

Marketing			
Sponsor	Pre fest	Postfest	Final
WAC	2.5		2.5
Mahindra	1.5		1.5
PowerGrid		1	1
JSL	6	6	12
Publising House	0.3		0.3
KESCo	2.25	2.25	4.5
JK Cement	4.8	1.2	6
Mankind	0.7	0.3	1
Hero	2.75	2.75	5.5
SBI	0.5	4.5	5
OnePlus	8.4	3.6	12
Viacom	4		4
Caliente	1.75		1.75
UPSIDC	6		6
Dream homes	2.75		2.75
Comio	2.125	2.125	4.25
Townscript	0.5		0.5
Pick my Fashion	2.03		2.03
LIC		3.5	3.5
Maruti	2.325	2.325	4.65
coke Studio		1.5	1.5
Protatech	1	2	3
ECI	0.92		0.92
KDA	7		7
Rimjhim	1		1
Safe express	0.22		0.22
mantora	0.25		0.25
CUGL	0.5		0.5
Siemens	1		1
Kanpur Logistics	0.5		0.5
Poker Nation	1.5	1	2.5
RSPL		1.5	1.5
Amul	0.75		0.75
Total	65.82	35.55	101.37
Goodies			
Sponsor			Final
RNG			Luxury Cars
Camlin			1
vlcc			19
fastrack			5
safexpress			0.4
dhl			Courier
DKG Mobiles			0.5

MnP			
Sponsor	Slab		
Dainik Jagran	Associate Title Sponsor		
Jagran Engage	Outdoor Publicity Partner		
VAM Advertisting	Outdoor Publicity Partner		
Curriculum Magazine	Official Magazine Partner		
Better Photography Magazine	Photography Competitions Presented by		
Creative Image Magazine	Photography Competitions Powered by		
Business India Magazine	Magazine Partner		
Firstpost and Faking News	Online Media Partner		
Saavn	Online Music Streaming Partner		
MAstiii	Official TV Partner		
Knews	Kanpur news partner		
ETV UP	UP News Partne		
Redhat Productions	Coverage Partner		
9xm	Official Music Partner		
9x0	Official Music Partner		
9xjalwa	Official Music Partner		
VH1	Presented by		
Colors	Presented by		
Comedy Central	Comedy Nights Partner		
PocketFilms	Title Sponsor, Films Competitions		
INOX	Official Multiplex partner		
Postergully.com	Associate Title Sponsor, Informals		
DainikBhaskar.com	Online Creative Competition Partner		
Z-Square	Official Mall Partner		
Inshorts	Official Digital news Partner		
ShitIndiansSay	Memelocked Title Sponsor		
ATKT.in	Official Digital Content Partner		
DU Beat	Online Media Partner		
Mauhallewale	Aftermovie Partner		
Canon	Title Sponsor Photography		
Womansera	Magazine Partner, Ritambhara		
Unerase Poetry			
Fashion Herald	Magazine partner, Ritambhara		
Prankbaaz	Youtube Partner		
Festspav	Online Media partner		
Radio Mirchi	Official Radio Partner		
Mirchi Live in Concert	Presented by sponsor MTV Beats Night		
India Film Project	Presented By Sponsor, Film Festival		