

Festival Conduction Report

Antaragni'14



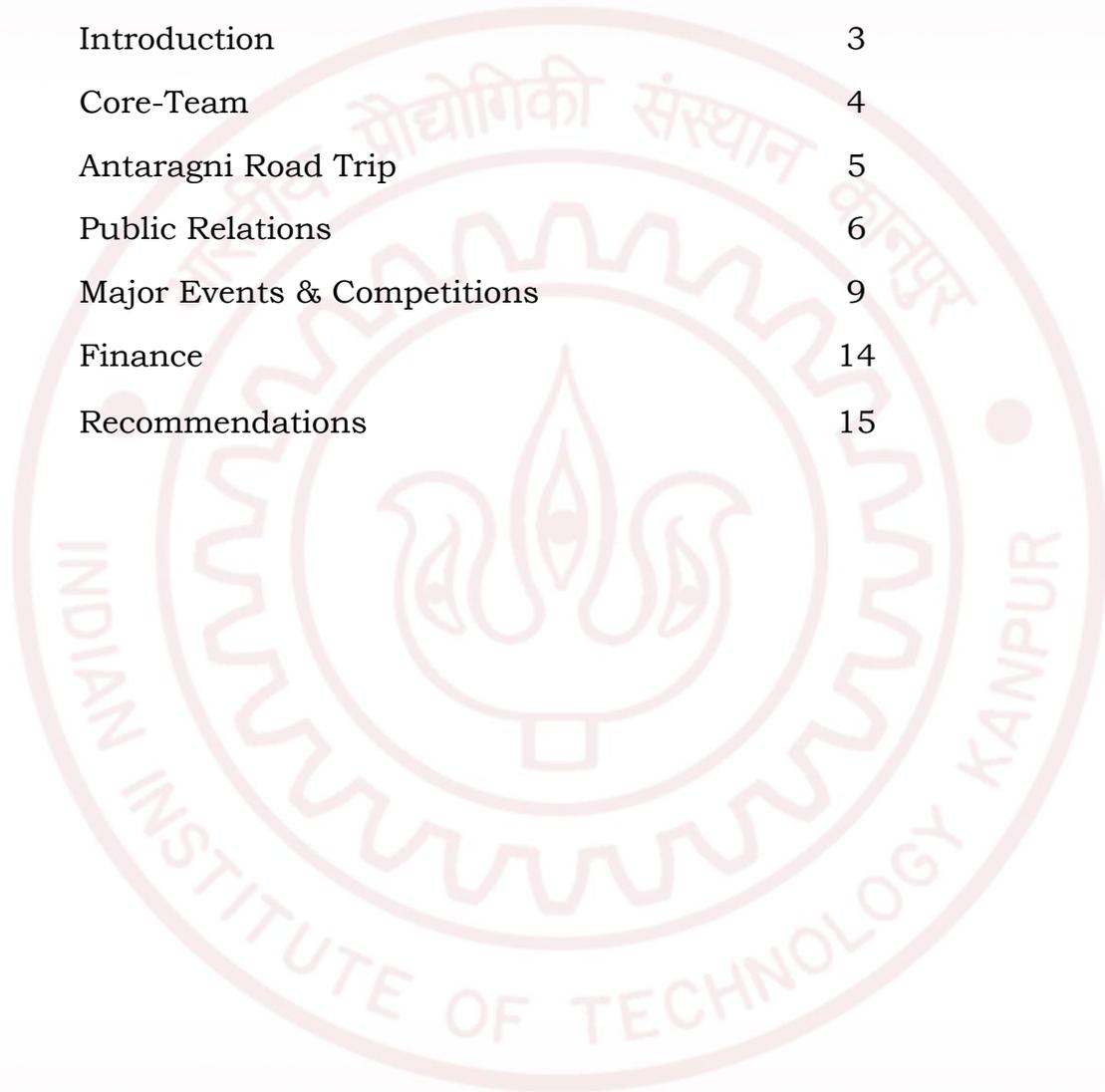
