

The Films and Media Council has introduced and successfully conducted the **Freshers Fashion show** in the past two years which has instilled in us various ideas thereby inspiring us to propose the formation of a society, as a part of Films and Media Council with the following purposes:

- One of the prime concerns of this hobby group will be to **make the home team competent enough for Ritambhara**, the fashion and designing competition in Antaragni.
- As a conducting institute we have not been able to make it to the finale even though there are **ample enthusiasts** amongst us. This hobby group will help provide professional guidance in terms of selection of models, choreography, costume designing, accessorizing, makeup and hairstyling with the help of various clubs in the council (Design club and photography club), professionals from outside the campus and from people pursuing Master of Design in the campus.
- To help students of the campus specially pre-final and final year to present themselves in a manner appropriate to an event.
For example how one must dress and groom themselves for an upcoming interview for internship or placement. This will include personal hygiene and preening that are essential and are expected out of a student from such a prestigious institute, which sadly we have been failing to exhibit in the past few years.
- To instill in the students some basic **corporate etiquette** which will serve useful when they take their stand in the corporate world.
The significance of this can be appreciated by the students going for internship and failing to behave in a certain manner appropriate for an office or even a formal dinner for instance. It also includes table manners, interaction with your colleagues, employers, subordinates or customers. In the campus scenario these can be replaced by your professors, TA(Teaching assistants) etc.
- To provide a platform and encourage culinary arts. There are several people who have shown interest in cookery and are extremely willing to learn more under professional guidance.

- To help learn concepts of fashion designing. To learn the technical principles related to fashion designing, for example, drawing human figures, sketching costumes and the construction, cutting and stitching of clothes.

How do we plan to accomplish the above:

- By conducting workshops and lectures.
 - We will be calling professionals to conduct workshops related to hairstyling, make up, designing, baking, chocolate making, cooking etc.
 - Lectures can be conducted for personality development, personal hygiene and priming.
- Mock sessions on how to conduct yourselves in formal dinners.
- By having interactive sessions and group discussions to brainstorm ideas and cultivate creativity.

Mission:

The hobby group aims to help the campus junta to incorporate some fashion sense in dressing not only for formal events but on a day to day basis.

A platform for the campus residents to help discover, nurture and showcase their interest in fashion and modeling as a hobby.



Sohil Bansal
General Secretary
Tel: 512 6794296
Mobile: 8896239552
Email-ID: fmcsecy@iitk.ac.in



Proposed by-

1. Ipseeta Sethy
2. Cynthia Haokip
3. Sneha Banoth

Supported by-

1. Vikram Singh Choudhary
2. Pranjal Gole
3. Vaibhav Baswal
4. Ankit Bhatia
5. Sanjeev
6. Nikita
7. Neha Prasad
8. Jay Shah
9. Mausumi Mohanta
10. Ritika Pushkar
11. Varsha Yadav
12. Ankur Jain
13. Ankita Sahare
14. Neeraj Gangwal
15. Anuja Harpale
16. Lakshya
17. Himanshu Gautam
18. Keertay Agarwal
19. Neha Chauhan
20. Vikas Bishnoi