



Student's Gymkhana General Elections- 2015 (January 24th)



Prateek Mishra (12507)

Contesting for the post of
General Secretary, Films and Media Council

Proposed by:

Krishna Deepak (Y9118064)
Rohit Choudhary (11613)

Seconded by:

Shamik Ghosh (12109875)
Yeshi Dolma (11832)
Saket Kanodia (11626)
Nandha Kumar (12460)
Alok Ranjan (12081)



MISSION AND VISION

The Films and Media Council is the most dominant form by which people can voice their needs and express their thoughts with freedom. I intend to empower this voice and provide them a platform where they can communicate through a diversified media.

Films and media council has enormous potential and I want to exploit it in a manner which promotes participation not only from students but from faculty too, creating an environment which is more involving both in terms of activities and rewards.

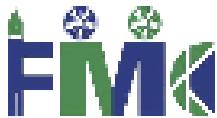
CREDENTIALS

- **Coordinator, Photography Club, 2014-15**
 - Brought **Canon** team for conducting the workshop for the first time in IITK
 - Associated with **Society of Photographers, Kanpur** to conduct an exhibition
 - Conducted a successful trip for 52 to Nainital as a part of the Summer Workshop, which had more than 150 participants
 - Organized 3 photography exhibitions in a single semester covering various topics like diversity of nature, city life, expressions among others
 - Archived institute campus in 1000 photographs in collaboration with **Student's Affairs** office
- Lead the photography coverage tea of **Antaragni'14** and **Udghosh'14**. Lead the official coverage team of **Techkriti'14** for the first time.
- **Antaragni'13:** 1st prize fashion photography competition
- **Spectrum'13:**
 - 1st prize, studio photography, object photography
 - 2nd prize, theme based photography, campus capture
- **E-Summit'13:** 1st prize, Pitch Your Product
- **Counselling Service:** 3rd Prize, photography competition on theme 'Celebrating Life'
- **Galaxy'13:** 1st prize in Dance Dram, Group Song events



Proposals

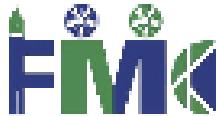
- Providing facilities for screening of **3D movies** using red and cyan glasses
- Talks by professors on technologies and science to foster the scientific awareness in the campus junta. eg. Ted talks etc.
- Screening of movies, **as early as their release dates**, by contacting the film distributors, on the lines of other colleges like IITs and DU
- Promoting association of various clubs of the council with leading companies in the related sectors, to nurture the council via mentorship, sponsorship and resources
- Maintaining an **online library** of basic tutorials related to the council, sourced from professional websites and online resources, e.g. selected software tutorials, equipment handling, etc.
- Releasing a **photo-book delivering the essence of IITK**, by depicting various aspects of life at IITK
- Introducing **online photography exhibitions** to facilitate the accessibility of Council Exhibitions for the junta
- Bridging the gap between campus junta and outside world by getting material like articles from Editorial Board, photographs, etc. published in local newspapers and magazines
- Improving visibility of the Facebook groups of each club targeted to cater the learning need of amateurs in the campus
- More inter-council collaboration like associating with the Fine Arts Club to start a series of comics especially for IITK Junta, like the yesteryear's IITK Comics, associating with music club to have a series on the lines of 'The Dewarists', associating with dram club to bring short films into the production
- Maintaining the **Google Calendar** of the council, to assist the junta in getting updates and reminders about various events of Gymkhana
- Launching summer projects integrated with the summer workshops, under the guidance of prominent firms to provide exposure to the students



- Introducing the FMC Seminar, instead of introductory lectures of various clubs, to showcase the council's achievements and publicize the clubs on a single platform, just after the orientation program

Encouraging participation:

- Displaying **Picture of the Month**, **Article of the Month** and the **Video of the Month** for the campus junta on the various online platforms
- Promoting the students to participate in national level competitions such as Nat Geo Photography competition, competitions organized by other colleges, among others
- Improving the support structure by having one mentor for each club, who may be one of the previous coordinators, to guide the people throughout the year
- Conducting a **Design and Animation Exhibition**, on the lines of the current Photography Exhibition during the Orientation Program to improve the visibility of the clubs
- Supplementary sessions of various clubs will be organized fortnightly throughout the year, targeted on techniques and tricks, including trips to the nearby spots
- Spreading awareness about various council activities by introducing a section in **Insight 360** which can have discussion about council activities, calls for participation, etc.
- Maintaining a library of prominent Photography, Design, Film and Editorial magazines in FMC room
- Sharing videos made by the students in **ART105A** via council resources, to provide a platform for budding amateurs and encourage them to work more closely with the council



CLUBS AND HOBBY GROUPS

Animation Club

- Producing and releasing 2D animation videos, encompassing various genres like educational shorts like Ted-Ed, stories by Literary Societies, topics from popular talks, etc.
- Introducing workshops targeted at game modelling, arranged with the help of professionals
- Animated video films based on resources and talks aimed at entrepreneurship enthusiasts
- Preparing junta and organizing the logistics for the prestigious Animation certification examination conducted by AutoDesk

Unified Design Team

- All the 3 Creative Directors will be chosen after being interviewed by a panel which will include the festival coordinator of all the 3 festivals
- Organizing professional workshops focused on design sense, instead of software involved
- Organizing special workshops for typography, motion graphics and infographics, to improve the awareness of the campus junta
- Introducing attractive motion graphics for various videos made by Film Club
- Poster making workshops for M.Tech and PhD students, targeted especially for Thesis presentation, Symposiums, etc.
- Regular open house meets, to improve the visibility of the club
- Previous design heads of campus fests will be incorporated in the council, to take benefit from their experience



