. Any stunts or actions performed, must be supervised by seniors and undertaking all the safety measures. As far as possible, try to avoid such scenes.

V.   If any content is found to be inappropriate for public screening, the entry shall be disqualified.

VI.   We strongly discourage usage of low-resolution cameras. Your video should have a resolution of at least 480p.

VII.   You are advised not to public your entry before the results are declared. We will upload it on YouTube. After the results are out you may public your entry from your channel if you wish to.

VIII.   The decision of the judges will be final and binding.

JUDGING CRITERIA

I.   Judging will be based on the idea, presentation, acting, creativity, sound, description and over all characterisation of characters
II.   Anything creative/special effects/designs will earn bonus points.
III. Points structure is
        Description- 25%
        Acting   - 25%
        Idea   -40%
        Sound   - 10%

DEADLINE

I.   The final video (accompanied by pool name and the details of the team member) along with their role in the making of video.
II.   Must be submitted before 1st November 2014 in .mp4 or .avi formats only.

"UNTANGLE"

DESCRIPTION

This is an event where puzzles will be given and one has to describe the given puzzles in the form of a photograph. Puzzles can be in the form of songs, phrases, objects, or words. One is free to interpret the given puzzle in any form and is expected to create a photograph based on it. You will be given 3 hours to think and create the images. You can use any editing software. You can be as much creative as you want with the given puzzle. Not all puzzles are compulsory. A minimum number of puzzles have to be completed and rest are bonus.

THEME

The ability to think and visualise.

RULES AND GUIDELINES

I. You can use any camera to click. Picture composition is more important that quality of image
II. This is a pool event. Each pool can give a maximum of one entry on a given puzzle.
III. Medium of description must be English/Hindi.
IV. Photo must be clicked only during allotted time and exif values will be checked.
V. You are advised not to make your entry public before the results are declared
VI. The decision of the judges will be final and binding.

JUDGING CRITERIA

I. Judging will be content selection, composition, uniqueness of ideas.
II. Every picture beyond the minimum number will earn bonus points.

Other specific rules about submission will be communicated at the time of event.

"THINK.. CREATE..SHOOT"

DESCRIPTION

This event is totally based on techniques of photography and studio skills. You will be given undisclosed objects in the studio and you are expected to create something new and innovative from it. Only props given on the spot can be used. Any number of human beings can be present in any image. Being innovative with subject and lights is important in this.

THEME

Imagine the unseen. Arrange according to what you think and create the picture you desire.

RULES AND GUIDELINES

I. You can use any camera. Use of DSLR is encouraged
II. This is a pool event. However, each pool can give a maximum of 2 entries.
III. Picture must be clicked only during the allotted slot
IV. Photo must be clicked only during allotted time and exif values will be checked.
V. You are advised not to make your entry public before the results are declared
VI. The decision of the judges will be final and binding
VII. Exceeding time-limit in the studio will earn negative points for the pool.
VIII. It is your responsibility to not disclose the props to the other pools. However, props may be slightly altered for each pool

JUDGING CRITERIA

I. Judging will be innovation, creativity, framing, studio photography skills used.
II. Only basic editing allowed.

DEADLINE

I. All the entries must be submitted before 10 PM, November 2, 2014
II. Entries must be named as 'PoolName_YourName_EventName' and should be in .jpeg format.

"THE LITTLE WORLD IN THIS UNIVERSE.."

DESCRIPTION

You are expected to cover life inside IITK. Only architecture cannot be a subject. One aspect of the day-to-day life inside the campus has to be depicted in the images. Creativity and uniqueness counts here.

THEME

Life in IITK is quite diverse. You are expected to observe our daily life and cover what is most obvious but often ignored

RULES AND GUIDELINES

I. You can use any camera. Use of DSLR will be encouraged.
II. This is a pool event. However, each pool has to give a minimum of 3 entries.
III. Picture must be taken after 18 October, 2014.
IV. You are advised not to make your entry public before the results are declared
V. The decision of the judges will be final and binding.

JUDGING CRITERIA

I. Judging will be based on topic chosen and its uniqueness, presentation and popularity among the junta.
II. Creativity counts and picture should not be 100% created. No manipulation in scene at all counts for bonus.