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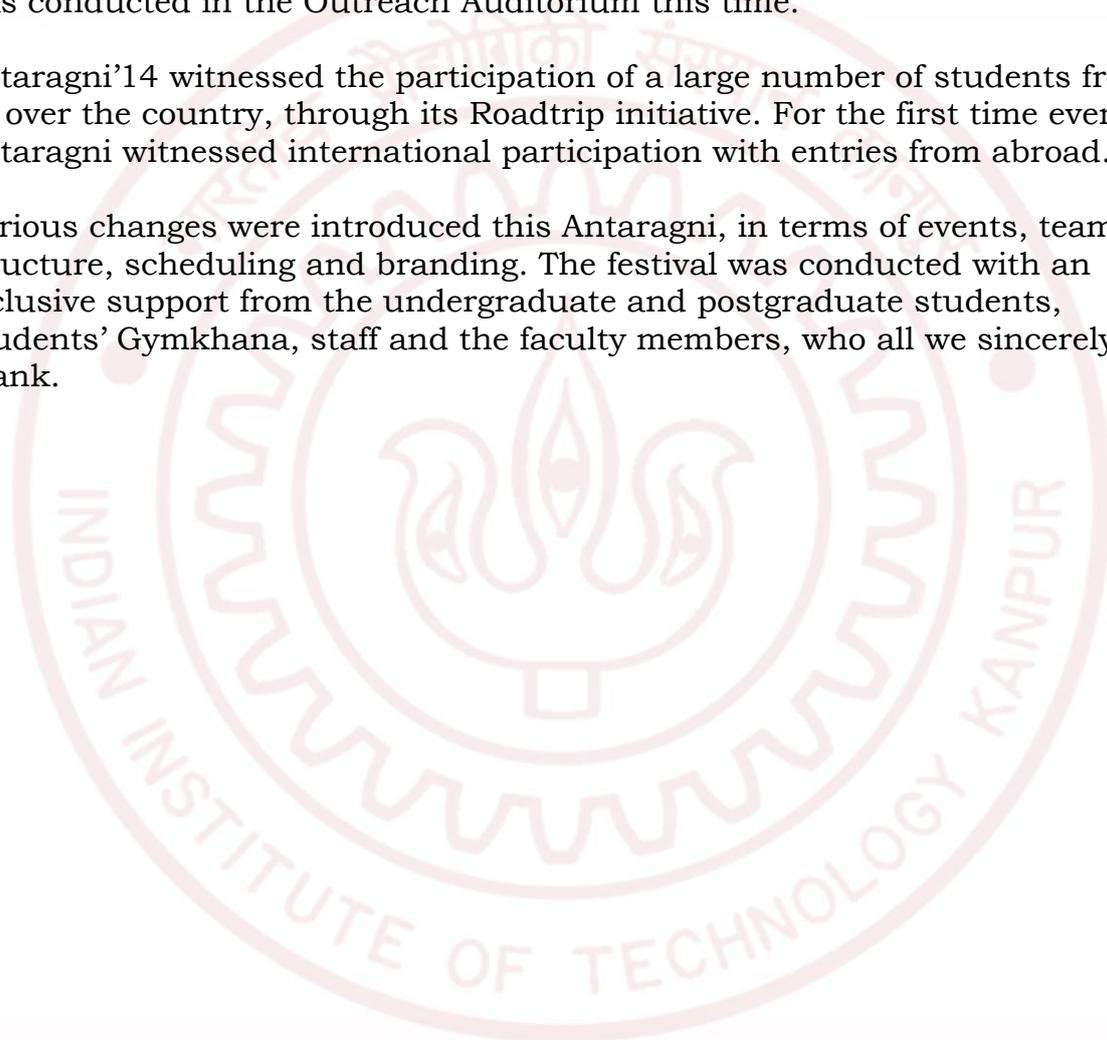