Film Club

- Encouraging the students interested in acting, directing, story writing, etc. to update their profiles on SkillScroll, for streamlining the video-making process
- Making videos on social issues to spread awareness among the campus junta
- Producing small videos for popular taste, like pranks, 'Make a Change' campaigns, funny video compilations, motivational snippets, etc.
- Embracing technology from a different perspective by introducing the technique of Quadcopter video shooting
- Producing green screen videos to improve the quality of video making
- Starting a collaborative project to make short movies in collaboration with other clubs

Journalism Society

Editorial Board

- Maintaining an updated archive of the projects and other activities of the Gymkhana on the Vox Populi website, in association with the Photography Club
- Keeping the campus junta up-to-date with the happenings in the Senate by publishing the minutes of Senate meetings in an easy to read manner
- Inviting Alumni to contribute to Vox Populi in form of articles and other resources
- Publishing a magazine in each semester, comprising of great articles of the semester from Vox Populi, to promote the culture of reading in the campus
- Spreading information about various career opportunities by sharing experiences, internship opportunities, etc.
- Getting the junta up-to-date with various happenings related to IITK, by sharing news from other news sources like national newspapers, local newspapers, etc. related to IITK



- Encouraging the creative spark in everybody by archiving the choicest of articles, essays, blog posts, Quora posts, etc. by the campus junta on Vox Populi website, and linking popular blogs from the campus

Insight

- Live streaming services on the YouTube channel will be extended to many major campus events, like professional shows during festivals, etc. to facilitate easy viewing for junta
- Producing better videos of events like Musical Extravaganza, Dance Extravaganza, Dramatics Eve, Acoustic Night, etc. professionally, using different camera angles with the help of Media Technology Centre
- Interview shows involving interesting people of the campus, as well as the personalities and guests coming to the campus for talks, festivals, etc
- Spreading awareness in the campus junta regarding the Senate, by taking snap interviews of senators and executives just after the Senate meetings

Radio 90.4

- Making podcasts in association with Hindi Sahitya Sabha and English Literary Society, including programs like Kirdaar, Mann ki Awaaz, etc. and publishing them on SoundCloud, YouTube, iTunes, etc.
- Podcasts of a sequence of long stories serialized in radio format and live sessions of campus musicians will also be produced
- Increasing the popularity of the radio channel by introducing features like prank calls, college news, cultural programs, etc.
- Broadcasting interviews of people in the campus, like professors, Gymkhana executives, etc.

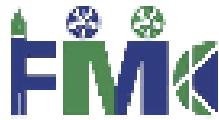


Photography Club

- Hands-on photography sessions will be organized throughout the year, to familiarize the campus junta with various techniques involved in studio photography as well as outdoor photography
- Organizing bird watching trips inside the campus as well as outside it, in association with the Nature Club
- Sensitizing the campus junta about various social issues by displaying photo stories on the website
- Associating with the Society of Photographers(SPFA) more closely and conducting exhibitions, workshops and photo-walks, at least once a year
- Contributing photographs to graduation yearbook more actively
- Creating a travel photo-book during the trips organized by the club
- Designing a catalogue of good locations to visit near the campus and the city, along with a database of suitable outdoor photography conditions
- Studio photography of various projects on the campus to provide a platform for people to showcase their work, and providing practice to the budding photographers

Student's Film Society

- Organizing movie marathons of popular film series for the ardent movie lovers
- Creating an online catalogue of DVDs of movies, interview preparation resources, etc. available with the Council and issuing them to campus junta
- Providing a platform on the council website for the campus junta to upload movie reviews and organizing competitions based on this, with attractive prizes like free movie tickets, etc.
- Starting forums for discussion on movies for the junta
- Sharing the video clips, photos, etc. of various events covered by the council on LAN via DC++



- Promoting monthly film galas, to cater to the taste of the masses
- Having small genre-wise film festivals for small targeted audience throughout the year

College Festivals: *Antaragni*, *Techkriti* and *Udghosh*

- Having an official photography coverage team for each fest and ensuring proper coverage of various events
- Producing after-movie for each festival by the Film Club, incorporating footage shot via drones
- Introducing design and journalism competitions in *Antaragni*, on the lines of the existing photography and film competitions
- Introducing animation competitions in *Techkriti*

Spectrum

- The first phase of Spectrum will be conducted in the odd semester, comprising of inter-pool competitions which will focus on participation and quality
- The second phase of Spectrum will be conducted in the even semester, comprising of a film festival, workshops and institute level competitions with prize money
- The competitions focusing on engaging freshers as a part of Spectrum, like the Freshers' Inferno, will be held just after the Freshers' Night
- Entries will be judged by professionals, professors and senior club members
- Workshops of the second phase will be conducted by professionals to improve the skills of the junta



Council Structure

- 1 Mentor, 3 Coordinators and appropriate number of Secretaries for each of Photography club, Animation club and Film club
- Journalist society:
 - 2 Heads- Journalist society
 - 3 Coordinators of each of Editorial board, Insight and Radio
 - Content creators, video jockeys, radio jockeys and Editors for respective clubs
- Students film society:
 - 3 Heads- Students film society
 - 1 special nomination for PG head
 - 1 representative from the professors
- Unified design team:
 - 1 Head- Unified Design Team
 - 3 Team Mentors (Previous creative directors)
 - 3 Creative Directors for 3 different festivals, 2 Creative Directors from Design program
- Technical team for maintaining the website