DEADLINE

I. All the entries must be submitted before 10 PM, October 31, 2014
II. Entries must be named as 'PoolName_YourName_EventName' and should be in .jpeg format.

"LAND OF UNKNOWN"

DESCRIPTION

Open ONLY for first year students (UG + PG). Venue will be disclosed hours before the event. No limit on number of participants. No softwares are permitted. Any number of 1st yearites can come to the venue and click as many pictures as they want in the given venue. Each student present can submit a maximum of 2 photographs. This is an individual event and pools will be awarded points based on winners. Only pictures clicked during the allotted time will be accepted. Photos have to be submitted on the spot

THEME

Land in a world unknown and see what is often ignored. This event is about noticing the hidden beauty of the world around us.

RULES AND GUIDELINES

I. You can use any camera
II. This is an individual event. Each one can give a maximum of 2 entries
III. Medium of description must be English/Hindi.
IV. You are advised not to make your entry public before the results are declared
V. The decision of the judges will be final and binding.
VI. Photo must be clicked on the venue in the allotted time.

JUDGING CRITERIA

I. Judging will be content selection, presentation and aesthetics.
II. Framing of picture, composition.

Other specific rules about submission will be communicated at the time of event.

"SLIP AND CATCH"

DESCRIPTION

This round is based on the lines of Radio Mirchi Murga. We try to see how much potential you have to grasp the audience with your sense of humour. All you need is to think of some unusual prank that can tickle the funny bone, record it and send it to us.

THEME

Performance: This is an onsite event. The participant will have to make a prank call during this competition. For making a prank call contact numbers will be provided at the beginning of competition. Contact number and basic details of the person will be provided to you.

RULES AND REGULATIONS

Number of Participants and entries - A maximum of 5 chances will be given to each pool. Best out of them will be selected for judging.
Any number of people may participate in making the prank call.
Timing - 5-6 minutes

JUDGING CRITERIA

By judges and will be based on originality, creativity and how much it is able to grasp the audience with the sense of humor.
The sole criteria of judging would be creativity, innovation and the presentation skills.
You must ensure that the prank in no way offends anyone's emotions or makes any satirical comment about anyone in particular.
In any extreme case, the prank may be disqualifies as per the discretion of judges.

"AAWAAZ"

DESCRIPTION

Here is a chance for all the spontaneous RJ's in the campus to prove their mettle. Show the power of your written word and your voice to the world through this event called 'Aawaaz'. This event shall be conducted in three rounds.

RULES AND REGULATIONS

First Round:

- Topics will be provided to pools two days prior to the day of competition
- They need to write a script of minimum 3 minutes to maximum 5 minutes
- Maximum 4 people can participate from each pool. Two people will be selected from each pool for second round.
- Judging will be based on Script writing (50% weightage) and Presentation (50% weightage) and will be by the Judges.

Second Round:

- Participants will be given topics on the spot. They will be given 15 minutes to write a script. They need to present that script before judges
- One from each pool will be selected for final round based on Script writing (50%) + Presentation (50%)

Final Round:

- Selected participants will be required to record their scripts on radio. Scripts will be aired on IITK FM Radio 90.4
- Decision of the judges will be final

"Mono-Act"

DESCRIPTION

Mimicry is an art which has been a part of a RJ'ing from the first show which ever occurred in the history of FM radio. So here is the platform to show your mimicry/mono-act skills.

Mono-Act – It simply means one has to perform some skill in front of crowd and lure them by his skills. It can be Stand-Comedy, Poetry recitation or anything he/she want.

RULES AND REGULATIONS

Performance: The contestant/group can perform mimicry or mono-act or mix of both elements. However, the wording / statements / graphics unsuitable for general audience will not be permitted. Language/presentation similar to a maximum PG rating for a movie is considered acceptable. Contestants must not use any foul/unparliamentarily language. If the judging panel concludes that the performance violated this guideline, the contestant/contestants will be asked to stop the performance or the performance disqualified from the competition.

Timing: Maximum time is 6 minutes.

