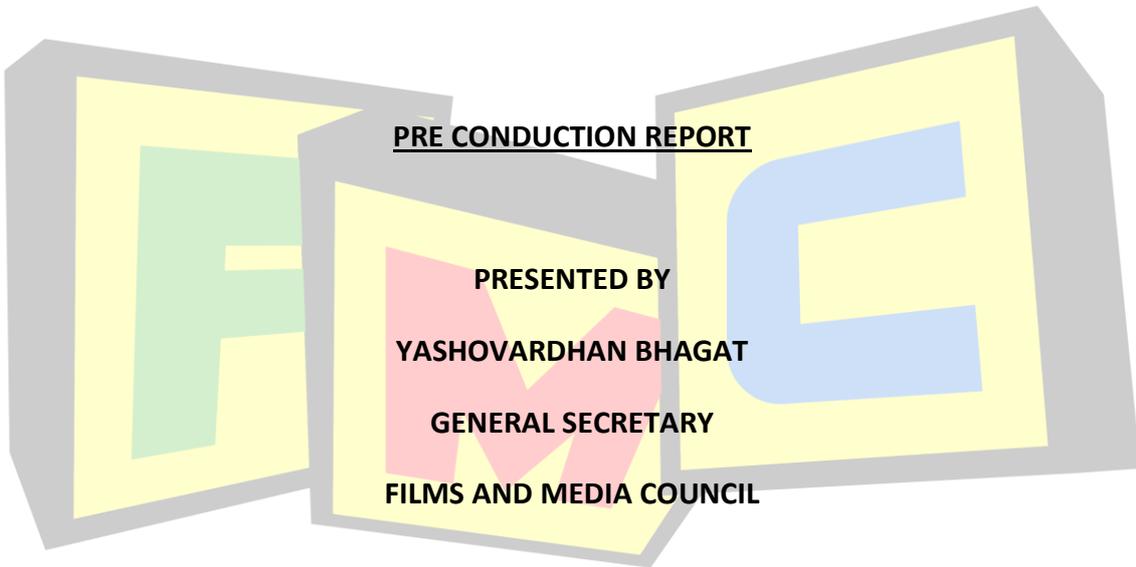


SPECTRUM '13

PRE CONDUCTION REPORT

PRESENTED BY
YASHOVARDHAN BHAGAT
GENERAL SECRETARY
FILMS AND MEDIA COUNCIL



INTRODUCTION

Spectrum, the inter-hall films and media festival, is scheduled to be held from 4th February to 10th February, 2013. The Pool structure as decided on the senate floor would be:

- “Mauryans”: Hall 3 + Hall 7 + Others
- “Rajputs”: Hall 2 + GH1
- “Mughals”: Hall 5 + Hall 4
- “Marathas”: Hall 10 + Hall 8 + GH2
- Hall 1 and Hall 9: Parent Halls

Point Structure

Any competition held in Spectrum’13, the points shall be awarded finally to the pool. Every competition has got maximum points, and the points would be awarded as follows:

- 1st place: 100% of the maximum points
- 2nd place: 60% of the maximum points
- 3rd place: 30% of the maximum points
- 4th place: 10% of the maximum points

Any pool violating any instruction / found cheating, will directly be awarded zero points.

Any pool found guilty of outsourcing or taking professional help will be awarded zero points directly

❖ THEME: “ENVISION INDIA”

Description:

Lead a social campaign using various media tools like news article, video, posters etc. Our society is crippled by issues like corruption, child labour, sexual harassment, poverty and many more. “Envision India” provides you the opportunity to support a cause and let your voices be heard. On similar lines, an event is being organized in Techkriti’13 named - “28 states”. The link for the same is: <http://techkriti.org/initiatives/28states.php>

Rules and Guidelines:

- This event has been divided under three clubs:
Design Club Film Club VOX POPULI
- The details of competitions under specific club has been mentioned respectively under the competition named- “Support A Cause”
- The theme/cause for all three club competitions under the category - “Support A Cause” must be same
- The number of entries and other rules for each club competition would be as per mentioned in respective club page.

