

Festival Conduction Report

Antaragni'13

Annual Cultural Festival of IIT Kanpur
24th-27th October



On behalf of Antaragni'13 Core Team:

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Antaragni'13

Festival Conduction Report

Antaragni'13 was successfully organized from **October 24th to 27th, 2013**. The festival witnessed participation of 1472 outstation participants from over 100 colleges all across the country. The festival was officially inaugurated on October 24th in the Auditorium grounds with the address by the Dean of Student Affairs of IIT Kanpur **Prof. A.K. Ghosh**, who welcomed the participants to the festival and urged everyone to uphold the spirit of participation. The lamp was lit by the Chief Guest of the evening, **European Union's Ambassador to India Dr João Cravinho** who also addressed the participants on this occasion. The ceremony was followed by the musical performances of **Indian Ocean** and followed by the performance of **The Bonny Men**. The inauguration was witnessed by a massive crowd of around 6,000, which includes participants, IIT Kanpur students, staff and Faculty members.

Competitions, Antaragni'13

Competitions were grouped in 9 sub-categories namely- Dance, Dramatics, English Literary, Films & Photography, Fine Arts, Hindi Literary, Musicals, Junoon and Quiz.

After four days of high quality competitions, the overall outstation championship was won by **Gargi College**.

The festival was graced by numerous respected artists and experts as the judges for the competitions with the likes of **Ms. Alene D'souza**, **Ms. Riddhika Singh**, **Mr. Avijit Dutt**, **Ms. Shilpi Marwaha**, **Mr. Munish Khanna**, **Mr. Abhineet Sharma**, **Mr. Sanjay Sujitabh** (Dean of Barry John Institute), Choreographers from **Shiamak Davar Academy** etc. Apart from it special Guest Judges like **Mr. Tigmanshu Dhulia** and **Mr. Nawazuddin Siddique** were also here. The high level of expertise involved in judging the competitions this year was highly appreciated by the participating teams. It is recommended that the future organizing teams give due importance to ensure a credible panel of judges so that the competitions enjoy the trust of the participating teams and there is no scope for complaints of partiality towards IIT Kanpur.

The total number of competitions were **52**. The new competitions added were **Street Dance - Face Off**, **Snapshots**, which witnessed good participation and appreciation from the participants; apart from these competitions many other theme based competitions were also introduced. The number of competitions was decided and the scheduling was done so as to ensure smooth and timely conduction. It is recommended that the future organizing teams also refrain from jam-packing the schedule which might lead to unnecessary delays.

Continuing with the trend started in the previous years, the scheduling was done so as to bring even more competitions like Paper Costume Designing, Acoustic Unplugged, Solo Dance, Nukkad etc. and the prelims of Mridaksh in the open in SAC. This was aimed to give competitions a bigger audience and also the mind space that they deserve.

'Dream On' campaign introduced last year was taken to a new level by associating with institutions like Shiamak Davar Academy of Dance, Barry John Institute, Delhi Collage of Art, Munish Khanna Photography, Swarnabhoomi Academy of Music, Asmita theatre Group. The best band of Junoon & Synchronicity got a recording deal as well. These added incentives given to the participants were highly appreciated by the participating teams.

In addition to the above competitions, Antaragni'13 also witnessed the Rock Competition –Synchronicity. The finalists got a chance to open for the headlining act, Flying Eyes. Best Guitarist was also rewarded with guitar. Along with this various winners in the Musical Competition sub category were also given instruments in kind as well. (Including prizes like acoustic guitars, tabla, etc.)

The level of competition in the newly introduced competition **Snapshots** was remarkable which also worked for our Facebook publicity. Such online competitions and communities helped in keeping the people connected with the festival. It is recommended that the future teams continue this practice.

Public Relations, Antaragni'13

Prima Nocte

Fest was thrown open on October 24th, 2013 with a grand and rejuvenating celebration - Prima Nocte. Be it the scintillating performance by the famous rock band or a professional play performance it has never failed to unleash fire within on the very

first day of the cultural carnival, being only a taste of greater things to be revealed. This year we had the band **Indian Ocean** and the Irish folk music band, **The Bonny Men** from Ireland performing in Prima Nocte.

Crowd: 6000

International Carnival

Antaragni'13 had association with embassies of Ireland, Egypt, Italy, USA, Delegation of European Union, Hungary and Finland.

We had the Irish folk music band, The Bonny Men from Ireland, dance group Cleva Crew from Finland, saxophonist Gianni Denitto from Italy, rock band The Flying Eyes from USA, Kobzos Ensemble from Hungary and a performing arts group from Egypt.