JUDGING CRITERIA

Each judge will award marks on a 10 point scale. The grading will be based on the following:-

Theme, imitative skill, acting skill and humour   -   4 marks.

Characterization, delivery, clarity, flow and ease of   -   3 marks.

Presentation"

Uniqueness, originality, relevance to day-to-day issues-   2 marks.

Audience impact and adherence to timing   -   1 mark.

Number of Participants: One group/person from each pool.

"MOVIE QUIZ"

WHEN:

31st October 2014, Friday, Timing will be mailed to you later

WHERE:

OAT, New Sac

RULES & GUIDLINES:

Decision of the Quizmaster is final and binding
No. of teams per Pool: 2 (3 members each)
General / Basic Rules will be announced at the time of event
There will be special / bonus points for the audience participation.

"ANTAKSHARI"

WHEN:

1st November 2014, Saturday, Timing will be mailed to you later

WHERE:

OAT, New Sac

RULES & GUIDLINES:

(Bollywood Songs only)
No. of teams per Pool: 2 (3 members each)
General / Basic Rules will be announced at the time of event
There will be special / bonus points for the audience participation.

"FILM GALA - MOVIE REVIEW"

WHEN:

31st October 2014, Friday, Timing will be mailed to you later

WHERE:

OAT, New Sac

RULES & GUIDLINES:

Decision of the Judges is final and binding
This is an individual event
General / Basic Rules will be announced at the time of event
Maximum 10 people from a pool can participate in the event

"MEME"

DESCRIPTION

A meme is "an idea, behaviour, or style that spreads from person to person within a culture." A meme acts as a unit for carrying cultural ideas, symbols, or practices that can be transmitted from one mind to another through writing, speech, gestures, rituals, or other imitable phenomena with a mimicked theme

Problem Statement:

Create a meme based on your IITK Life

Rules and Guidelines:

IX.   No improper use of memes-Memes must be original
X.   No profanity (in the caption or the picture)
XI.   If anything derogatory or offending to someone is found then that entry will be disqualified
XII.   Plagiarism is a big no-no
XIII.   There is no restriction on number of entries

JUDGING CRITERIA

The judging will be based on voting.
The winner will be decided by total number of votes on all entries.
Maximum 5 entries from each pool will be considered for voting.

"REVIEWS & REPORTS"

DESCRIPTION

To be a good designer you must know about the basics of designing, your design needs to convey information at the same time appealing to the aesthetic tastes of your audience.

THEME

Write your review on a given design. You must comment about its aesthetics and suggest any relevant changes in it with a proper reason.

RULES AND GUIDELINES

I. Multiple entries per pool are allowed.
II. Word limit is 300 words.
III. All the entries must be submitted electronically in pdf format.
IV. You must provide proper explanation to your comments.
V. You are advised not to make your entry public before the results are declared
VI. The decision of the judges will be final

DEADLINE

I. All the entries must be submitted before 10 PM, October 31, 2014
II. Entries must be named as 'PoolName_YourName_EventName' and should be in .jpeg format.

"SWACCH BHARAT"

DESCRIPTION

Posters are a method of communication just like books, movies or Web sites. The better your poster design, the more likely your audience will understand your project.

THEME

Swachh Bharat or Swachh Bharat Abhiyan (Campaign Clean India) is a national level campaign by the Government of India covering 4041 statutory towns to clean the streets, roads and infrastructure of the country. Design a poster to promote this campaign.

RULES AND GUIDELINES

1. Only one entry from each pool is allowed.
2. Your poster should include graphics and illustrations that communicate your response.
3. There is no word limit but responses should be image-led.
4. Entries must be submitted electronically in PDF format, Size A3 at 300 dpi. They can be either portrait or landscape in layout.
5. All materials should be original: plagiarism is not allowed. We want you to present your ideas and not those of someone else.
6. You can also use actual photographs to indicate your design.
7. The images and/or graphics used should be suitable for viewing by the general public. That means they should not be controversial, political in nature or potentially disturbing/offensive.

JUDGING CRITERIA

1. Eligibilty: Minimum 500 likes after 48hr of uploading it on FMC page.
2. The winning team will be selected by judges appointed for the purpose and by the UDT. Their decision will be final. No further correspondence shall be entered into.