1. Introduction

Antaragni successfully completed its 49th edition from October 9th to 12th, 2014 with befitting grandeur, witnessing the highest and most diverse participation till date. The spirit was withheld from the very beginning with the inauguration ceremony, which was graced by Dr. Indranil Manna and was conducted in the Outreach Auditorium this time.

Antaragni'14 witnessed the participation of a large number of students from all over the country, through its Roadtrip initiative. For the first time ever, Antaragni witnessed international participation with entries from abroad.

Various changes were introduced this Antaragni, in terms of events, team structure, scheduling and branding. The festival was conducted with an inclusive support from the undergraduate and postgraduate students, Students' Gymkhana, staff and the faculty members, who all we sincerely thank.



2. Core-Team

The core-team and its structure for Antaragni'14 were as follows:

Festival Coordinator	Ashish Dabas Chinmay Nema
Head, Major Events & Competitions	Abhishek Singh Jai Prakash Menaria Srijan R. Shetty
Head, Public Relations	Aradhya Agarwal Jose Philip
Head, Marketing	Amrit Rijhwani Rishika Garg
Head, Media and Publicity	Rohit Choudhary
Head, Show Management	Prateek Yadav Vishal Heliwal
Head, Finance	Puneet Modi
Head, Security	Rohan Bansal

A total of approximately 1000 volunteers, across various batches and courses, were instrumental in the conduction of the festival. The core team expresses sincere gratitude to the volunteers in the team.



3. Antaragni Road Trip

This year, Antaragni expanded its reach by organizing the event in 11 major cities of the country-

- Chandigarh
- Bangalore
- Chennai
- Bhopal
- Kolkata
- Lucknow
- Delhi
- Guwahati
- Mumbai
- Ahmedabad
- Kanpur

Despite being organized for the first time on such a large scale, the Road trips were extremely successful in their debut year. The zonal rounds of the events- Synchronicity, ALI, Nukkad Natak-Dramatics, Street Dance, Quiz events- were organized as part of the Road Trips.

For a debut, the Road Trips witnessed an impressive participation in most of the cities. Road trips have left indelible imprints, thus proving their immense potential to aggrandize the reach of Antaragni and create its frenzy across the country.

Winners were also rewarded with prize money. The road trips were organized over a wide interval of time, starting from the month of August, and most of the colleges actively participated in the events.

The road trips raised bar of the competitions and events organized in Antaragni and enhanced the spirit of the excellence in cultural endeavors for all the participants.



4. Public Relations, Antaragni'14

4.1. Prima Nocte

The Fest was thrown open on October 9th, 2014 with a grand and rejuvenating celebration - Prima Nocte. Be it the scintillating performance by the famous rock band or a professional play performance, it has never failed to unleash fire within on the very first day of the cultural carnival, being only a taste of greater things to be revealed. This year Prima Nocte witnessed the performance by the famous band **Agnee**. The evening was a mere rocking affair as the band entertained the huge crowd till late night.

4.2. International Carnival

Antaragni'14 had associations with the Embassies of Israel and Portugal. Conjuring up a rich and diverse aural palette with the use of percussion, oud, horns, and strings, Yemen Blues from Israel enthralled the audience with their captivating performance. We had fire juggler Ana Sofia from Portugal who left the audience spellbound with her astonishing fire juggling skills.

4.3. Antaragni Leadership Initiative

The three month long campaign serves as the perfect platform for young leaders to voice their opinions on issues which directly affect our lives. It seeks to encourage them to participate in discourses with their peers on matters concerning our nation and to come up with innovative and practical solutions to seemingly inextricable problems. This year Antaragni Leadership Initiative was conducted in association with Rakshak Foundation. The incentives included 4 internships by Rakshak Foundation.



4.4. India Inspired

India Inspired was a panel discussion held as an endeavor to encourage young minds to contemplate the issues faced by the nation. Socially relevant issues with an emphasis on youth culture were discussed. In the past years it has witnessed participation from the student community and has led to spirited discussions. Famous personalities who have graced the event over the years include Anna Hazare, Mark Tully, Magsaysay Awardee Aruna Roy and Dr. Arun Shourie. The topic of the discussion this year was 'India as a Superpower'. We had an elite panel for discussion comprising of Dr. A Shivathanu Pillai, Sudhir Vyas and Girish Nikam as moderator. The panel discussion was conducted at the Main Auditorium on 11th October.

4.5. Director's Cut

Director's Cut is an event that would appeal to the cinephile in all of us. In this highly anticipated event, people get to see their favorite movies from the perspective of the actual makers. In the past years, eminent artists such as Abbas Tyrewala, Piyush Mishra, Sanjay Gadhvi and Mr. Tigmanshu Dhulia have graced the movie screening and interacted with the lively audience. This year, the presence of Mr. Kunal Kapoor for the screening of Rang De Basanti and Mr. Saurabh Shukla for Barfi made the event a greater success. Rang De Basanti was screened on the night of 10th October at the Open Air Theatre which was attended by a huge crowd. Barfi could not be screened as Mr. Saurabh Shukla had other commitments to attend to. Mr. Shukla and Kunal Kapoor also honored us by being the judges of dramatics and fashion show competitions.

