

**Festival Conduction Report**

# **Antaragni'12**

**Annual Cultural Festival of IIT Kanpur  
October 11-14, 2012**



**On behalf of Antaragni'12 Core Team:**

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Antaragni'12**

## Festival Conduction Report

Antaragni'12 was successfully organized from **October 11<sup>th</sup> to 14<sup>th</sup>, 2012**. The festival witnessed participation from **1453 outstation participants** from over **100 colleges** all across the country. The festival was officially inaugurated on October 11<sup>th</sup> in the Auditorium grounds with the address by the then Director of IIT Kanpur **Prof. S.G. Dhande**, who welcomed the participants to the festival and urged everyone to uphold the spirit of participation. The lamp was lit by the Chief Guest of the evening, who also addressed the participants on this occasion. The ceremony was followed by the musical performances of **Mutefish (An Irish Folk Band)** and then followed by **The Raghu Dixit Project**. Both the bands proved to be a delight for the crowd. The inauguration was witnessed by a massive crowd of around 6,000, which includes participants, IIT Kanpur students, staff and Faculty members.

### Conduction of Competitions

Competitions at Antaragni'12 were grouped in 9 sub-categories namely, Dance, Dramatics, English Literary, Films & Photography, Fine Arts, Hindi Literary, Musicals, Junoon and Quiz. After four days of high quality competitions, **IIT Kanpur** emerged with the maximum cumulative points. The overall outstation championship was won by **BBDNITM (Babu Banarasi Das National Institute of Technology and Management)**.

The festival was graced by numerous respected artists and experts as the judges for the finals of the competitions with the likes of **Mr. Gural Singh, Mr. Lalit Parimoo, Mr. Rohit Roy, Ms. Divya Dutta, Ms. Meher Malik, Mr. Ashwani Prithviwashi (Dean of Delhi Collage of Art), Dean of Barry John Institute, Choreographers from Shiamak Davar Academy etc.** This was done on the basis of the suggestions and complaints from the participating teams about the level of judging in the previous years. The high level of expertise involved in judging the competitions this year was highly appreciated by the participating teams. It is recommended that the future organizing teams give due importance to ensure a credible panel of judges so that the competitions enjoy the trust of the participating teams and there is no scope for complaints of partiality towards IIT Kanpur.

The total number of competitions was increased from 49 last year to 53 this year. The new competitions added were **Face Off, Antaragni Idol, VelvetLock (Ritambhara)** etc. which witnessed good participation and appreciation from the participants; apart from these competitions many other theme based competitions were also introduced. The number of competitions was decided and the scheduling was done so as to ensure smooth and timely conduction. It is recommended that the future organizing teams also refrain from jam-packing the schedule which might lead to unnecessary delays.

Continuing with the trend started in the previous years, the scheduling was done so as to bring even more competitions like Paper Costume Designing, Acoustic Unplugged, Solo Dance, Nukkad etc. and the prelims of Mridaksh in the open in SAC. This was aimed to give competitions a bigger audience and also the mind space that they deserve.

The overall prize money was **increased by roughly 20%**, so as to increase the level of competition in Antaragni. In addition to the prize money, a new campaign named **'Dream On' was initiated**, through which best candidates from the sub categories like Dance, Dramatics, Photography etc. were also rewarded by internship at prestigious institutions like Shiamak Davar Academy of Dance, Banjara School of Dance, Barry John Institute, Lalit Parimoo Academy, Delhi

Collage of Art, Delhi School of Photography, Swarnabhoomi Academy of Music respectively. The best band of Junoon & Synchronicity got a recording deal as well. Winners of Antaragni Idol got an opportunity for launching their own recording deals as well. These incentives given to the participants were highly appreciated by the participating teams.

In addition to the above competitions, Antaragni'12 also witnessed the Rock Competition – Synchronicity. The finalists got a chance to open for the headlining act, Black Queen Speaks and Solstice Coil. Apart from this the winners of Synchronicity (Top 2) got a chance to launch their own **recording deals**. Best drummer and Best Guitarist were also rewarded with a drum kit and guitar respectively. Along with this various winners in the Musical Competition sub category were also given instruments in kind as well. (Including **prizes like acoustic guitars, tabla**, etc.)

Antaragni '12 also witnessed the introduction of online competitions like “Mute Video” a variant of “**9 Baj Gaye Kya**”, online poster designing etc. which saw huge participation. Such online competitions and communities helped in keeping the people connected with the festival. It is recommended that the future teams continue this practice.

