



CONTESTING FOR GENERAL SECRETARY  
CULTURAL COUNCIL



ASHISH  
AGGARWAL

**PROPOSED BY**

MAYANK JAIN

10327393

RAHUL SILORI

13117009

**SECONDED BY**

PRANJAL VERMA

11517

IFFAT SIDDIQUI

11315

KSHITIJ AGARWAL

11375

KRUNAL Y MESHARAM

13104071

MOHAMMAD OSAMA

12414

# CREDENTIALS

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## Positions of Responsibility

- Coordinator, Dramatics Club (2014-2015)

### Workshops Organized

- 25 day workshop with Surya Mohan Kulshrestha (ex-director Bhartendu Natya Academy) in May- June 2014
- 5-day Street Play workshop with Ms. Shilpi Marwaha which was attended by more than 100 students in (Date)

### Initiatives

- Organized and performed a street play in Kanpur as part of **My Future Campaign** organized under Udghosh'14
  - Organized and performed a stage play "**Vasansi Jeernani**" in a professional theatre in Kanpur.
  - Organized a self-written (by a member of Dramatics Club) play "Diary" in Dram Eve.
  - Performed 6 street plays in Varanasi during Lok Sabha elections to promote right to vote.
- Science and Technology Secretary, Hall Executive Committee, Hall of Residence 3
    - Dramatics Trophy, Galaxy'14
    - Galaxy'14 Trophy
    - General Championship'14 Trophy
  - Contingent Leader, Rendezvous 14

## Achievements

- Performed 18 street plays and 9 stage plays over a span of 3 years
- 2<sup>nd</sup> Prize in Street Play Galaxy '13 & '14
- 1<sup>st</sup> Prize in Stage Play in Galaxy '13 & '14
- Directed and acted in Street Play in Antaragni '13 & '14

# VISION

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The identity of any community is defined by its culture. What constitute the culture of IIT Kanpur is individuality, passion and most importantly multi-faceted growth. This institute has forever been a flag-bearer of innovation and excellence and it would be my sincere efforts to take it a step further.

My actions will, hence, be focused in the following directions:

## **Professionalism**

The one thing that needs to be part of a constantly developing community. It comes with proper guidance and training, something that lacks in the fresh and able minds of the junta

## **Reaching out to the Campus community**

It is the responsibility of the Council to reach towards the community and give a direction to their hobbies and talents through events involving mass participation and proper recognition.

## **A relaxed approach to cult**

Culture signifies recreation. Events are aimed at the enjoyment of the student community. Hence the events across the year need to be rescheduled and restructured for the students to enjoy them better and in a relaxed way.

## **Credibility and Transparency**

The Cultural Council has always worked for the betterment of the people and the efforts put in are not much visible. I will ensure that the Campus community will always be made aware of the functioning, through online media and networking

# MISSION

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## BROADENING THE OUTREACH OF CLUBS

**Council Website** – Our institute boasts of a vibrant culture and we should have a professional online portal to showcase our talent. We already have a website and efforts are being made by the current team, to improve it. I propose to upgrade the existing website of the Cultural Council into a proper web-based portfolio for our clubs.

- Videos, scripts, paintings, articles, literary compositions etc. produced by the council will be regularly updated throughout the year.
- A special section containing individual creations of campus community will be present, wherein highly motivated students will get an opportunity to set up a personalised directory. Individuals will be provided with a username and password.
- Pre-conduction and post-conduction reports of each club will be made accessible
- At the commencement of tenure, the Cultural Council core-team will finalize a tentative calendar including the events organized by the Council throughout the year. This will be updated on the website.
- Hall of Fame of distinguished seniors that have been part of the Council
- Contact details of Cultural Secretaries of the halls of residence will also be provided alongside those of the Club Coordinators and Representatives

In addition to this, I would also put my manifesto on the council website wherein people could access it. *The status of the points promised in my manifesto will be regularly updated.*

**Networking Cell-** Presently all of the media interactions of the Council are managed by a single person. I propose setting up a networking cell of 3 members which will be responsible for:

- Promotion of all performances by the council
- Publicity via trailers and graphic illustrations
- Updating website, Youtube channel and Facebook page
- Maintaining the online database
- Obtaining sponsors for activities/events of the Council
- Accompanying the IITK contingent for inter-college cultural festivals and covering the events.

**Session by Alumni** – Many alumni have gone on to develop their cultural hobbies into professions. Their professional inputs would certainly refine and develop our talent. The alumni would gain by publicity of their respective professional organization across the campus through the Council. Initially, only the people from or near Kanpur will be invited, and as the program becomes successful, the reach will be extended to other alumni.

**Increased PG Representation** – The post graduates, with their experience and expertise, can play a vital role in the development of the club culture. I intend to introduce the following measures to arouse awareness and enthusiasm amongst the PG community

- a) The PG orientation programme would include club presentations and performances. This will attract more PG students.
- b) Each club will have a PG club representative. The selection will be merit-based, through an interview.

Formation of **Committee of Cultural Secretaries** – Cult Secretaries would act as a communication medium between the council and the hall junta. The secretaries would help in scheduling hall level activities of the different clubs and in ensuring the participation of the interested junta.