We also had with us Ms. Rhea Chakraborty, Mr. Ali Fazal and Mr. Raghav Juyal for the promotion of their movie Sonali Cable. The actors had a great time interacting with the students making the promotional event a great success.



4.6. Classical Night

It is the event to lose oneself in the melodious notes of Saarang and the energizing beats of Tabla as the best of classical musicians portray the charismatic aura within the divine soul of music. Classical music maestros like Pt. Ravi Shankar, Ustd. Amjad Ali Khan, Jagjit Singh, Subhadra Desai have graced the event over the years. This time we had Mr. Suhail Yusuf Khan, a Saarang player who belongs to an illustrious family of classical musicians of the Senia Moradabad gharana. Classical violinist and a disciple of the legendary Lalgudi G Jayaraman, Ms. Padma Shankar, also mesmerized a full packed crowd at the OAT on the night of 11th October with his soulful performance.

4.7. Blitzkrieg

Blitzkrieg is the most coveted event of Antaragni as every year it witnesses the grand performances of the best singers of the country. This is the high-point of the festival when the crowd is driven to frenzy by famous stars. This is the ultimate euphoria as tidal waves of energy sweeps off everything in their path. And this year we had Mr. Vishal Dadlani and Mr. Shekhar Ravjiani to dazzle the crowd. The iconic duo of Vishal-Shekhar has provided playback singing for Hindi movies winning many awards over the years. The performance on the night of 12th October attracted a huge crowd of over 15000 people. It was a huge affair with the crowd dancing to the beats of their tracks. Blitzkrieg thus provided the perfect grand ending to Antaragni'14.



5. Major Events & Competitions, Antaragni'14

5.1. India Haat

India Haat is playing a major role in keeping the cultural heritage of India alive. Renowned performers from all over the country show their talent in Antaragni. The event is a great source of entertainment to the old generation and a thrilling as well as a learning experience for the present one.

This year India Haat has seen the following fascinating performances-
Chau Dance by Padmashree Gopal Prasad Dubey
Bharatanatyam by Mr. Gyanendra Bajpai
Kathak by Ms. Sanjana Tewari
Baiga Dance by Mr. Barkat Singh and team
Fusion Dance by Ms. Shreya Banerjee

5.2. Ritambhara

The event defines fashion itself. As always, Ritambhara- the glamour hub of Antaragni- was set to thrill the audience with its magnificent and enticing designs and choreography. The top fashion colleges of India along with various other fashion societies were invited to participate in the event. Teams qualified from the qualifier round performed in the finale based on the theme provided. The fashion gala was held in the Auditorium on 10th October. This year NIFT Delhi stole the show with their stunning design and performance followed by Lady Irwin College.

The celebrities this year were well-known names from the cores of fashion:
Kunal Kapoor- Renowned Actor
Prachi Mishra- Miss India Earth (2012)
Hemant Sood- CEO Abraxas Lifestyle Magazine
Sujit Meher- Ace designer

The shifting of the venue from Audi ground to the main auditorium made it difficult to handle the crowd. More focus on the security is suggested in future.



5.3. Impresionante

A rebirth of Velvet Lock- Impresionante has scaled all new heights this year. 20 Male and Female participants each performed theme based ramp walk to win the title of Mr. and Miss Impresionante.

Enthralling an auditorium filled with enthusiastic audience on 11th of October, the event surely was a huge success.

The panel of judges included-
Niloptal Sinha
Neha Wasnik
Sujit Meher

5.4. Informals

Regulating the fun in the festival, Informals had a huge contribution in making Antaragni an unforgettable and cherished memory. Every year, around 6000 people from inside and outside the campus with utmost enthusiasm participate in the informal events. This year Informals hosted a plethora of fun events-

- I need you
- Antakshari
- 24
- Kamzor kadi kaun
- Blind Date
- Bollywood Tambola
- Treasure Hunt
- Ball Dance
- Casino
- Informal Stalls

There were fun games including paintball, zorbing, human zorbing, and trampoline where around 800 people, including participants, students, and the kids of faculty, staff and students enjoyed the games.

