

## Udghosh'15

1<sup>st</sup> – 4<sup>th</sup> October 2015  
Pre Conduction Report

Udghosh has always been a classic example of the fact that it's the endeavor that counts. Our efforts have always aimed to bring about rise in competition level among the youth, empowering the masses with the torch of social awareness, keeping the grandeur of entertainment and professional shows alive. Udghosh brings to the masses a plethora of events, comprising of all major sports, workshops and informal events.

### Events

The formal Events to be conducted during festival are –

1. Athletics (M and W)
2. Badminton (M and W)
3. Basketball (M and W)
4. Carom
5. Chess
6. Cricket
7. Football
8. Hockey
9. Kho-Kho (W & M\*)
10. Roller Hockey
11. Speed Skating
12. Sports Quiz
13. Squash
14. Table Tennis
15. Tennis
16. Volleyball (M & W)
17. Weight Lifting
18. Power Lifting
19. Marathon

\*introduced this year

### **Measures during the rain:**

The scheduling of the matches has been finalized and an alternate plan for conduction of the events in case of the rain is made. Also proper arrangement of the Food and Hospitality of the referee will be done in case of late night matches. Proper procedure and arrangement has been done for the following:

1. Permission of using old badminton Court and permission for using sporting facilities overnight in League matches is under process.
2. Water pumps
3. Sand (A trolley of sand has been ordered)
4. Foam
5. Flexes to be used for covering Athletics track

### **Marathon: Run for A Cause**

To celebrate the spirit of sports and to spread our message of Social Awareness about AIDS, a marathon will be conducted on 4th morning.

### **Informal Events –**

Under Informals, we bring for you a plethora of the craziest, the wackiest and the most random events, providing entertainment in myriad forms. This is the platform that brings together performers and spectators that is characterized by insane, topsy-turvy scheme of things which is accompanied by a lot of excitement and amusement from mind boggling treasure hunt to the mysterious mazes from the "I need you" to the Biz-wiz we do it all. Loads of goodies are at stake. Don't stop till you get enough. The following events will be organized under informals:

#### **Sports Mania**

Every Letter Counts. Are you a sports geek? If yes, then this is the right place. Come, participate, scratch your mind to solve some puzzles and win goodies and virtual money.

#### **Minute to Win it**

The countdown begins. In our show, one minute is all you get. If you think you can make it stay long enough to complete a challenge and prove that you've got what it takes, to win it all in a minute, this is the place for you! We have fabulous prizes in store for all those people who are as whacky as you.

### **I Need You**

Hike up your energy to find someone you don't know but you need! Step in the ground in a crowd of hundreds to find a stranger who can help you win awesome goodies.

### **Treasure Hunt**

Put your running shoes on, take on your thinking cap, get your brain in gear, and set your train of thought in motion down the tracks as you are going to need all your wits to find out the hidden treasure.

### **Roll on Poker**

Overflow with gaming, nightlife, entertainment and much more. It is game of both luck and wits, so get your brains rolling and push your luck to bluff your opposition. In association with **SPARTAN POKER**, Tournament will be organized on first three days of the festival.

### **Live Counter Strike**

This Udghosh, experience the live fun and thrill of Counter Strike. In association with **MBS Group**, Live CS will be organized during the festival.

### **Adventure Sports**

Following are the adventure sports which will be conducted this year during the festival

- Zorbing
- Burma Bridge
- Zipline
- Rappelling
- Wall Climbing
- Archery
- Shooting
- Cross Pistol
- Cross Bow

Apart from mentioned, we have a series of events where you can try your luck and win exciting goodies. Following are those events: Paparazzi and Twister. Also, have fun at Air Hockey and Foosball tables. All these events are tentative and there might be addition/changes in the mentioned list.

- An estimation of goodies and Prizes to be given in informal Events has been made
- Online portal has been set up
- Auctioning will be done at the end on 2nd , 3rd and 4th day based on the virtual money which will be given in each event

## Hospitality

Our pre estimation of the participants is been made around 1650 participants (Subject to Accommodation).