## PROFSSIONAL INCENTIVES

I intend to promote professionalism in students through the following steps:

- Students who would be conducting workshops, will get a special appreciation award on the Gymkhana Day.
- Students would get to upload their creations on a directory dedicated to their name on the Council website
- DJ-ing workshops will be organized, where students may register and learn from the professionals. These students would get a chance to be a Disc Jockey on the DJ nights. These DJ nights will be organized after mid-sems and other occasions.

The fund for the DJ night will be made available from the registration fees.

## WORKSHOPS AND EVENTS

**Semester-long Workshops** – People often join Music/Dance Tuition classes to learn the art. I intend to introduce a similar system within the campus. A professional/student would conduct workshops on weekends throughout the semester for the campus community. Hence there will be around 20 classes of 2 hours each. Students sign up to these workshops by paying a nominal registration fee.

We can initiate with the workshops on flute and guitar, for musicals and kathak and B-boying for dance.

**CultX: The Cultural Extravaganza** – The event is already planned by our current general secretary, Cultural Council. I plan to restructure the Cultural Extravaganza by clubbing the Dram Eve, Dance and Musical Extravaganza into one single event, hence eliminating the individual by each club. Many clubs like Fine Arts and the literary clubs do not have any similar event and the CultX would provide the perfect platform for each club to showcase their talent. My plan for the event would be:

- The literary clubs have long been planning a Lit Fest in the campus. The present general Secretary is planning to conduct the event. Continuing with this idea, I intend to hold a Lit Fest as a part of the Cult Extravaganza. Renowned authors would be invited for panel discussions and seminars in the Lit Fest.

- The Fine Arts Club will hold exhibitions of their paintings and also give live performances which could consist of speed art, sand art etc.  
Some professional performances will also be held which will help in setting up a festive ambiance
- Interested individuals, who are not members of any club, would also get an opportunity to perform on stage. We could have magic shows, solo dance and musical performances and similar events
- There would be food stalls, folk art stalls, stalls by groups like, Enactus, Shiksha Sopan and Prayas.

An agenda has already been proposed in the senate to sponsor the events of the council. I will ensure that the events gets sponsors through the Networking Cell. If successful, this move will allow us to conduct this event at an even larger level. A sample calendar is on the last page.

**Folk Day** – India is home to diverse cultures and I intend to organize a Folk Day to celebrate this diversity. The regional clubs of the campus would perform traditional dance, drama, musicals etc. as a part of the event.

I will utilize the left over funds from the Cult X to organize the event.

**Spic Macay** – I intend to include Spic Macay in the Cultural Council and would propose an agenda in the senate for the same. We would be able to conduct more shows and seek more scholarship under this arrangement.

**Galaxy** – A Galaxy App would be created for the event. Generally, there arises miscommunication regarding rules and regulations of the events, and also the timing and venue.

The Galaxy App will cater to this need, by providing all these details to mobile users.

Most importantly, results will be regularly updated on the application

Certificates would be awarded to winners of every competition.

## CLUB SPECIFIC

- Literary Clubs – I propose to club Nirvaak and Meander together into a single publication. This single publication would feature English, Hindi as well as regional articles. We would also have increased number of issues throughout the year.  
A poetry workshop will be conducted in collaboration with Sadho Poetry Group.  
Kirdaar will be restarted on FM 90.2 and new talent will be given a chance  
Hindi Learning Classes will be organized in collaboration with Counselling Service
- Fine Arts – The paintings of the club could be exhibited in CCD. I would also initiate a project in which a sculpture displaying the word IITK would be installed in New Sac. Exhibition lights would be fitted in the New Sac. A Graffiti workshop will also be held.
- Quiz Club – There would be more Hall Level Events and new quizzing formats would be introduced. I would ensure club participation in national level events like Nihilanth.
- Dram Club – The Dram Club room would be fitted with stage lights. A Mime workshop and a script writing workshop will also be conducted. The club would collaborate with the Literary Societies and produce self-written plays. Dramatics club has script writers and actors and in collaboration with Film Club, the club would produce short films and movies. The summer workshop would also focus on personality development so as to attract more participation.
- Music Club – A sound mixing workshop would be conducted. The club can compose music for the songs written by Literary Society. Music club has sound recording facilities and I would encourage the club to release more covers.
- Dance Club – Semester long workshops of B Boying and Kathak would be held. I will ensure that general problems related to costumes, props and infrastructure are addressed efficiently.
- Debating and Discussion Society – This Hobby group was constituted this year. I would put in efforts to develop it further. Discussions would be delivered to the public in the form of newsletters, videos and posters with the help of Networking Cell.

## INFRASTRUCTURE

- Every club room would be fitted with an exhaust.
- A washbasin will be installed in the Fine Arts Room.
- Coolers would be provided to the clubs.
- The windows and doors would be fitted with nets.
- The sound system of OAT will be improved.

**SAMPLE CALENDAR FOR CULTX: THE CULTURAL EXTRAVAGANZA**

Day	Afternoon	Evening
Saturday	Lit Fest (Talks)	Musicals (6 to 8:15pm) Stage play (8:30 to 9:45pm) Dance (10 to 11 pm)
Sunday	Lit Fest (Panel Discussion) Street play (5 to 6pm)	Dance (6 to 8:45pm) Speed art and Sand art (9 to 9:45) Stage Play (10 to 11pm)

TOTAL : 10 hours