5.5. Kavi Sammelan

Kavi Sammelan has always proved to be the poetic soul of Antaragni. From years it has been witnessing great names gracing the evening and influencing minds from the modes of their Hindi poetry. It has attained an all new stature this year. The event witnessed notable poets including:

- Mr. Kunwar Bechain
- Mr. Pankaj Kumar
- Mr. G.K. Bansal
- Mr. Wahid Ali Wahid
- Ms. Kirti Kale
- Mr. Surendra Dube

5.6. MUN

This year MUN witnessed a participation of around 100 students in the post of chair person, delegates and international press representatives. The entries were done by the two tier screening based on the past experience in MUN and equivalent events. The participation and the incentive to the winners were specifically advanced this year. MUN was conducted for all four days of the festival from 9th to 12th October.

A very new council was introduced – The Indian Cabinet to discuss about the problems pertaining in India.

Council	Agenda
GA DISEC	Agenda 1 : The destabilizing effects of foreign military bases in sovereign states Agenda 2 : Measures to regulate internet privacy in the context of security
ECOSOC	Agenda 1 : Financing for development Agenda 2 : Accumulation of public debt and the consequences for economic
IAEA	Agenda : Revising the Nuclear Non-Proliferation Treaty with regards to recent dialogue of USA with Iran and Israel
HRC	Agenda : Human rights violations in the use of new espionage technologies
INDIAN CABINET	Agenda 1 : FDI in the defense sector Agenda 2 : Security of women in India



5.7. Mridaksh

Mridaksh is a personality contest and a hunt for Mr. and Miss. Antaragni. Mridaksh has always been a great source of entertainment. It has been a platform for all those who are enthusiastic to test themselves and win the hearts of people and judges by their personality. The event is followed with a lot of enthusiasm by in-campus and outside audience.

Antaragni'14, for the first time, organised the "Hunt for Mr. and Ms. Fresher" on the Freshers' Night, the winners of which were provided direct entry to the intra-IITK round of Mridaksh. The rounds consisted a preliminary and a finalist round which finally led to the declaration of winners. The preliminary and finale were held on informal stage on 11th and 12th October.

5.8. Junoon

Junoon from past year has been promoting eastern rock music and is an important event of Antaragni. The event witnessed hall 1 parking lot stuffed with frenzied audience on 11th October.

This year there was a headliner performance by the band – Nigambodh. The winning team was also provided with a full album recording deal with the band. Providing a neck-to-neck competition, the event has definitely proved its craze amongst the audience.

5.9. Competitions

Competition events are broadly divided into

- Dance Competitions
- Dramatics Competitions
- English Literary Competitions
- Films & Photography Competitions
- Fine Arts Competitions
- Hindi Literary Competitions
- Musical Competitions
- Quiz Competitions



The competitions this year were a huge success owing to the innovation and advancements made in the events along with the support of sponsors and dream on partners and the paragons of the specific field as the judges and guides for the competitions.

The competitions witnessed well acclaimed names as judges for the competitions which included Ms. Padma Shankar, Mr. Osama Noor, Mr. Vinod Tiwari, Ms. Mridula Shukla, Ms. Sarika Kalra, Mr. Shawn Williams, Ms. Sherzad Kaikobad, Ms. Sneha Kapoor and many more. Tie ups with the renowned institutes to promote the talents passed on by Antaragni was another achievement this year. Shankar Mahadevan Music Academy, Thespo (Prithvi Theatre), Universal Dance Inc. are some of the names of these associations.

This year much advancement was done in the competitions in order to promote the competition and to meet the demands of different kinds of talents across the country. The new events introduced this year were- Arabesque (dance drama), Kirdaar (Hindi story telling), Pratyay (Hindi movie review), speed art and much more. Scheduling was smoothly done sufficing all the requirements of the events. As always, Competitions went smoothly with least possible discrepancies and has set a tough benchmark for the coming years.



6. Recommendations

- 6.1.** It is suggested by the current team that the new team must be formed at the earliest each year.
- 6.2.** Separate positions of Head, Design and Head, Web should be allowed in the festivals to keep up with the deadlines and pressures of the festival.
- 6.3.** A catering service must be employed for the guests staying in the Visitors' Hostel to avoid extra payments and also the embarrassment caused to the festival.