❖ **COMPETITIONS BEING HELD WITH POINT STRUCTURE:**

NAME	CLUB	POINTS
On The Spot	Animation Club	30
Architecture Modelling Factory	Animation Club	30
<i>Support A Cause</i>	Design Club	20
Navigate IITK	Design Club	30
Space Crunch	Design Club	30
Prodesign	Design Club	30
Pseudosite	Design Club	30
Word Art	Design Club	20
<i>Support A Cause</i>	Film Club	30
Short Film	Film Club	40
Stop Motion	Film Club	30
Dialogue Sequence	Film Club	30
Almanac	Photography Club	30
Photo Essay	Photography Club	20
Leitmotif	Photography Club	30
Ebony and Ivory	Photography Club	30
Fashion Magazine Cover	Photography Club	20
Eye Spy	Photography Club	30
Creative Writing	The Campus Magazine	30
Cover Page Design	The Campus Magazine	30
Logo Design	The Campus Magazine	20
Comic Strip	The Campus Magazine	20
<i>Support A Cause</i>	VOX Populi	30
Legal Spam	VOX Populi	20
After the Clarion Call	VOX Populi	20
Radio Play	IITK FM Radio	30
Advertisement Making	IITK FM Radio	20
Awaaz	IITK FM Radio	30
Slip and Catch	IITK FM Radio	20
Desh ka RJ	IITK FM Radio	20
Planetarium Show	Astronomy Club	30
Astrophotography	Astronomy Club	30
Movie Quiz	Show-M Club	30
	TOTAL POINTS	930

❖ GRIEVANCE REDRESSAL COMMITTEE:

Any grievances not solved by the core team shall go to the GRC. The GRC will comprise of the following:

- Dean, Student Affairs
- Faculty Counsellor, Films and Media Council
- President, Students Gymkhana
- Convener, Students Senate

❖ ROLE OF POOL CAPTAINS

Pool Captain is responsible to ensure participation from each pool in all events, especially the pool events. Also, for certain pool events, the pool captain is responsible for submitting the entry from the respective pool.

Only Pool Captain may launch complaints, if any, to the coordinators during the event.

Pool leader has the right to call a meeting between various Pool Captains and the Spectrum Core Team if there has been any controversy/complaint during the competitions.

❖ POLICY OF 'POOL' EVENT AND 'TEAM' EVENT

Spectrum is a competition between 4 pools; hence the final points shall be awarded to the pool in all the competitions. In the events which are specified as 'pool' events, each pool will be awarded a position and not the individual teams (if there is more than one team per pool). For the 'team' events, individual teams (or individuals) will be awarded positions, and a single pool can occupy more than one position in that event.

Also, based on a certain minimum eligibility criteria (depending on the judge's discretion), it may so happen that a particular pool/team gets no points in a particular event. For example, if in a certain event, only 2 teams are performing up to a satisfactory level, and the remaining teams are not meeting the minimum eligibility criteria, then it may so happen that only the first and second positions are awarded, and there are no third/fourth place awards.

❖ POLICY OF 'FRESHERS' EVENT AND 'OPEN-TO-ALL' EVENT

In certain events, which are marked as Freshers' events, only first-year students are eligible to participate. In 'Open-to-all' Events, anyone can participate.

❖ **CLUB WISE COMPETITIONS WITH DETAILED DESCRIPTION:**

ANIMATION CLUB

ON THE SPOT

(total points: 30)

(2nd yr and above)

Theme:

- A theme will be given on the spot.

Rules:

- You are allowed to use Autodesk 3dsmax, maya or inventor only. Softwares other than these will not be considered.
- No laptops are allowed. System are provided in CC-lab itself
- Be on time. No extra time will be given.
- Your models must be original (made by you). Any participant using downloaded models will be disqualified.
- Competition Date: Exact timings will be informed later.
- Time limit: 5 hrs (inclusive of rendering time).
- Team: Individual event
- Final submission: 3-4 rendered pics , Format: .3ds(3dsmax) or .dwf

Evaluation:

- Modelling [20%]
- Texturing [20%]
- Lightning [20%]
- Overall Composition [40%]

ARCHITECTURE MODELLING

(total points: 30)

(freshers only)

Theme:

- Make a 3D model of any archaeological building (any building before 18th century)

Rules:

- You are allowed to use Autodesk 3dsmax, Maya or inventor only. Softwares other than these will not be considered.
- Above softwares are already installed in cc lab. Laptops are allowed.
- Your models must be original (made by you). Any team using downloaded models will be disqualified.
- Team Size: Maximum 3 students.

- Last date of submission: 9/2/2013 by 11:59 PM.
- Final submission: 3-4 rendered pics or a video, Format: .3ds(3dsmax) or .dwf (sketchup files won't be considered)

Evaluation:

- Modelling [20%]
- Texturing [20%]
- Lightning [20%]
- Overall Composition [40%]

FACTORY

(total points: 40)

(open to all)

Theme:

- Design and animate the manufacturing of an object in a factory showing different processes involved in making that object. You are free to choose any object.

