

Executive, Publicity (Professionals' Affairs)

He/ She shall be responsible for the following:

1. Coordination of Publicity Team for publicity of Talks, India Innovators, EFactor, Exhibitions and Shows before the festival.
2. Looking after the hospitality of delegates and conduction of the above events during the festival.

We are looking for people who are creative and can generate innovative ideas for publicity through any avenues you can think of. Some skills of Photoshop, Video editing would be preferred, however, enthusiasm is all you need.

While filling the application form, clearly mention 1 innovative idea which you would like to implement for the publicity of above events. Using the normal avenues in a new way will also be considered as an idea. This would enhance your chances for getting shortlisted.

Junior Executive, Publicity (Professionals' Affairs)

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2. Looking after the hospitality of delegates and conduction of the above events during the festival.

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