## Conduction of Major Events

### Kavi Sammelan:

Kavi Sammelan is an integral part of Antaragni. Kavi Sammelan is one of the most popular events in Antaragni and many legends of Hindi poetry entertain every year. Kavi Sammelan was organized on a much grander scale in the convocation grounds, and certainly touched new heights in its 2012 edition. In this continuation we have the following poets for “Antaragni 12”-

1. Dr. Kumar Vishwas
2. Mr. Piyush Mishra
3. Mr. Ramesh Muskan
4. Ms. Kavita Tiwari
5. Mr. Tej Narayan Bechain

Mr. Piyush Mishra also gave a special appearance on the harmonium with his self written poems.

### India Haat:

India Haat is the event in Antaragni where state houses from all over the country come to IIT Kanpur to present their culture and traditions to the community and other participating colleges. Objective of this event is to keep alive the cultural heritage of our great nation. This event has always been a great attraction among professors.

Performance this year by dance group of :

- Odisha
- Uttar Pradesh

A Kathak Dance performance by Ms. Smriti Mishra from Lucknow. Also, a mime act by Mr. Kamal Naskar from Kolkata.

We also had a special performance by a 13 year old girl, Shreya Banerjee from Kanpur.

Haat is an exhibition of Indian arts and crafts

- This Year we had a painting exhibition by Mr. Ashwani Prithviwashi from Delhi Collage of Art.
- NCZCC send their handicraft artists who showcased their collections at Haat, Antaragni'12.

### **Ritambhara:**

Ritambhara is the fashion carnival of Antaragni. It consisted of a fashion show & an E- design competition. The fashion show witnesses the participation 10 of India's top Fashion designing colleges. The winners for the event are decided on the basis of the performances in 2 stages, the qualifiers and "The Fashion Show".

For the qualifier the teams were required to present a show on one of two themes.

### Judges :

1. Mr.Rohit Roy
2. Mr.Kartik Tiwari
3. Ms. Nushrat Bharucha
4. Mr. Abraham Kumar
5. Mr. Hemant Khendilwal
6. Ms. Pallavi Jaipur
7. Ms. Rishita Monga

Total Prize Money : INR 40000

Added Attractions : Portfolio shoot for the top 2 models under Mr. Hemant Khendilwal.

Full page portfolio in Maxim, a leading fashion magazine in the country to the best models and the best team.

The crown awarded to Ms. Ritambhara was of a whopping 2000 USD.

### **Velvet Lock**

This was a new competition started this year and had overwhelming participation. We had 48 models from all over India(24 Male, 24 Female) participating in the pageant.

The competition was a huge hit, and witnessed a jam packed auditorium.

Judges:

1. Ms. Rishita Monga
2. Mr. Abraham Kumar

Prize Money: INR 38,000

Attractions:

- 1) Photo shoot at Hollywood for the best Male and Female models.
- 2) Photoshoot by Mr.Hemant Khendilwal.(For the runner up)

## **Mridaksh:**

Mridaksh is the personality contest of Antaragni. It is the most coveted individual event, a fun-filled path to the most sought after title of Ms.&Mr.Antaragni. It has been one of the most popular and eagerly awaited event of Antaragni for the past few years.

The event is conducted in two phases:

- Prelims
- Finale

Participation :

1. Prelims - 12 (6 boys and girls each, shortlisted from approx. 80-100 contestants on the basis of filled questionnaire)
2. Finale - 10 (5 boys and girls each)

The list of Judges :

- Mr. Abbas Tyrewala (Director of Jaane Tu Ya Jaane Na)
- Ms. Meher Malik

## **Informals:**

Informals is the most fun filled set of events of Antaragni. It keeps the atmosphere electric and adds life to the festival. Every year more than 6000 people from inside and outside the campus participate and enjoy the flavor of The Mall. This year in Mall we have,

1. One minute show: On stage games and dares lasting around 1 min each.
2. Antakshari
3. Bollywood Hustle:The bollywood version of the game I need you.
4. BluffMaster:Based on the games show named Bluff-Master
5. BollywoodTambola
6. Roadies:Task games for teams of 4.
7. Blind Date
8. Treasure Hunt
9. Casino (Multi Table Poker Tournament).
10. Stalls:Game stalls.

Added Attractions: A Gaming Arena was introduced this year into Antaragni that had giant sized board games and such, incorporating the theme of Antaragni into it.

