**Finance Report:Techkriti’15**

**Total INCOME:**

|  |  |  |
| --- | --- | --- |
|  | Final | Pre fest |
| Marketing | 7792900 | 8685000 |
| Outreach Workshop | 955000 | 1725000 |
| Merchandise | 300000 | 385000 |
| Food Court | 232500 | 273500 |
| Gymkhana | 225000 | 225000 |
| Registration | 2444336 | 2422800 |
| Open Fest | 417600 | 240000 |
| TOSC | 297000 | 297000 |
| Workshop registration | 1731900 | 1731900 |
| Total Cash | **14396236** | **15985200** |
| Goodies | 16927650 | 16927650 |
| INAE | 400000 | 400000 |
| BHEL | 250000 | 250000 |
| IIT K | 150000 | 150000 |
| TOTAL BUDGET | **32123886** | **33712850** |

**Marketing Break up:**

|  |  |
| --- | --- |
| **Company** | **Amount** |
| Airbus | 294000 |
| Altair | 58800 |
| Avanti | 20000 |
| Boeing | 215000 |
| Campus France | 50000 |
| CDAC | 100000 |
| Cetpa | 140000 |
| Cetpa 2 | 175000 |
| Classmate | 196000 |
| CUGL | 100000 |
| Delhivery | 200000 |
| Dell | 160000 |
| DPS Kalyanpur | 196000 |
| DST | 500000 |
| Dunnhumby | 50000 |
| DWIH | 150000 |
| Edelwiess | 196000 |
| EI System | 60000 |
| GE | 300000 |
| Honda | 40000 |
| i3indya | 570000 |
| IITM | 195000 |
| Indo US | 288000 |
| Infosys | 49000 |
| Israel | 100,000 |
| ITC | 50000 |
| JK | 144,000 |
| Juniper Networks | 600000 |
| Lohia Corp | 392000 |
| Mahindra | 980000 |
| Microsoft | 147000 |
| SAIL | 15000 |
| Samsung | 300000 |
| SAP Labs | 148500 |
| SBI | 250,000 |
| SIFPSA | 100000 |
| Tata Cleantech | 117600 |
| TATA Group | 147000 |
| Tata Motors | 50000 |
| Trident Analytical Solution | 40000 |
| UBI | 75,000 |
| UCIL | 55,000 |
| Vaishnavi Associates | 45000 |
| Vmware | 294000 |
| Gail | 100000 |
| Insightful intelligence | 60000 |
| Indo US | 72000 |
| Townscript | 150000 |
| **Total** | **7792900** |

\*Amount 22100 has been deducted as TDS.

**Amount yet to come (MOU signed but Company not responding)**

|  |  |
| --- | --- |
| Akshay Jal | 300000 |
| Bsbe IIT K | 50000 |
| I3 India | 230000 |
| NHM | 250000 |
| Objectify | 20000 |
| Sony | 20000 |
| Total | **870000** |

**Outreach Workshop:**

|  |  |
| --- | --- |
| Bytecode | 185000 |
| EI System | 60000 |
| I Tech | 60000 |
| Robo India | 150000 |
| Skyfi | 100000 |
| Sparklab | 400000 |
| **Total** | **955000** |

**Amount yet to come (MOU signed but Company not responding)**

|  |  |
| --- | --- |
| All on Auto | 250000 |
| Bytecode | 15000 |
| Robo India | 50000 |
| Sky fi | 5000 |
| Sparklab | 450000 |
| **Total** | **770000** |

**Food Court:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Food vendor** | **Amount** | **Coupons** | **Pre fest** |
| Chappan Bhog | 20000 | 3000 | Not mentioned in Pre fest |
| Murga Shurga | 40000 | 5000 | 40000 |
| Dunkin Donuts | 15000 | 3000 | 15000 |
| Nestle | 40000 | 4000 | 40000 |
| Dominos | 18000 | 4000 | 18000 |
| Chawla | 18000 | 5000 | 18000 |
| Mahaveer | 15000 | 2000 | 15000 |
| Crown Burgers | 25000 | 5000 | 25000 |
| Bombay Fast Food | 22500 | 5000 | 22500 |
| Kathi Roll | 14000 | 3000 | 14000 |
| Lala Ji | 5000 | 2000 | 15000 |
| Bhikharam | Didn’t put food stall |  | 35000+5000(coupons) |
| Chat | Didn’t put food stall |  | 6000+1000(coupons) |
| Anand Fast Food | Didn’t put food stall |  | 10000+2000(coupons) |

**Campus Workshop Registration:**

|  |  |  |
| --- | --- | --- |
| **Company** | **No. of Participation\*** | **Revenue** |
| 3-D CAD & Printing | 2 | 1600 |
| Advanced Automobile Mechanics | 90 | 135000 |
| Android App | 101 | 151500 |
| App Forensics | 10 | 15000 |
| Augmented Reality | 30 | 45000 |
| Automobile Mechanics & IC Engine | 184 | 276000 |
| CAN-SAT Workshop | 72 | 108000 |
| Cloud Computing | 38 | 57000 |
| Digital VLSI | 74 | 96200 |
| Embedded | 67 | 100500 |
| Ethical Hacking | 150 | 225000 |
| Mobile Hacking | 41 | 41000 |
| Propeller Clock | 28 | 47600 |
| Python | 18 | 23400 |
| Quadcopter | 12 | 15600 |
| Quadcopter 18 | 42 | 105600 |
| Raspberry Pi | 39 | 58500 |
| Share Market | 25 | 25000 |
| Speech Robo | 72 | 122400 |
| Touch Screen Robotics | 48 | 72000 |
| Whatshack | 10 | 10000 |
| **Total** | **1141** | **1731900** |