Rules and guidelines:

- You are allowed to use Autodesk 3dsmax, maya or inventor only. Softwares other than these will not be considered.
- Level of details to be included in the video depends on you (considering time management).
- Your models must be original (made by you). Any team using downloaded models will be disqualified.
- Participating teams are required to submit a rendered video showing the manufacturing processes.
- Last date of submission: 9/2/2013 by 11:59 PM
- Final submission: A rendered video (length: 2-4 minute)

Useful links:

Some examples of different manufacturing techniques to get an idea about the competition are:

- Coin minting : <https://www.youtube.com/watch?v=Y0gR9Fn5qsQ>
- Chain making : <https://www.youtube.com/watch?v=ymZUw1FF92k>
- Microchip : <https://www.youtube.com/watch?v=qfdlMZ09KaA>

Evaluation:

- Animation techniques used
- Camera work
- Final render output

GENERAL GUIDELINES:

- No two teams can have a same person in same event.
- A presentation has to be made in front of coordinators to make sure the model is authentic.
- Entries for all the competitions should be submitted to
 - Harmanjit Singh [Room No: /10]
 - Maninder Singh [Room No: 244/2]
 - Princepreet Singh [Room No: 266/2]

DESIGN CLUB

1. NAVIGATE IITK

Design 5 road maps indicating the major places of the Institute to easily navigate the campus.

- Canvas size of each map should be 8ft*6ft.
- Maps have to be strategically placed in 5 different locations covering the campus.
- Maps should be informative as well as appealing.
- Legends should not vary from map to map.

Submission Format:

- Submit 1 picture in .JPEG format for each of the 5 maps. The size ratio should be 4:3 at 300 dpi. You can use any software to make the maps.
- Each of the picture should contain all the relevant information and also the location at which the map is to be placed. You can indicate the location by a photograph or approximate graphic, to be submitted along-with the map.
- You have to mention all the software used in the design process.

Team Size: 1 team from each pool with a maximum size of 6 members per team.

Time Given: 3 days

2. SPACE CRUNCH

Propose a solution to solve the space crunch issue in boys hostel especially hall 2 and hall 3 where three students have to live in a single room designed for two students only. You can propose any infrastructure changes that may be required for your solution to work.

- Make a presentation under the following sub-headings.
 - How did you arrive at this solution?
 - Sketches.
 - Description.
 - Cost analysis.
 - Drawbacks.
- Along with the presentation, you have to submit an isometric drawing of your plan.
- Hyperlink all your statistics to the website where you have drawn your data from.
- You can assume Minimum Labour Wage for the Cost Analysis but the calculation should not vary in the presentation.

Submission Format:

- Power-point or Prezi presentation containing all the indicated information is to be submitted.
- Graphics can be made using any software but should be precise and drawn to scale.
- You can also use actual photographs to indicate your solution.
- You have to mention all the software used in the design process.

Team Size: 1 team from each pool with a maximum size of 6 members per team.

Time Given: 3 days

3. PRODESIGN

A common item(s) will be given to each team at the time of the event. The objective is to design a product that uses the given object as the Main Component. The product should be creative, cost effective and should have practical use which you have to detail in a video advertisement made for your product.

Submission Format:

- You have to submit a video advertisement for your product detailing its utility, design and any other information you want to mention.

- Video length should not exceed 2:30 minutes.
- Video can be in .AVI or .MPEG format.
- There will be no marks for the quality of the video or the individual performance.
- You have to mention all the software used in the design process and the device used for making the video.

Team Size: 2 teams from each pool with a maximum size of 6 members per team.

Time Given: 1 day

4. PSEUDOSITE

You have to make a website using the tools present in Microsoft Power Point (such as macro and animation tools). The website should function like any normal site written in html or php with hyperlinks, interactive content, text and webpages. The pseudosite should have the following pages:

- Home-Page/Index
- About
- Contacts

You can add any other pages that you want depending on your design. The theme for the site will be declared at the start of the event. You have to create your own graphics and text for the site.

Submission Format:

- Only Power-point presentation containing all the indicated information is to be submitted.
- The slide size should be set at 4:3.
- Graphics can be made using any software.
- You have to mention all the software used in the design process.

Team Size: 2 teams from each pool with a maximum size of 2 members per team.

Time Given: 10 hours

5. WORDART

3 words will be given at the time of the event and you have to depict each word using word art. The word art should be such that it clearly justifies the meaning of the word through textual cues. Only letters and words are allowed and no pictures can be used in the graphic.

Submission Format:

- Submit each pic in .JPEG format at 300 dpi.
- Graphics can be made using any software.
- You have to mention all the software used in the design process.

Team Size: 3 teams from each pool with a maximum size of 2 members per team.

Time Given: 3 hours

6. SUPPORT A CAUSE

Design 2 posters supporting a social cause, the theme for which shall be the same opted for 'Envision India'. You can create your own graphics or photographs in the design. In case you use graphics from the internet, you will be required to provide the original graphics along-with the submission.

Submission Format:

- Posters should be submitted in .JPEG format, size A3 at 300 dpi.
- Graphics can be made using any software.
- You can also use actual photographs to indicate your design.
- You have to mention all the software used in the design process.