Permissions for all the type quarters, Hall Common Rooms, VH extension etc is already given by the respective authorities. Desk is being set up at Railway Station, Kanpur.

VH, VH – Extension, CC-1, CC-2, Hall Guest Rooms will be used for the stay of the Incoming Faculty and Referees from respective colleges.

This year we are keeping central messing for all the participants in Hall-1 grounds since the Hall messes are already overburdened. And we are setting up separate central messing for referees, coaches and incoming faculties from colleges in Hall-1 parking lot. The Hospitality desk will be set up in the New SAC and all the registration and other grievances will be addressed from here. Registration Fees from all the participants is ₹ 1200 per head and security fees is ₹ 200 per head (refundable). This year we have introduced Cashless Registration Process, giving option of online traction before the festival along with PAS at the time of reporting.

## Professional Shows

1. **Opening Night:** A **torch run** around the campus followed by a concert of '**The Local train**' in OAT, New SAC will be organized on 1<sup>st</sup> October, 2015.
2. **Bike Show:** A bike stunt show performed by '**Ghost Riders**' will be organized on the 2<sup>nd</sup> day in evening, at VH Road.
3. **Concert Night:** A concert by '**Nikhil D'Souza**' is being organized in OAT, New SAC on 3<sup>rd</sup> October, 2015.
4. **Closing Night:** A felicitation ceremony preceded by Director's Address will be organized to praise the efforts of all the participants which will be followed by an Informal session with our Sports Celebrity '**Mr. Sanath Jayasurya**'.
5. **Live match of India vs South Africa** will be organized in OAT, New SAC on 2<sup>nd</sup> October

## Finance Report

### Expected Income:

Source	Amount(in ₹)	
Registration	1980000	1650 participants * 1200
Gymkhana Grant	400000	
T Shirt Sale	210000	600 Tshirts * 350
Marketing	2071000	
Stalls	75000	
<b>Total</b>	<b>4736000</b>	

### Expected Expenditure:

Source	Amount(in ₹)	
Stationary	30,000	
Security	75,000	SIS
Transportation	50000	Participants
Telephone	50000	
Refreshment	50000	
Medical	50000	Events
Bedding	150000	
Tenting	150000	
Printing	350000	Flex & Non- Flex
T-shirt Printing	150000	
Light & Sound	250000	
Messing	550000	Participants + Refrees + Workers
Accomodation	75000	Participants
Visitors Hostel	100000	Professionals
Refree Payment	500000	
Sports Equipment	100000	
Medals & Trophies	75000	
Labour	100000	
The Local Train	150000	
Bajaj Stunt Show	50000	Separate Show-M Requirements
Nikhil D'Souza	521000	
Sanath Jayasuriya	600000	
Travel(Flights+Taxis)	200000	
Adventure Village	125000	
Miscellaneous	35000	
Buffer	200000	
<b>Total</b>	<b>4736000</b>	

## Marketing Report

### Marketing Cash Breakup:

Company	Amount	Payment Status
APL Apollo	150000	Received
SBI	200000	Post Fest
UBI	35000	Pre Fest
REDTAPE	20000	Received
MEEZZAAH	45000	Received
NTPC	25000	Post Fest
Bhushan Steel	100000	Received
Hindustan Zinc	100000	Received
Surya Roshini	51000	Received
J K Cement	150000	70 % Received, 30% Post Fest
Rimjhim	350000	Received
ONGC	300000	Post Fest
Jyoti Strips Ltd.	300000	Received
SyndicateBank	25000	Received
Kashi Jewellers	25000	Received
Godrej	50000	Pre Fest
Jabra	125000	Pre Fest
Capapie	20000	Received
<b>Total</b>	<b>2071000</b>	