DEADLINE

I. All the entries must be submitted before 6 PM, October 31, 2014.

"IITK PROJECT"

DESCRIPTION

Every building/place has some uniqueness in it, which represents its identity

THEME

Design poster for 3 IITK buildings with minimal representation.

RULES AND GUIDELINES

1. Buildings will be decided using lottery.
2. Multiple entries from each pool is allowed with maximum of 3 members in each team.
3. You can't use the actual photographs to represent the given building.
4. Entries must be submitted electronically in PDF format.

JUDGING CRITERIA

The winning team will be selected by judges appointed for the purpose and by the UDT. Their decision will be final. No further correspondence shall be entered into.

DEADLINE

I. All the entries must be submitted before 11 AM, November 2, 2014

"SATIRE"

DESCRIPTION

Satire is a genre of literature, and sometimes graphic and performing arts, in which vices, follies, abuses, and shortcomings are held up to ridicule, ideally with the intent of shaming individuals, corporations, government or society itself, into improvement.[1] Although satire is usually meant to be humorous, its greater purpose is often constructive social criticism, using wit as a weapon and as a tool to draw attention to both particular and wider issues in society.

THEME

Will be announced later

RULES AND GUIDELINES

I. So get ready with your witty pens full of sarcasm and jot down a satire on the given topic in around 1000 words
II. Each pool can submit two entries
III. Plagiarism is a big no-no
IV. Do not miss the deadline, October 30, 2014, 12 PM, lest you will be disqualified

"BOOK REVIEWS"

DESCRIPTION

"So many books, so little time." - Frank Zappa
Exactly!
So, why not help out your friends by reviewing some fantastic books which they may have missed reading!?

PROBLEM STATEMENT

Book Review brings the best of the both the worlds, books and creative writing.
Read the book which will be provided to you when the competition is open and at the end submit a review of it. The most catchy review gets to win the competition.

RULES AND GUIDELINES

I. Restrict the review to 700 words
II. ETwo entries per pool allowed (one per each book)
III. The judging criteria will be creativity and other elements of writing. How enjoyable it is for the judges to read.
IV. Plagiarism is a big no-no and will lead to disqualification
V. Do not miss the deadline, October 30, 2014, 12 PM, lest you will be disqualified

"THE FOURTH ESTATE"

DESCRIPTION

In modern society, journalism is said to serve the role of a fourth estate, acting as a watchdog on the workings of the government. The recent rise of social media has resulted in arguments to reconsider journalism as a process rather than attributing it to particular news products. From this perspective, journalism is participatory, a process distributed among multiple authors and involving journalists as well as the socially mediating public.

PROBLEM STATEMENT

Will be announced later

RULES AND GUIDELINES

I. Start the process to churn a well-researched article in not more than 2000 words
II. Each pool can give one entry only
III. Logic, Critical Analysis of Problem, Facts and Figures and possible solutions are the criteria of judging apart from elements of style like diction, flow etc.
IV. Plagiarism is a big no-no and will lead to disqualification
V. Do not miss the deadline, October 30, 2014, 12 PM, lest you will be disqualified

"PHOTO STORY"

DESCRIPTION

The most happening live events of Spectrum

PROBLEM STATEMENT

Where you have to connect the pictures shown and blend them with creative writing to create a love saga or a science fiction or a grim tale of the wars fought long! The end result can be anything!

RULES AND GUIDELINES

I. No Word Limit
II. Any number of entries per pool, obviously, weight-age is given to participation
III. The judging criterion is based on elements of writing, innovation, wackiness in the story
IV. Rest of the rules will be declared on the spot
V. So be there to share with us your story!

"SWACCH BHARAT"

DESCRIPTION

The latest drive to clean India has surely created waves across the nation. Let's take a sneak peek in our respective pools. Prepare a report as to what measures are being taken by your pool when it comes to incorporating the practices of SBA.

RULES AND GUIDELINES

Be brief, limit your report in 700 words but be comprehensive, include pictures if you can and send it over. One entry per pool is what you can submit