Team Size: 3 teams from each pool with a maximum size of 2 members per team.

Time Given: 3 hours

FILM CLUB

SUPPORT A CAUSE

Theme:

Make two advertisements or videos based on the theme chosen by your pool for "Envision India" - social campaign

Rules and guidelines:

1. This competition is based on a theme.
2. The length of the video should be between 30 seconds and 3 minutes.
3. The minimum resolution of the film is 640x480 (1280x720 is optimum). One video camera of good

resolution will be provided by Film Club to each pool for all events. You can also shoot with a mobile camera with a decent video quality.

Assessment Criteria:

Concept and simplicity of the video in delivery of message.

Important: The presence of any similarity between your work and any other existing work will lead to disqualification.

Short Film:

Short Film is a film of shorter duration in comparison with a feature film. There is no particular theme for this competition.

Rules:

1. The duration of the film should be 8 to 12 minutes excluding titles and closing credits. Films of shorter duration will be rejected. Only one entry per pool will be judged, however a maximum of two entries can be sent.
2. The minimum resolution of the film is 640x480 (1280x720 is optimum). One video camera of good resolution will be provided by Film Club to each pool for all events. You can also shoot with a mobile camera with a decent video quality.
3. There should be at least 5 actors in the crew.
4. Silent films will not be accepted.

Assessment Criteria:

1. Camera Work and(or) Cinematography – 30%
2. Editing – 30%
3. Acting, Dialogues – 20%
4. Lighting and sound – 10%
5. Concept, story or theme – 10%

These criteria will be explained in more detail in the lectures by Film Club.

Important: Since the story has a very less weightage, a film with good camera work, editing and dialogues has more chances of winning than a film with good theme and bad quality. But the presence of any similarity between your work and any other existing work will lead to disqualification.

Stop Motion Film:

Each second of a normal film has 24 frames or individual photographs. Displaying 24 photographs every second in a proper sequence will create the illusion of motion. We can also create this illusion of motion by manipulating the position or state of an object, photographing it regularly at each position and arranging the photographs in a proper sequence, though attaining the normal continuity is very difficult. This technique of animating objects is called Stop Motion animation.

Rules:

1. The minimum duration of the film is 2 minutes excluding titles and closing credits. Films of shorter duration will be rejected. Only one entry per pool will be judged, however a maximum of two entries can be sent.
2. The minimum resolution of the film is 640x480 (1280x720 is optimum). One video camera of good resolution will be provided by Film Club to each pool for all events. You can also shoot with a mobile camera with a decent video quality.
3. The film can be a combination of normal filming and stop motion technique. In this case the scenes made with stop motion technique alone should be 2 minutes long.

Assessment Criteria:

1. Smoothness in the video and continuity between individual frames – 50%
2. Concept – 50%.

Important: The presence of any similarity between your work and any other existing work will lead to disqualification.

Dialogue sequence:

As understood dialogue is a verbal exchange of words among the characters in a film. So a dialogue sequence is a conversation between two or more characters. The competition is filming of a dialogue sequence.

Rules:

1. There is no particular theme for this competition but the dialogues should be original.
2. The minimum duration of the sequence is 4 minutes with at least 250 words excluding titles and closing credits. Only one entry per pool will be judged, however a maximum of two entries can be sent.
3. The minimum resolution of the film is 640x480 (1280x720 is optimum). One video camera of good resolution will be provided by Film Club to each pool for all events. You can also shoot with a mobile camera with a decent video quality.
4. At least 3 actors should be involved in the dialogues.

Assessment Criteria:

1. Script (30 %)
2. Dialogue delivery and acting (40 %)
3. Camera work and Editing (30%)

Important: The presence of any similarity between your work and any other existing work will lead to disqualification.

IITK FM RADIO

1. Radio Play :

About the competition:

The first of its kind, 'Radio Play- Conceptualization and Presentation' is a competition that provides a platform for the talented IITK Junta to showcase their creative writing skills, imaginative and innovative conceptualization and ofcourse, the power of their voice. All you need to do is come up with a creative script that may range from humorous to tragic, from satirical to inspirational (no restrictions on the genre), form groups of minimum 4 and maximum 6 people and record it in Media Centre to be aired on Campus Radio 90.4

Rules and Regulations:

1. There should be 4-6 members in each group and maximum two groups can participate from each pool.
2. You can select any theme or topic for your play.
3. Time limit for play is 12-15 minutes.
4. Score: 60% will be decided by judges + 40% will be divided according to ratio of number of likes play gets after uploading on IITK Community Radio Facebook page.
5. Link for the page is <https://www.facebook.com/Fm90.4iitkCommunityRadio>
6. Likes only in 24 hours after uploading will be considered.
7. The sole criteria of judging of 60% would be creativity, innovation and appealing power of the ideas and the presentation skills. Play addressing community/society problems may get a favor in it.
8. Language (English or Hindi or a mix of both) and other content related things must not affect the moral and other core values of community radio otherwise group may be disqualified. Profanity is strictly discouraged.