## **Calypso:**

Location of the discotheque was changed from in front of Hall-3 to Hall 1 Parking Lot. A new aspect was added this year by introducing VJ-ing during Calypso. DJ Yafi and VJ Philip from Kolkata made sure the event was huge and successful.

## Conduction of Professional & Semi-Professional Shows

The Professional Shows this year showcased cultural and popular performances for the entertainment of the audience. An addition from the previous years was emphasize on more semi professional performances. The Opening Night this year witnessed the performance of a Musical Carnival. The performance was opened by an Irish Folk Band **Mutefish** and was brought to an end by the famous **The Raghu Dixit Project**. It enthralled the audience with the mesmerizing performances.

The Rock Nite was headlined by the Rock bands, '**Black Queen Speaks**' from USA and '**Solstice Coil**' from Israel, who put together a scintillating performance for the rock loving audience.

There was also a performance by **Tal Kravitz** from Israel, who is an musical performer, performed first time in India. **Mutefish** also went on to give a semi professional and more interactive performance in the SAC.

We had a marvellous musical performance by **Michael Greilsammer and his group** from France and Israel.

We had a fine display of visual arts this time around in Antaragni. The following artists displayed their art work during the festival:

- 1) We had **Mr. Pedro Mira** from Portugal, who is a renowned sand artist to show case his fine work. His work was highly appreciated by the whole campus community.
- 2) **Mr. Peeta** from Italy showcased a brilliant 3-D graffiti at SAC. Mr. Peeta is one of the most renowned graffiti artists of the world.
- 3) We had collaborated with Shantinikhetan( A leading art school of the nation) so as to build structures for ambiance during the festival. Our students also got to learn a lot from the artists that had come from Shantinikhaten.

Blitzkrieg – The Professional Nite witnessed the audience dancing to the renowned Indian Trio **Shankar Ehsaan Loy's** songs.

## Conduction of events under Public Relations

Future teams should measure a new dimension by inviting international personalities/artists as well and by introducing new events.

### Workshops-

1. Salsa and hip hop workshops were organized by Shiamak Davar Dance Academy –Best Dance School in country. Certificate of participation was also given to Participants.
2. Belly Dance workshop was conducted by Ms. Meher Malik from Banjara School of Dance.
3. Photography workshop was conducted by Delhi School of Photography, Workshop was free of cost and saw a huge participation
4. Fine Arts workshop by Mr. Ashwini Prithviwasi from Delhi Collage of Art.
5. Some new workshops were also introduced –
  - a)DJ workshop conducted by DJ Yafi.
  - b) Mime workshop by Mr. Kamal Namaskar.

## **Mela-**

Many activities and exhibitions found a place under Mela Section-

- 1) Tattoo Making
- 2) Professional Makeup
- 3) Graphology
- 4) Palmist
- 5) Flood Pan

Mela was indeed quite a big attraction in the festival and turned out to be a great fill up.

## **India Inspired**

India Inspired was revived this year around with a very elite panel for discussion. The topic for discussion was "The Information Explosion: Can we handle the surge?". We had a very elite panel for discussion which included the following panellists:

- 1) Mr. S.P. Tyagi
- 2) Ms. Divya Dutta
- 3) Mr. Ayaaz Memon
- 4) Mr. Santosh Desai
- 5) Mr. Chandan Mitra
- 6) Ms. Naomi Datta

## **Director's Cut-**

Director's Cut was continued this year, taking it to new heights. The main idea behind this event was to make audience familiar with some of the basic concepts of film making and letting them interact with best directors of the country.

**Jaane Tu Ya Jaane Na with Mr. Abbas Tyrewala.** Jaane Tu Ya Jaane Na was screened with Mr. Abbas Tyrewala.

In Antaragni, students interacted with Mr. Abbas Tyrewala and discussed with him the various socially relevant issues.

**Gangs of Wasseypur with Mr. Piyush Mishra** - On the 1<sup>st</sup> day of the festival Gangs of Wasseypur was screened and witnessed lot of audience.

Mr. Piyush Mishra discussed many details of film making with audience.

**Pyaar Ka Punchnama with Mr. Luv Ranjan, Mr. Kartik Tiwari, Ms. Nushrat Bharucha**

The trio had a wonderful discussion with a jam packed audience. They discussed a lot of intricacies of film making. They also discussed about their upcoming movie "**Akaash Vani**", which released just a few days back.