### Marketing Goodies Breakup:

Company	Goodies Worth	Details
ALFA	NA	Sticks, Balls, Kitbags
STAG	NA	Racquets, Balls, Mats
REDTAPE	30000	Coupons
YONEX	NA	YSA2, Tshirts, Kitbags
SPYKAR	100000	Coupons
Dream World Resort	40000	Water Park entry passes
Hercules	NA	4 Cycles
Zebtronics	75000	Headphones, Power banks, Speakers
Precihole	NA	Targets, Pellets
Free Ka Maal	75000	Tshirts, Sweatshirts, Caps etc.
Bisleri	NA	Energy Drinks, Water
JABRA	40000	Wireless Headsets
DIGISOL	20000	Routers
Laurels	NA	Watches + Goodies Set
Gatorade	NA	Sachets
Eset	50000	Antivirus Boxes
Spartan Poker	NA	Goa Trip to winner and other goodies

## Security Plan

### Team Structure

- **25 security units and 15 PSO's + 6 GSO's**
- **1 Unit= 1 PSO - 2 SSO - 4 SO**
- **Team Distribution:**
  1. Cricket – 1 Security Unit
  2. Basketball – 2/3 Security Units
  3. Volleyball – 2/4 Security Units
  4. Athletics - 1 Security Unit
  5. Tennis - 2 Security Units
  6. Badminton – 1 Security Unit
  7. Football + Hockey – 4 Security Units
  8. Table Tennis – 1 Security Unit
  9. Squash – 1 Security Unit
  10. Weightlifting – 1 Security Unit
  11. ACES ground – 1 Security Unit
  12. Kho-Kho – 2 Security Units

**Total = 19/22 Security Units**
- **Rest Security units floating.**
- **STF( Special task Force) would have around 12 people**

### SIS Guard Distribution at Various Venues

- |                            |   |     |            |
|----------------------------|---|-----|------------|
| 1. Basketball              | - | 3/2 | SIS Guards |
| 2. Volleyball              | - | 4/2 | SIS Guards |
| 3. Cricket + Athletics(MG) | - | 2/1 | SIS Guard  |
| 4. Tennis                  | - | 1   | SIS Guard  |
| 5. Football + Hockey       | - | 5/3 | SIS Guards |
| 6. Indoor Sports Complex   | - | 4/2 | SIS Guards |
| 7. Squash + Weightlifting  | - | 1   | SIS Guard  |
| 8. ACES stadium            | - | 1   | SIS Guard  |
| 9. VH extension            | - | 2   | SIS Guard  |