**GOODIES**:

|  |  |
| --- | --- |
| **Company** | **Amount** |
| American Swan | 2550000 |
| Askme | 65000 |
| Canon | 70000 |
| Classmate | 67000 |
| Classmate | 41600 |
| Clear Trip | 4000000 |
| Dell | 80000 |
| Dlink | 100000 |
| Ebay | 3500000 |
| EFY | 5000 |
| Indyarn | 4050000 |
| Inox | 3000 |
| Lenskart | 120000 |
| Levis | 150000 |
| MTV | 5050 |
| Myntra | 1715000 |
| NPAV | 100000 |
| Objectify | 26000 |
| Radio Mirchi | 25000 |
| Reliance Digital | 30000 |
| Sony | 50000 |
| Sun glass | 50000 |
| TP link | 100000 |
| Zebronics | 25000 |
| **Total** | **16927650** |

Expenditure:

|  |  |  |
| --- | --- | --- |
| Cell | Final Expenditure | Pre-fest expenditure |
| Public relations | 1271494 | 1480689 |
| Final night Concert | 3182296 | 3182296 |
| Events | 3147172 | 3199650 |
| Security | 175000 | 175000 |
| TOSC | 233000 | 233000 |
| Show management | 5835700 | 4926000 |
| Miscellaneous(during fest) | 440230 | 300000 |
| **TOTAL EXPENDITURE** | **14284892** | **13496635** |

**Cell wise distribution:**

**Public Relations Cell:**

|  |  |  |
| --- | --- | --- |
|  | Final Expenditure | Pre-fest expenditure |
| Talks | 499662 | 586864 |
| Exhibitions | 369635 | 434625 |
| Shows | 402197 | 459200 |
| Total | 1271494 | 1480689 |

**Final Night Show:**

|  |  |
| --- | --- |
| Fee | 1809206 |
| Accommodation | 193090 |
| Travel and luggage | 1180000 |
| Total | 3182296 |

**Events**:

|  |  |  |
| --- | --- | --- |
|  | Final Expenditure | Pre-fest Expenditure |
| Prize Money | 2020000 | 1950000 |
| WorkShop Company Payment | 679650 | 679650 |
| Arena | 108000 | 160000 |
| Judges Travel | 145522 | 100000 |
| Campaign | 20000 | 20000 |
| Zonal | 110000 | 110000 |
| Accomodation Booking | 64000 | 65000 |
| Fun at Techkriti | 0 | 90000 |
| Bus booking | 0 | 25000 |
| Total | 3147172 | 3199650 |

**Security**:

|  |  |
| --- | --- |
| Walkie tallky | 25000 |
| Sis Guard | 80000 |
| mojo barrier | 70000 |
| Total | 175000 |

**TOSC**:

|  |  |
| --- | --- |
| Forms + courier | 67000 |
| OMR | 6700 |
| Scanning | 1000 |
| Paper | 40000 |
| Banner | 3000 |
| I card | 4000 |
| Centre | 17200 |
| Travel(cab) | 25000 |
| Poster | 12000 |
| Brochure | 3500 |
| prizes and memento | 1000 |
| certificates | 10000 |
| Tshirt | 13200 |
| Workers | 800 |
| Bus booking | 5400 |
| Meals for students | 13500 |
| Miscellaneous | 10000 |
| Total | 233000 |

**Show** **Management**:

|  |  |  |
| --- | --- | --- |
|  | Final Expenditure | Pre fest expenditure |
| Visitor Hostel,VH Mess, Audi grounds and outreach | 470000 | 320000 |
| Messing | 252000 | 160000 |
| Light & sound | 312000 | 150000 |
| led parkin+platform | 40000 | 20000 |
| Taxi | 375000 | 300000 |
| Hanger | 330000 | 330000 |
| Tenting | 175000 | 190000 |
| Telephone | 80000 | 80000 |
| Arunodaya Sahakari Samiti (Workers) | 174000 | 130000 |
| S.R. Services (Bedding) | 269000 | 210000 |
| Printing | 985000 | 750000 |
| Hall 1 Canteen Refreshment (During Festival) | 40000 | 25000 |
| Professional sound+LED wall+Lights | 1080000 | 1150000 |
| Hall 1 Xerox | 40000 | 22000 |
| Team Dinner(Techkriti party) | 100000 |  |
| Hospitality t shirts/bags | 310000 | 110000 |
| Worker’s mess | 30000 | 24000 |
| Noble book store | 2200 | 6000 |
| Water | 5000 | 10000 |
| Printer(cartridge/cable) | 500 | 1000 |
| HC | 0 | 7000 |
| Stationary | 80000 | 80000 |
| Merchandise | 495000 | 400000 |
| Diesel | 50000 | 50000 |
| sms world | 25000 | 25000 |
| Loader | 16000 | 16000 |
| Décor | 100000 | 100000 |
| Total | 5835700 | 49260000 |