**Soundtrack with Neerav Ghosh-** A very fascinating movie was showcased by Mr. Neerav Ghosh on the 4<sup>th</sup> day of the festival

## Conduction Model United Nations

The IITK MUN was held from 11<sup>TH</sup> to 13<sup>TH</sup> of October, 2012. A participation of **100 students** from outside colleges and **30** from IIT Kanpur was seen. The initial call for applications for the posts of the **chair persons, delegates** and **international press representatives** attracted around 800 entries which were subjected to a two tier screening based on their past experience of participating in similar MUN events to scale the figure to its above mentioned value.

Information about the three councils that were simulated is given below:

<i>COUNCIL</i>	<i>AGENDA OF DISCUSSION</i>
<b>General Assembly</b>	<ul style="list-style-type: none"><li>• International Cooperation against the World Drug Problem.</li></ul>
<b>Human Rights Council</b>	<ul style="list-style-type: none"><li>• Torture and Other Cruel, Inhuman, or Degrading Treatment or Punishment.</li></ul>
<b>ECOSOC</b>	<ul style="list-style-type: none"><li>• Unilateral Economic Measures as a Means of Political and Economic Coercion against Developing Countries.</li></ul>

For spreading awareness amongst the IITK junta and the MUN enthusiasts outside, the following initiatives were taken:

- Two informal sessions and a mock Model UN were conducted before the actual event, with help from alumni, experienced MUNers from other colleges.
- Information dissemination media like an information cum registration website, exchange of visual publicity regarding the event and set up of online communities was put into place

Some positives that came with the third edition of the event:

- Participation not only from around the country but also from a few non-Indian nationals
- Prominent exposure of IIT K community to the format of an event that enjoys great popularity in Delhi and Mumbai University
- Several law institutes added to the diversity of student backgrounds in the festival

## Some New Initiatives

### Dream On Campaign

This year, the winners of several competitions were provided with different type of opportunities like internships at several art institutes, recording deals, photoshoots etc worth over Rs. 43 lacs.

### Antaragni Leadership Initiative

It had the vision of taking up socially relevant issues, and making the participants put forward their views on the same. The event saw a grand success with more than 150 students participating. We would encourage the future teams to take this forward, as it is an event with immense potential.

## **India Inspired**

India Inspired was revived this year around with a very elite panel for discussion. The topic for discussion was "The Information Explosion: Can we handle the surge?". We had a very elite panel for discussion which included the following panellists:

- 7) Mr. S.P. Tyagi
- 8) Ms. Divya Dutta
- 9) Mr. Ayaaz Memon
- 10) Mr. Santosh Desai
- 11) Mr. Chandan Mitra
- 12) Ms. Naomi Datta

## **National Quiz**

The prelims of Quiz competitions in Antaragni'12 were conducted at 4 locations i.e. Delhi, Kolkata, Bangalore, Pune which saw a huge participation of around 800 students. All the winners from different cities were given direct entry to the finals of Antaragni General Quiz, with complete travel reimbursement.

## **Celebrities @ Antaragni'12:**

- 1) Shankar Mahadevan, Ehsaan Noorani, Loy Mendonsa
- 2) Sajid-Wajid (Mr. Sajid Ali, Mr. Wajid Ali)
- 3) Mr. Raghu Dixit
- 4) Ms. Nidhi Subbaiah
- 5) Mr. Jackky Bhagnani
- 6) Dr. Kumar Vishwas
- 7) Ms. Divya Dutta
- 8) Mr. Piyush Mishra
- 9) Mr. Rohit Roy
- 10) Mr. Abbas Tyrewala
- 11) Mr. Kartik Tiwari
- 12) Ms. Nushrat Bharucha
- 13) Ms. Rishita Monga
- 14) Mr. Luv Ranjan
- 15) Mr. Sanjay Gadhvi
- 16) Mr. Ayaz Memon
- 17) Mr. S.P. Tyagi
- 18) Ms. Naomi Dutta
- 19) Mr. Chandan Mitra
- 20) Mr. Neerav Ghosh
- 21) Mr. Gaurav Dagaonkar
- 22) Mr. Gurpal Singh

## **Recommendation**

This is the structure that the Antaragni'12 Core Team would like to propose for the Core of Antaragni'13

1. Festival Coordinator(s)
2. Head(s) Marketing
3. Head(s) Show Management
4. Head(s) Security
5. Head(s) Design
6. Head Finance
7. Head Media & Publicity
9. Head(s) Competitions
10. Head Events
11. Head(s) Public Relations

The changes from the previous year are

- 1) Head Competitions and Head Events are two separate posts, rather than having a merged post. We strongly feel that it helps in managing all the events and competitions more efficiently.