



## **Antaragni'17**

### **26th – 29th October 2017**

### **Pre-Conduction Report**

Antaragni is well known for the cultural vibrance it spreads. Antaragni'17 is scheduled from 26th to 29th October and the theme this year is "Suits of Euphoria". With this theme, Antaragni'17 tries to incorporate the different suits of Feeling involved in its 52 competitions in its 52<sup>nd</sup> edition across 4 days.

### **Roadtrip**

Roadtrip, the nationwide cultural expedition by Antaragni was organized in the following cities:

- Delhi:-07/10
- Lucknow:-09/10
- Agra:-05/11
- Chandigarh:-21/08
- Kathmandu:-09/07
- Bhopal:-03/09
- Hyderabad:-13/08
- Jaipur:28/08
- Pune:-26/08
- Bengaluru:-11/06
- Mumbai:-02/07
- Shillong :-23/07

Prelims of various competitions including DJwars ,Synchronicity, Jitterbug (group dance), Antaragni Idol (solo singing), fine arts, quiz competitions, etc were conducted under roadtrip. Apart



from this, **Prodigy**, the cultural talent hunt for school students, which started 2 years back was continued and successfully conducted in Lucknow, Kanpur :Agra chapter will be conducted on 5<sup>th</sup> november .Prodigy saw a similar level participation as last year.

The roadtrips were well covered by local media.

## Pro-nites

Pronites are the eagerly anticipated part of any festival. They not only ensure enjoyment for the crowd but also mark the status of the festival among sponsors, media, artists and other college festivals.

Antaragni'17 will set a landmark in the lanscape of college festival , providing the greatest experience for all those who have their eyes on artists and great shows.

### Day 1 – Reverberation

The first pro-nite will be an EDM night. The artists for the night are:

**DJ KSHMR**:Indo-American DJ , Musician from California currently ranking at 12 in DJMAG

DJ Akade: One of the leading Indian DJs

### Day 2 – Fusion Night

Bringing back the 4 pro- nights culture by replacing funk night with Fusion Night. The night will open with a performance by



Winners of COY competition on MTV organised by Maruti Suzuki, as a part of sponsorship agreement.

This will be followed by the performance by **Euphoria**, the Band is one of the pioneers of the Indian pop music wave that hit India in the mid nineties.

### Day 3 – Synchronicity

Synchronicity is the biggest rock band competition of India organized by a college cultural festival. The top bands of Synchronicity competition get to perform on the pro-nite of synchronicity. This will be followed by the headliner: **Sky Harbor**. Sky Harbor are a Progressive metal band, and are the head liners of NH7 weekender Shillong.

This year the night is sponsored by redbull so the stage will be on the Redbull Tour Bus in the pronites ground ,which will prove to be an entraining experiece for the campus residents

### Day 4 – Blitzkrieg

Blitzkrieg, the closing night of Antaragni'17 is one of the most awaited events in the entire region. Antaragni never disappoints the crowd and ensures that some of the biggest artists grace the closing night.

This year, the closing night will open with International Carnival event which will be followed by the final performance.

The final performance will be by **Vishal-Shekhar**.



## Kavi Sammelan

The great kavis who are going to grace this event are:

- Pratap Faujdar
- Wasim Bareilvi
- Gauri Mishra
- Buddinath Mishra

## Classical Night

The artists for classical night are:

- Sharada Mushti
- Milind Tulankar
- Pt. Rajeev Janardan

## India Haat

India Haat, one of the prominent events at Antaragni, has taken up the initiative to promote and celebrate the diverse cultures from the country.

This year we have the following as a part of it:

- Martial arts Group – Assam
- Folk Dance – Rajasthan

## Comedy Night

Comedy Night will be organised for the first time at Antaragni, it will feature a 45 min show by Sumeet Anand



## India Inspired/Talks

Rather than a panel discussion, India Inspired this year will have talks by various renowned personalities:

- Gen. Subrata Saha
- Col. Hitendra Saini
- Mr. Ashutosh gupta
- Mr. Oscar fernandes

## Competitions

Various competitions have been modified and some new ones have been introduced. The entire list and details of the competitions can be found on:

<https://antaragni.in/competitions>

or in the Appendix

Various new online/offline competitions have been introduced including Desinador, Wanderlogue, Polyart, Memelocked competitions, design based competitions.

This year the prize money to the participants will be distributed on-spot thereby catering to the problem of late dispatching of prize money.



## Hospitality

Girls will be given accommodation in Hall 13, GH1, GHT.

Boys will be given accommodation in Hall 2, 3, 4,5, 7, 9, 10, 12 & Type Quarters.

## Social Initiatives

The following are the social initiatives and activities conducted for the same by Antaragni'17:

- Flash mob was conducted on World Environment Day at Z Square mall
- A march was conducted on Independence day followed by a special performance by prayas students.
- Antaragni'17 will organize a donation drive in orphanage in kanpur through KSHMR on 25<sup>th</sup> october and will spread awareness for same during the festival.
- Swachh Bharat will also be promoted in association with KDA during the 4 days of the festival.

## International Carnival

The following are artists under international carnival this year:

- Magmell – Portugal
- Onogana–Spain





## Initiatives

- Remodeled the Ritambhara inviting european models for the fashion walk in ritambhara.
- Introduced QR Codes to monitor security check on the guest and vip passes.
- Youth Photography Festival was introduced for the first time in india.
- Restructuring of events ground, shifting of hospitality and security room to create space and increase no. of stalls in events ground.
- Silicone wrist bands to be given in addition to the hospitality booklets.
- All team meet was revamped and conducted in OAT along with DJ night in “Prologue to Antaragni”
- Comedy Night will be organised for the first time Antaragni.
- KSHMR will be the brand ambassador of the Social initiate in Antaragni taking it to next level.



## ADVENTURE ZONE

- Adventure Zone will be organised on Football Ground. Team Antaragni will be hiring a vendor who will organize it with a budget of 2,00,000. All the ticketing services will be done by Team Antaragni. Also team Antaragni will be getting 25% Revenue.

## Security

The fines will be imposed on the defaulters on the following basis:

- 1) Warning - 200rs fine (individual)
- 2) level 1 - 1000rs fine (individual)
- 3) level 2 - 2000rs fine (individual) (also Banned from event)
- 4) level 3 - 3000rs fine (individual) (also Kicked out from campus)
- 5) level 5 - 5000 rs fine (on whole team)
- 6) level 6 - Report to Control Center

The level of warning will depend on the discretion of core team also groups will be dealt differently based upon the discretion of core team.