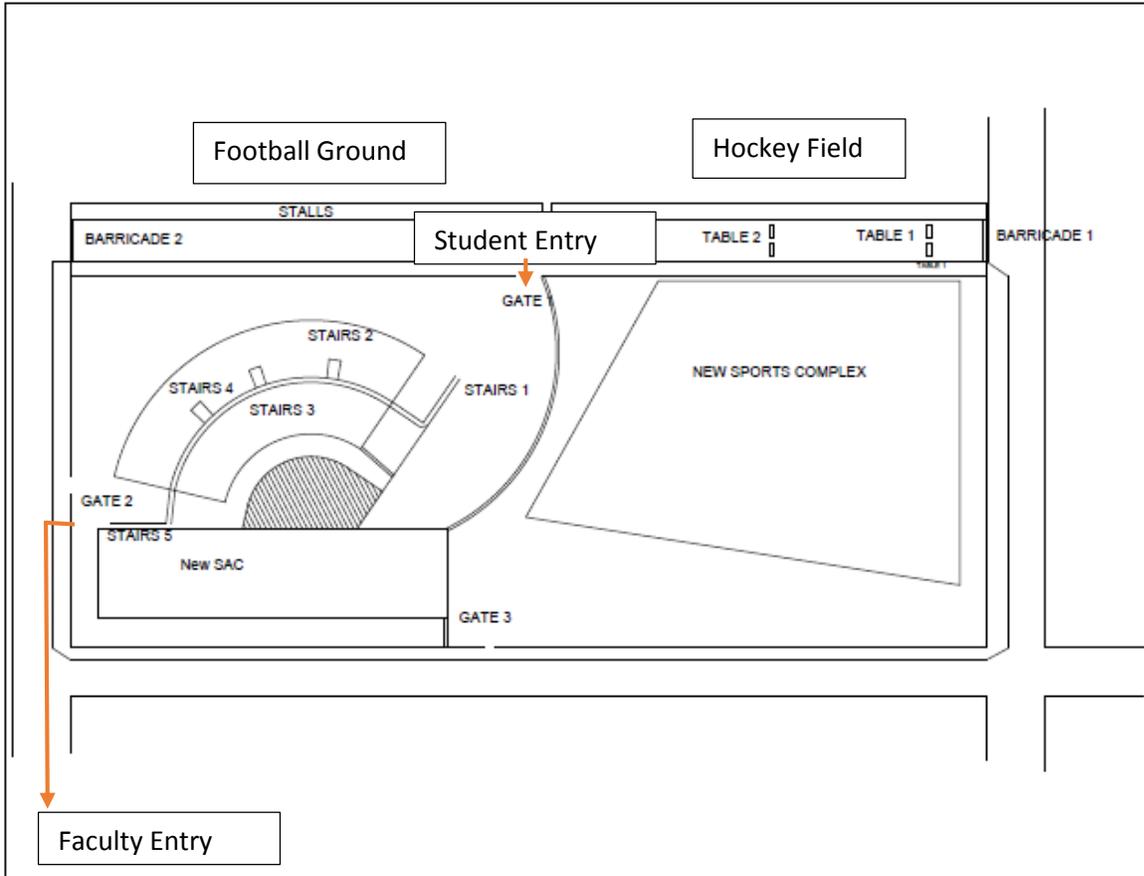
**Total = 23/ 15 SIS Guards**



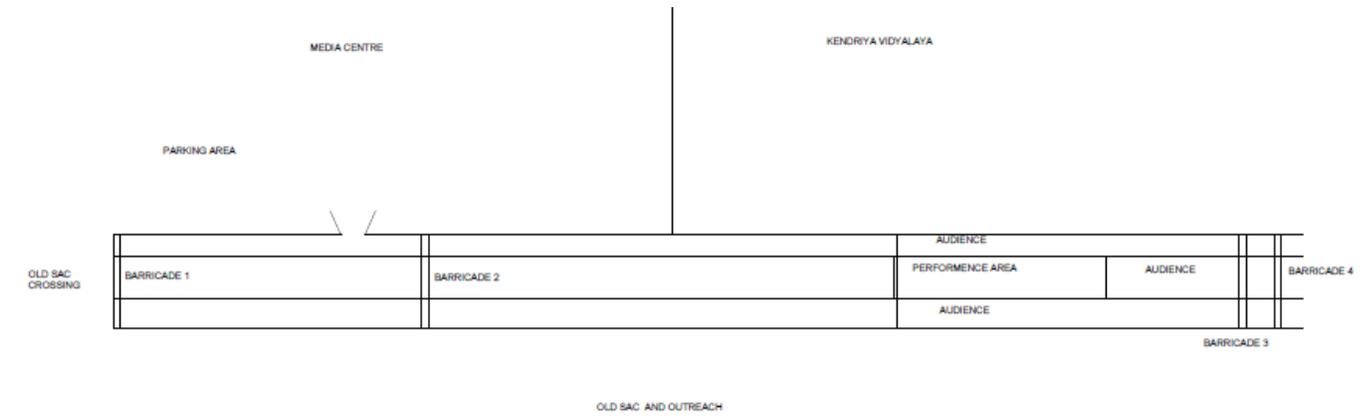
**Udghosh'15**  
IIT Kanpur

**OAT security plan**

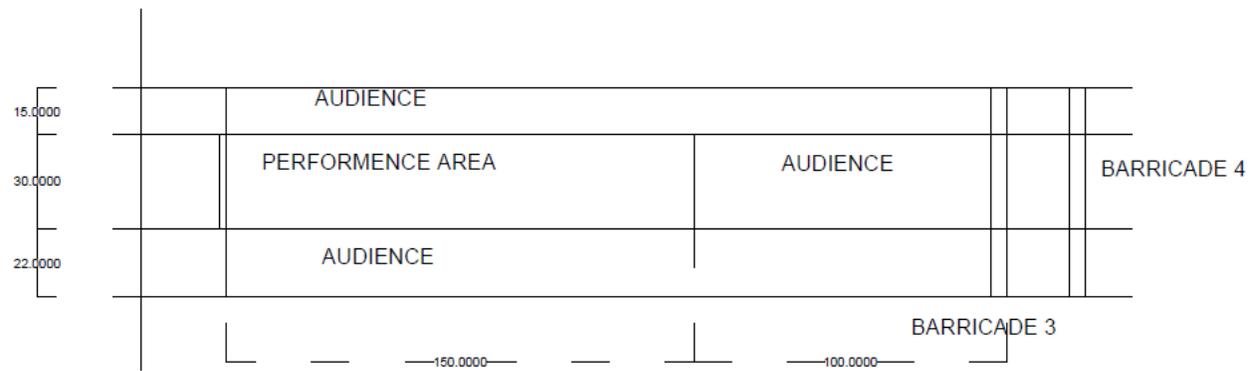
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**Bike show Security Plan**



KENDRIYA VIDYALAYA



## Rules and Regulations

### General Code of Conduct

All the teams participating in **UDGHOSH'15** must obey the following rules and regulations as decided by security personnel.

- All participants must carry their college Identity Cards and Security ID Cards(issued by the Hospitality cell) at all times during the festival and should produce the same on demand by the cell authorities or the SIS guards (campus security).
- In case **you lose your Udghosh I-card an amount of ₹400** would have to be paid to get a duplicate I-card issued. In such a situation you are advised to report to the Hospitality Desk immediately.
- **Consumption of liquor or any other intoxicant or Smoking or performance enhancing drugs is strictly prohibited.**
- Entry of private vehicles is strictly prohibited.
- The Security cell bears no responsibility for the loss or theft of any of the belongings of the participants. You are requested to take care of your own valuables during your stay.
- In case you are given a key of your room and you lose it, you will have to pay a fine of **₹400**.
- Any kind of indiscipline during any time of the meet shall lead to strict disciplinary actions against the contingent concerned. **A letter of complaint will be sent from the Dean of Students' Affairs IIT Kanpur to your Dean in case of any nuisance created by any of your team member.**
- Any kind of undesired incident or security related problem must be brought to our notice at once.

**The decision of the Security cell and the UDGHOSH'15 Team shall be final and binding to all in this regard.**

### **Code of Conduct at the Arenas:**

#### **For participants:**

- All the rules and regulations of the game should be adhered to.
- Proper conduct as suited to a sports person should be displayed.