2. Advertisement Making:

About the competition:

Advertisements are the lifeline of media in this day and age. This 'Ad-making competition' not only tests your creativity but also provides you a platform to do something for your society. A small 30 seconds advertisement holds the potential to ignite a fire, to bring about a change in trends, mentality and perspective. Be it a product that finds its use in daily life, a burning social issue or a new idea – advertisements are the most popular way to tell a long story with a mix of some powerful words, some stirring/ inspiring visuals and some exciting jingles with lucid words put to catchy music. Here is a chance for all of you to talk to the world around you through an exciting ad of your own making.

Rules and Regulations

1. It is a group event. 3-4 members are allowed in a group and maximum three entries are allowed from each pool.
2. Topics for the advertisement are following:
 - A. Blood Donation/ Body Parts Donation
 - B. Consumer Awareness
 - C. Benefits of Insurance (Not intending any specific group)
3. Time limit for advertisement is 20-30 seconds.
4. Score: 60% will be decided by judges + 40% will be divided according to ratio of number of likes play gets after uploading on IITK Community Radio Facebook page
5. Link for the page is <https://www.facebook.com/Fm90.4iitkCommunityRadio>
6. Likes only in 24 hours after uploading will be considered.
7. Judging will depend on your creativity, how simply and effectively you present your idea in community/society. You are supposed to stick with your topic in your advertisement. Ads addressing village community (like community in nearby villages) are preferred.
8. Language (English or Hindi or a mix of both) and other content related things must not affect the moral and other core values of community radio otherwise group may be disqualified. Profanity is strictly discouraged.

3. Aawaaz:

About the competition:

Here is a chance for all the spontaneous RJs in the campus to prove their mettle. Show the power of your written word and your voice to the world through this event called 'Aawaaz'. This event shall be conducted in three rounds.

Rules and Regulations:

First Round:

- Topics will be provided to pools two days prior to the day of competition.
- They need to write a script of minimum 3 minutes to maximum 5 minutes.
- Maximum 4 people can participate from each pool. Two people will be selected from each pool for second round.
- Judging will be based on Script writing (50% weightage) and Presentation (50% weightage) and will be done by media center experts.

Second Round:

- Participants will be given topics on the spot.
- They will be given 15 minutes to write a script. They need to present that script before judges.
- One entry from each pool will be selected for final round based on Script writing (50%) + Presentation (50%).

Final Round:

- Selected participants will be required to record their scripts on radio. Scripts will be aired on IITK FM Radio 90.4. Final decision will be taken on the basis of 40% Voting + 60% Judging

Voting :

Each participant will be given a code. For voting one need to send a mail to iitkfm90.4@gmail.com with subject 'Aawaaz_CodeSequence'(you need to write all the codes in your order of preference. For e.g. if codes are A , B , C and D then subject will be 'Aawaaz_BDAC' if B is your first preference D second and so on.

Voting window will be opened for 2 hrs. Mail only from iitk webmail id will be accepted. Only one mail from any id will be accepted. Any error in the subject will lead to disqualification of vote.

4. Slip and Catch

This round is based on the lines of Radio Mirchi Murga. We try to see how much potential you have to grasp the audience with your sense of humor. All you need to is think of some unusual prank that can tickle the funny bone, record it and send it to us.

Rules and Regulations:

- You can select any theme or topic for designing your prank.
- A maximum of two entries is allowed from each pool. Any number of people may participate in scripting and recording the prank.
- Time limit is 5-6 minutes.
- You need to submit your entries at iitkfm90.4@gmail.com
- Judging criteria: 60% will be decided by judges + 40% will be divided according to ratio of number of likes play gets after uploading on IITK Community Radio Facebook page.
- Link for the page is <https://www.facebook.com/Fm90.4iitkCommunityRadio>
- Likes only in 24 hours after uploading will be considered.
- The sole criteria of judging of 60% would be creativity, innovation and the presentation skills.
- You must ensure that the prank in no way offends anyone's emotions or makes any satirical comment about anyone in particular. In any extreme case, the prank may be disqualified as per the discretion of judges.

5. Desh ka RJ- Let your voice make a difference

About the competition:

With this competition, we check your skills of spontaneity and creativity as an RJ along with your awareness towards issues of social and environmental concern. We give you a chance to express your views on some burning social issues in front of an audience, while giving you the freedom to utilize your RJing skills to interact with people around you.

