

Proposal for “Jugaad”

“Jugaad” is an Inter-IIT Competition cum Conference to be held in Techkriti’13. This event promotes the idea of an innovative fix. It is based on the art of spotting opportunities in the most adverse circumstances and resourcefully improvising solutions using simple means. In simple means, it is a unique way of thinking and acting in response to challenges.

Participants from all other IITs will be invited in Jugaad based on their ideas and solutions. We are expecting a total number of participants of around 100 students in this competition.

A conference will also be held based on Jugaad Technology. Eminent speakers from India and Abroad will be invited. Currently we plan to have 3 speakers from India and 1 speaker from abroad. Speakers to be invited include the names like:

- Navi Radjou, Executive Director, Centre for India and Global Business, Cambridge Judge Business School
- Jaideep Prabhu, Jawaharlal Nehru Professor, Indian Business and Enterprise
- Dr. Simone Ahuja, Founder, Blood Orange Media
- Carlos Ghosn, Chairman and CEO, Renault-Nissan Alliance
- Raju Indukuri, Member, Board of Directors, Embrace Global

Budget Breakup:

Prize Money:

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|----------------|--------|
| 1st Prize..... | 50,000 |
| 2nd Prize..... | 30,000 |
| 3rd Prize..... | 20,000 |

Speakers:

| | |
|--------------|----------|
| Indian..... | 1,50,000 |
| Foreign..... | 2,00,000 |

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|---------------------------|-----------------|
| Networking Dinner..... | 60,000 |
| Event Conduction..... | 50,000 |
| Ticket Reimbursement..... | 1,00,000 |
| Total | 6,60,000 |