- In case of any dispute, the decision of the referees/umpires and the game coordinators shall be final. In case of any grievances, proper channel should be adopted to get them addressed.
- Participants should cooperate with the security teams and security guards present at the arenas to conduct the games peacefully.

#### **For spectators:**

- Spectators should not indulge in hooting of any kind. Any negative/ obscene remarks aimed against an individual/team will not be tolerated and will result in strict action against the contingent concerned.
- Spectators should observe decorum and should not indulge in any activity which affects the game or fellow spectators.
- Spectators should follow the instructions and guidelines of security teams and guards present and should cooperate with them to conduct the games peacefully.

### **Code of Conduct at the place of accommodation:**

- **No consumption, storage or carrying of any intoxicating substances or smoking at the place of accommodation.**
- Male participants are not allowed to enter any of the girls' accommodations (halls and quarters). Girls are allowed to visit the boys' hostels from 6:00am to 11:59pm with confinement to central quadrangle and canteen. Entry in the accommodation rooms is strictly forbidden.
- Participants should not damage any hall property.
- Observe the rules and regulations of the respective places of accommodation. Cooperate with respective Hall Executive Committees and Hall residents.
- In case of violation of any of the above codes, strict action will be taken against the team and contingent concerned, which may include confiscation of security deposit, disqualification of team/contingent.
- **The decision of the Security cell and the UDGHOSH'15 Security Team shall be final and binding to all in all regard.**



Udghosh'15, IIT Kanpur 

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**Areas of out of bound:**

- Area behind Hall 10
- Any construction site
- Faculty and staff residences
- Areas beyond Aerospace department including airstrip
- Academic area after 8:00 pm
- Adjoining villages