Rules:

- As the event starts, participant shall be asked to come on stage and introduce a new Radio Show named 'Desh ka RJ' in his own unique style. He will then call upon various listeners to ask for their problems.
- At this moment, a recording will be played with some person talking about a social issue. As soon as the recording stops, RJ shall be required to continue speaking, give his views on the issue under discussion, interact with audience around you. You can come up with your own creative style of interaction.

- You will be judged on how effectively you can interact with audience, express views and give a social message.
- In this event, there shall be 20% marks for audience participation. Participant shall be required to interact with audience of any pool other than his. NO interaction and mere expression of views will lead to negative marking.
- One participant per pool shall participate in this event.

In case of any query please contact:

Bhuvan Gupta	09450912536
Harsha Mulchandani	09005677477
Vipul Goyal	09793430066

PHOTOGRAPHY CLUB

ALMANAC (CALENDAR)

Description:

Photographs play a crucial role in designs of many calendars. We need to design a calendar for 2013 and you have to only click photographs for the same.

Rules and guidelines:

1. Calendar must be based on single theme (architecture, wildlife, fashion etc.)
2. Photo-editing software can be used to enhance the photographs but original photographs must be submitted with the final entry.
3. The final format must be sent in form of .pdf file.
4. Only entry per pool.
5. You need to click 13 photographs - one photograph each month and one cover photo.

Weightage:

- Photographs : 60
- Design : 30
- Completion : 10

PHOTO ESSAY COMPETITION

Description:

Photo Essay competition is seeking submissions of four to ten photographs that, collectively, tell a story or convey an idea in one of the below-listed eight categories. The focus of this competition is to tell a story with a series of photographs. Minimal 'background' and 'caption' text is permitted but, in general, entries are encouraged to use as little text as possible.

Categories:

- Everyday Life
- Children and Parenting
- Travel and Places
- Nature and Animals
- Sports and Adventure
- Emotions- Includes humour, victory celebrations, agony of defeats, and similar subject
- Rituals- Includes any photo series that depicts rituals such as birthdays, religious ceremonies, burials, weddings, ceremonies of coming of age, etc.
- General Category- Includes any photo series that does not fit any other category, particularly technical or experimental work that exploit fundamentals of photography, such as the interplay of light and shadow, or time-lapse photography, should submit to this category.

Guidelines:

1. Description: Brief back story of the essay, if any.
2. Cover Photo: This photo will be used to publicize your submission.
3. Cover Photo Caption: VERY brief text, if necessary, about the photo.
4. Essay Photos followed individually by appropriate caption text, if necessary.
5. Entries must include a MINIMUM of four photos.
6. Entries CAN NOT include more than TEN photos.
7. Entries with less than Four or more than Ten photos will be automatically disqualified.

LEITMOTIF (THEME BASED)

Themes:

- Color - physical, emotional and communicates.
- Serendipity - intention unmasked.

- I have a dream.

Rules and guidelines:

1. Each pool is required to submit 3 pictures per theme.
2. The pictures must be clicked after 1st feb (friday).
3. Digital Editing is not allowed.
4. Appropriate caption should be given to the photographs. Interesting captions will fetch you extra credit. Caption should include photographer's name.
5. Equal weightage will be given to selection of subject and use of photography techniques.

EBONY AND IVORY (BNW)

Purushartaas

- Dharma
- Arth
- Kaam
- Moksh

Guidelines:

1. Each pool has to submit 12 entries under this category. There has to be 3 entries depicting each theme.
2. Digital editing is NOT allowed except for cropping, contrast adjustment and conversion to black and white effect. The participants must submit the original photograph in case of digital editing. They may be asked to reproduce the entry from the original picture.
3. Appropriate caption should be given to the photographs. Interesting captions will fetch you extra credit. Caption should include photographer's name.
4. The pictures must be clicked after 1st feb (friday).

EYESPY

[CLICK SCAVENGER HUNT]

- Rule and Guidelines will be declared just before the competition.
- There should be one team per pool of unlimited persons.

General guidelines:

1. Obscenity will lead to disqualification.
2. Emphasis will be given to subject of photograph (you can even use your mobiles for clicking photos).
3. Deadlines must be strictly followed.

FASHION MAGAZINE COVER (FASHION PHOTOGRAPHY)

Rules and guidelines:

1. Each pool has to submit three entries under this category.
2. Studio equipments can be used for clicking the photographs and there will be specific slots for each pool for using studio.
3. So come prepared with your models and props.
4. Each entry must be designed using the photograph clicked.

- a. You can take a look at popular magazine covers for example.
- b. The title of the magazine will be SPECTRUM.
- c. For other text take spectrum competitions as reference.
- d. In case of any queries feel free to contact coordinators.

