

# MANIFESTO

*for the post of DPGC student representative*



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M.Des Y12

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## **About Me**

I am a student pursuing M.Des degree from the Design Programme, IIT Kanpur. I am currently in my second year. My campus address is room no. D-106 in Hall of Residence VIII.

## **Posts of Responsibility held**

- 1) Served as the Head of Design in Impressions 2012, the annual PG cultural night.
- 2) Worked as part of the Fine Arts team in Impressions 2012
- 3) Served as Senior Executive, Media Coverage Cell of Antaragni 2012, the annual cultural festival of IIT Kanpur.
- 4) Representative for Basketball in the Sports committee of Hall of Residence VIII.

## **Motivation**

My willingness and urge to take an initiative, step forward and do what is to be done for betterment in order to solve a problem, rather than sit and complain about it, has inspired me to stand up and represent the students of my programme, to not just lend ears to what problems are prevailing in the department and in their individual academic lives, but to be their voice to the concerned authorities. To stop complaining and start doing something to solve those problems to the greatest extent possible and in the best possible way.

## **Vision**

I am studying in an interdisciplinary programme. To be very frank, it is looked upon as a second child by the concerned authorities in the institute. In terms of infrastructure, academic endeavour, administrative conspicuity, it cannot level shoulders with the other departments in the institute. The strength of students in this programme is so inconspicuous at the institute level, that the name of the degree they are pursuing does not appear in the general announcement lists of the institute such as registration fees etc., let alone their voices and grievances being heard easily at the senate. As a candidate volunteering to represent these students at the institute level, I envision a design programme which is given the recognition of a department in the institute, with dedicated faculty for different design disciplines, self-sufficient infrastructure facilitating the various interests of students and researchers who join this multi-faceted degree course, ample courses offered to provide abundant opportunities to the students, whatever their domain of interest in design is, increase in operating and supporting capacity for a higher intake of design students and above all, a smoothly functioning and cordial environment between students, faculty and staff leading to an overall academic excellence of the design department with commendable projects and research coming out of it.

## **Mission**

In order to realize this vision, my mission as the representative of my department is to put on the table some essential agendas that need immediate attention, to aid the students in

pursuing their academic activities with better efficiency. Some of these agendas that I wish to address if I am selected for the post, are listed below:

1. A review and discussion on the courses offered in a semester, mainly electives, with the concerned faculty. The courses need to be chosen properly and appropriately, keeping in mind the areas of interest of the students in that semester. Many courses listed on the website are not taught. This generates false hopes in the minds of new entrants and creates dissent in students at the end of their coursework. There are unoffered courses that students wish they could have studied during their coursework and there are courses they have been taught which they find of no relevance in their domain of interest
2. Lack of some fundamentally essential and basic facilities in the design studio. Prototyping and Modeling facilities, including a clay modelling studio is essentially needed by automobile design enthusiasts for creating physical prototypes of their designs
3. Provision for purchase of a letterpress machine which is essentially needed by students pursuing projects in typography design
4. Providing Workbenches needed for sketching and for drawing frames in classical animation projects
5. Provision of good workstations with high processing power to be able to run sophisticated high-end softwares for motion graphics projects and editing activities, essentially done by graphic designers and media enthusiasts. Purchase of some sophisticated 3D modelling and graphics editing software, as needed by the students for their projects.
6. Arrangement of a proper area in the department for displaying the projects done by the alumni as well as current students
7. Arrangement of an organized department library with access to students from 8 am to 10 pm on all days of the week. Discussion with P.K. Kelkar Library and arranging for procurement of more books and magazine subscriptions on the different disciplines of design that students of the programme are interested in and/or are working in. Review sessions on the library to be organized with all the students of the department, where the names of books and magazines would be noted down and procurement and subscription requests to be made to the central library or the concerned authority.

Thanking You

**Avishek Bhattacharya**  
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