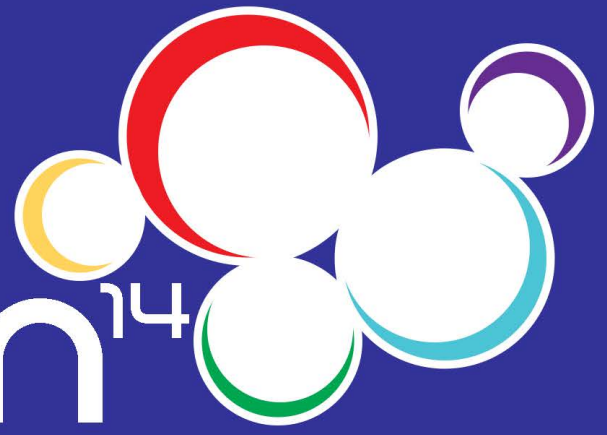


spectrum¹⁴



Spectrum'14 : Post Conduction Report

23 January 2014 - 2 February 2014

Sohil Bansal
General Secretary
Films & Media Council Students'Gymkhana
2013-14

Film Festival

Movies' Screening

We screened 38 movies in total covering majorly all genres, regional and international languages. During the first weekend, we had movie screenings at three venues at the same time but due to low turnout at every venue we shifted all the movies screening for second week at Main Auditorium. Some of the movies got huge turnouts, mostly horror movies. We also had a good no. of professors turning up for movies, and due to timely start of every movie the number gradually increased.

Directors' Cut

For the first time, we conducted directors' cut as part of the spectrum'14. Details as follows:-

- Dr. Shilpa Ranade
 - Director of movie 'Gopi Gawaiya Bagha Bajaiya'
 - About the movie - The 78-minute animation film directed by Shilpa Ranade is the story of Gopi and Bagha, two musicians gifted with magical powers by the King of Ghosts is the Hindi version of the Satyajit Ray's popular Bengali film 'Gupi Gayen Bagha Bayen'. The 1969 film directed by Ray is based on a story by his grandfather Upendra Kishore Ray.
 - About the director - Shilpa Ranade teaches Animation at IDC, IIT Bombay. An alumnus of IDC, she later completed her M. Phil in Animation from the Royal College of Art, London. Shilpa Ranade has directed short animation films for Channel 4, UK and her films have traveled all over the world winning accolades in some of the most prestigious film festivals.
- Mr. Gyan Correa
 - Director of movie 'The Good Road'
 - About the movie - The film was selected as the Indian entry for the Best Foreign Language Film at the 86th Academy Awards. The film won the award for Best Gujarati film at the 60th National Film Awards. The film is the first Gujarati film ever selected to represent India at the Oscars.



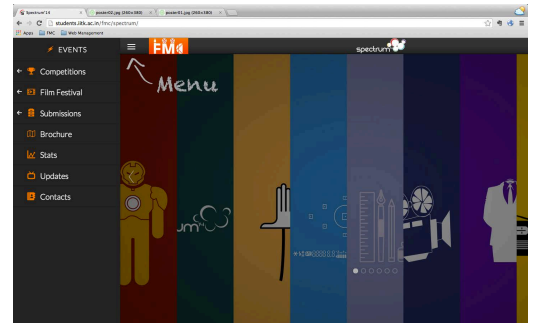
Competitions

Competition		Pool Point Distribution			
Club	Event	Marathas	Mauryans	Mughals	Rajputs
Animation Club	On the Spot	3.85	0	0	3.5
	Animania	4.48	0.56	2.24	4.48
	3D Modelling	2.1	0.35	3.5	1.4
	Total	10.43	0.91	5.74	9.38
Design Club	Presentation	0.385	3.85	2.31	1.54
	Logo Making	0	0.66	0.99	1.65
	T-Shirt Making	2.2	1.1	1.32	0
	Infographics	3.3	1.32	1.98	0
	Total	5.885	6.93	6.6	3.19
Film Club	Ad Making	3.2	1.28	1.92	0.32
	Theme Short Film	3.36	5.6	0.56	2.24
	Video Journalism	0.32	1.92	3.2	1.28
	Stop Motion	4	1.6	2.4	0.4
	Total	10.88	10.4	8.08	4.24
Photography Club	Campus Capture	2.1	1.26	0.84	0.21
	Central Theme	0.28	2.8	1.68	1.12
	In the Studio	0.14	0.56	1.4	0.84
	Object 'd Art	0.84	0.21	2.1	1.26
	Imagine and Create	1.68	2.8	1.12	0.28
	The Fifth Estate	0.7	2.8	0.7	1.68
	Total	5.74	10.43	7.84	5.39
Student Editorial Board	Spam Mail	0	0	1.54	0.77
	Op-Eds	1.65	0	1.65	0.165
	On the Spot	1.65	3.025	1.1	0
	Campus Issues	0.33	1.32	1.98	3.3
	National Issues	0.22	0.528	2.2	1.32
	Total	3.85	4.873	8.47	5.555
Student Film Society	Sin Counter	1.08	2.7	1.62	0
	Honest Trailer	3.6	2.16	0.36	1.4
	Vigil Idiot	1.62	1.0587	2.7	0.27
	Total	6.3	5.94	4.68	1.67
LifeStyle Group	Campus Lifestyle	1.08	1.62	2.7	0.27
	Food Review	0	2.7	0	2.97
	Travel Journal	1.44	0.36	3.6	2.16
	Total	2.52	4.68	6.3	5.4
Radio 90.4 FM	Awaaz	1.08	0.72	1.8	0.18
	Radio Play	0.27	2.7	1.62	1.08
	Slip N Catch	0.72	1.8	1.08	0.18
	Desh ka RJ	2.7	1.08	1.62	0.27
	Total	4.77	6.3	6.12	1.71
Astro	Planterium Show Making	0	4.55	1.82	2.73
Total		50.375	55.013	55.65	39.265
Position		3rd	2nd	1st	4th

New Initiatives

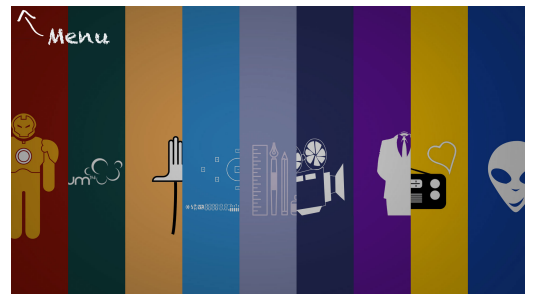
Website

- A proper website was made to convey clear guidelines and the schedule of events, which reduced confusion regarding any event.
- Contact information for spectrum team and club coordinators, and a pool captain, Hall captain was properly shared.
- Submitted entries were made available online to scrutinize and clear understanding of position in competitions, which removed any judging related grievances.
- Proper promotion of events increased participation with every pool participating it's best.



Competition

- As opposed to last year, we removed many vague competitions due to low participation from every pool.
- Introduction of many new competitions which had better creative and interesting problem statements.
- Last year we had a major problem where a single pool didn't participate in many competitions. To rule out various possibilities of that repeating again we conducted a meeting with the respective pool captains, hall captains and FMC secretary to discuss the point structure and deadlines they are comfortable with.
- Introduction of a centrally shared Google drive folder reduced entry submission hassle.



Recommendations

- Scheduling of Spectrum in gymkhana calendar must be modified because it clashes with quiz week and greatly hampered due to same.
- Spectrum should be conducted in two phases - Spectrum Festival and Spectrum Competitions
- Competitions can be distributed over the whole year accompanying proper workshops for each event