ASTRO PHOTOGRAPHY

Rules:

- Participant can choose any one or more theme out of given topics
- No restriction on number of entries per pool
- Participants have to submit the photograph as well as all the processed and edited files in raw format.
- Participants can contact the event coordinators and ask for their guidance for basics regarding astro-photography.
- In case there is some trouble or query you can always contact to worldwide renown astro photographer Mr. Ajay Talwar at ajaytalwar80@gmail.com , but remember to cc the event coordinator.

Judging Criteria:

- Noise reduction
- Visual enhancement
- Focusing

- Framing
- Innovation
- Timing (if applicable)

Topics:

- Satellites
- Deep Sky (Backup)
- Celestial Alignment with long distance structures
- Planets
- Star trails
- Moon
- Mosaic/ Panorama
- Meteor
- Conjunction
- Astro-Scenic
- Asterism
- Night Sky
- Earth Shine
- Innovation



PLANETARIUM SHOW

Objective - To make a planetarium show

A story representing guided tour of any real /fictional group of celestial bodies in our universe. Like any other good planetarium show, it must have good narration, high resolution computer aided models, pleasant music and most importantly educational and entertaining tour about the sky. The show can be on any topic related to ASTRO (including astronomy, astrology* and astronaut (space flight)) ranging from ancient astronomical mythology to dynamics of large scale universe. Teams are expected to give an entertaining show inside the planetarium, explaining the basics of ASTRO

Rules –

- 1) Team of max 5 participants. Each pool can give at max two entries. None of the participants must be common in more than one team. Any student except the core team members can participate.
- 2) The length of the show must be of a minimum duration of 10 minutes and a maximum 20 minutes.
- 3) You are allowed to use any one (or more) of the following:

- 3D modeling software.
- Stellarium, NightShade or any similar celestial simulation software
- Microsoft World Wide Telescope or any other tour simulation software.
- Monitor recording software
- Video/ audio editing and mixing software
- Visual Audio effects enhancing software
- You are free to use small clippings of any previously made astronomy related animation (or any other animation), documentary, photographs, graphics and/or movie (only some part and with necessary reference) if you feel that part of your tour contains details which difficult to mimic. But none of them must contain any watermark or logo. Any music/song suitable for background score.

4) The tour can include various kinds of solar systems, stars, planets, moons, asteroids, comets, meteors, nebulae, supernova, blackholes, pulsar, galaxies, large scale universe simulation, and any other simulation about universe available to public.

5) The show can include information about one or more of the following topics:-

- Astronomy related mythology
- Observational Astronomy
- Cosmology
- Astrobiology
- Ancient Astronomy
- Solar system: evolution and structure
- Space observatories and space exploration

6) You can either record your voice (add movie dialogues, songs) for narration or give it live during the final round. That is your show can be any of the following type:

- A creative story based show, which simultaneously educates the viewer.
- A science based documentary type show
- Partially interactive type (where a presenter from the same team gives 'some' live narration in between).

In any of the above types, once show started, it will not be stopped, paused or rewind unless judges asks for it.

7) The camera has to behave as if it were a first person view of someone boarding an imaginary spaceship travel through the cosmos at various scales.

8) Your concept, model and story must be original as far as possible.

9) We will provide you with the following:

- Planetarium
- LCD projector + spherical mirror
- Various astronomy related films and animation and their links

- Details about various softwares (All issues related to using the software will not be entertained)
- Slots for testing
- Red laser pointer (if required)
- Guidance to astronomy related facts and concepts (which could be used in the show)

10) Judging Criteria: It will be on the following parameters (each given different weightage). Please note: the following are not ranked in any order.

- Overall impact (entertaining factor)
- Story (Script)
- Narration
- Concepts explained (educating factor)
- Visual and Audio effects (visual effects used in clips taken from already existing movies will not affect the score for visual effects, but it 'might' affect the overall impact)
- Originality (before final round, teams must claim that exactly which part is original and which part is copied along with their raw files)
- Camera work
- Texturing
- BONUS
 - Title of the show
 - X-FACTOR: it is defined as physIX (physics) factor. That means if your original animation contains simulation of laws of physics, then it will gain judges' attention for bonus marking. (E.g. if you are presenting solar system and you show orbits of planets, then they must follow Kepler's law (which means planet closer to the sun will travel faster than planets away from them). Similarly one can simulate effects of lights and shadows, relativistic effects etc. if required. No marks will be deducted in absence of them. On the basis of the complexity of the physics law used the bonus will rise. Please note: explain the concept in the animation and simulating the same concept using animation are different things.
 - If the show contained non trivial facts/concept related to astronomy explained in simple ways, bonus will be awarded by the faculty judge.
 - All the judgment by the judge (A faculty member) will final and binding.

Event Structure:

1. Abstract Submission Round:

The team must submit the abstract about the show. This must include the basic layout of the script and what exact idea about the show. It is the duty of the event coordinators and mentor to clarify team's doubts related to astronomy and give tips to improve the abstract. The teams will be shortlisted based on the abstract if required.

2. Pre-Final Round:

Just before the final round all the teams must share all the raw files with the event coordinators to authenticate the originality and claim the innovation and X-factor (if any). Teams must test their final

output in the planetarium before the final round. Teams are allowed to disturb any settings related to projection system without damaging the instruments for best effect but then they should reset all the settings. If they are encountering any discrepancy, this is the last time to clarify.

3. Final Round:

Teams will present their show in the presence of faculty judge, event coordinators and other experts if required. They will be given 5 minutes to change the settings of the projection system for their best requirement, 20 minutes to present their show, and 5 minutes to reset all the changes done. The show will be evaluated by the faculty judge and senior student judge assigned to it. All the judgment by the judges will final and binding.

MINIMUM 1 entry per pool and MAXIMUM 2 entries are allowed. Judging will be done on only one entry [best score]

Topics:

- Solar system: Evolution and structure
- Ancient Astronomy Space exploration
- Astronomy related mythology
- Astro-biology
- Cosmology: the universe

THE CAMPUS MAGAZINE

Creative Writing

1. Picfabric

Picking five or more from the given ten pictures, write a story using them significantly. There is no restriction on how you interpret and bring together those pictures in your article. Judging shall be done on the basis of your interpretation of the pictures, how you weave them together and the overall story.

2. Making news

You have to imagine a situation in our campus and write a report on the proceedings due to it. The situation can be entirely unbelievable and the news can be of any tone, serious, funny or as you wish. Judging shall be done on the basis of your imagination and how you blend it into the campus scenario.

3. Logic vs Traditions

Many of you might have seen the recent movie 'OMG! Oh My God.' After seeing this movie, we felt that somehow we let traditions become obstacles in our aims or remedies in difficult times. So this Spectrum, we are having a competition wherein you have to write on the constant struggle between the traditions that we Indians generally live by and the voice of reason, logic. The article can be of maximum 600 words.

There is no limit on the number of articles for each category.

Cover page design

- The theme of the cover page should be Campus life (anything that depicts the heart of our campus.)
- The image should not be a photo portfolio of yours or any campus dwelling person.
- We will provide you a logo. You have to create the cover in a way so as to put our text, logo and your material in the best, pleasing way. You can choose any random text as names of articles. You can get an idea of the text placing from this example:
<http://economics-files.pomona.edu/StatSite/Cover.jpg>
- You can also edit the logo in terms of effects (for e.g. font colors, shadow effects etc.) The layout and the font shouldn't be altered.
- Directly copying a cover from the internet stands for disqualification. Although you can merge the covers.
- Sample covers - <http://collegegfx.com/21-mind-blowing-magazine-cover-design/>
- Cover tutorials - <http://creativefan.com/magazine-cover-design-tutorials>

NOTE: The image should not be a photo portfolio of yours or any campus dwelling person. Choosing an image of yours or a campus face will bring negative points.

Logo-Design Competition

In this competition you have to design a logo for The Campus Magazine. Copying a logo directly from anywhere warrants disqualification. In case you make a text based logo (e.g. TIME), use the text as 'TCM' or 'The Campus Magazine'.

Logo design tutorial - <http://ibrandstudio.com/tutorials/50-photoshop-tutorials-logo-design>

Comic Strip

Everyone loves the occasional Calvin and Hobbes and Chacha Chawdhary, it's more fun to design one in our competition. You have to make a comic strip or caricatures related to the campus. The comic strip can be a maximum of 2 pages. For the caricatures, you can choose the existing templates from the net (for e.g. the 'You Said It' from R.K.Laxman). The content, however, should not be copied from anywhere.

The comic/caricature can be designed using any software or you can make it on the paper.

VOX POPULI

SUPPORT A CAUSE

Description: Submit a news article on the cause taken up by your pool for “Envision India” - social campaign

Rules:

1. Word Limit: 500 characters without spaces
2. Entry from each pool: 1 entry
3. Deadline for submission of articles is 11:59pm, 9th February.
4. The article must explain the following:
 - a. Reasons for standing against/ supporting a cause.
 - b. Steps to improve the situation of society especially focussing on the cause opted.

LEGAL SPAM: SPAM MAIL

Description: Write a mail spamming the student list from your favourite Gymkhana member

Rules:

1. Word Limit: 800 words
2. Entries from each pool: 3
3. Deadline for submission of articles is 11:59pm, 7th February.

AFTER THE CLARIONS CALL: A MOVIE REVIEW

Description: Write a review on movie screened in Montage film festival

Rules:

1. Word Limit: 800 words
2. Entry from each Pool: unlimited
3. Deadline for submission of articles is 11:59pm, 8th February.

All the articles should be mailed to vox@iitk.ac.in, mentioning complete details.