The Bonny Men had performed on the opening night Prima Nocte, The Flying Eyes headlined Synchronicity, The Cleva Crew performed in Ritambhara and Gianni Dennito performed a fusion song with Indian Ocean.

Antaragni Leadership Initiative

The three month long campaign serves as the perfect platform for young leaders to voice their opinions on issues which directly affect our lives. This year Antaragni Leadership Initiative was conducted in association with the European Union. The incentives included a fully sponsored Europe trip to the two winners and free laptops and gift vouchers for the audience.

India Inspired

A panel discussion held as an endeavor to encourage young minds to contemplate the issues faced by the nation. The discussion revolves around themes such as RTI, female infanticide and youth in politics. Famous personalities who have graced the event over the years include Anna Hazare, ex-C.J.I V N Khare, Magsaysay Awardee Aruna Roy and Dr. Arun Shourie.

The topic of the discussion this year was – 66 Years of Independent India: Time for a Reality Check?

This year, India Inspired was a huge success mainly because of the eminent panleists – Mark Tully, Brinda Karat, S Y Qureshi, Rami Chhabra and Aravind Mohan as moderator. The event was conducted in main auditorium on October 26th 2013.

Director's Cut

Director's Cut is an event that would appeal to the cinephile in all of us.

Eminent artists such as Abbas Tyrewala, Piyush Mishra, Sanjay Gadhvi and Luv Ranjan have graced the movie screening with their presence during the past and interacted with a lively audience.

This year we had Mr. Nawazuddin Siddiqui for Gangs of Wasseypur 2 and Mr. Tigmanshu Dhulia for Paan Singh Tomar. Gangs of Wasseypur 2 was screened on October 25th night in main auditorium which was attended by a huge crowd. Paan Singh Tomar was screened on October 26th night in the outreach auditorium which was also packed to full capacity. Tugmanshu Dhulia and Nawazuddin Siddiqui also honored us by being the judges of dramatics and fashion show competitions.

We also had with us Ms. Elena Kazan for promotion of one of her movies and judging Ritambhara

European Film Festival

Antaragni'13 in association with the European Union had organized a European Film Festival during the festival in the campus. Every day, three to four movies of different European languages were screened and we had enthusiastic audience for all the movies. The movies screened included:

- Lora from Morning till Evening
- Roads and Oranges (Cyprus)
- Applause
- After Five in the Forest Primeval
- Eszter's Inheritance
- The First Assignment (Italy)
- Back to your Arms (Germany)
- Your Name is Justine

- My Name is Ki
- The House
- Take My Eyes
- My Personal Name

Blitzkrieg

Blitzkrieg is the most coveted event of Antaragni as every year it witnesses the grand performance of the best singers of the country. This is the high- point of the festival when crowd is driven to frenzy by famous stars. This is the ultimate euphoria as tidal waves of energy sweeps off everything in their path. And for Antaragni'13, we had **Sonu Nigam** for Blitzkrieg. Over the years, Nigam became a major force in the Indian music industry. He provided playback singing for Hindi movies and won many awards, notably the title song of the film *Kal Ho Naa Ho*. He recorded romantic, rock, sad and patriotic songs. His performance on the night of October 27th was a huge crowd puller and a perfect and grand ending to Antaragni'13.

Attendance: 17000

Major Events, Anataragni'13

Kavi Sammelan:

Kavi Sammelan is an integral part of Antaragni. Kavi Sammelan is one of the most popular events in Antaragni and many legends of Hindi poetry entertain every year. Kavi Sammelan was organized on a much grander scale in the OAT on 25th Oct, and certainly touched new heights in its 2013 edition. In this continuation we had the following poets for "Antaragni 13"-

1. **Santosh Anand**
2. **Suresh Awasthi**
3. **Anjum Rahbar**
4. **Sunil Jogi**
5. **Gajendra Solanki**

India Haat:

India Haat is the event in Antaragni where state houses from all over the country come to IIT Kanpur to present their culture and traditions to the community and other participating colleges. Objective of this event is to keep alive the cultural heritage of our great nation. This event has always been a great attraction among professors.

This year's performances-

1. **Neo-bharatnatyam by Ratheesh Babu**
2. **Kuchipudi dance by Deepa shasindran**
3. **Puppet show**
4. **Ghoomar Dance by artists from NCZCC**
5. **Kathak by Sanjana tewari**

Haat is an exhibition of Indian arts and crafts. This Year we had following exhibitions-

1. Tribal handicrafts from NCZCC
2. Madhubani paintings from NCZCC
3. Puppetry exhibition
4. Painting exhibition by Sarita Dwivedi

Ritambhara:

Ritambhara is the fashion carnival of Antaragni. It consisted of a fashion show. The fashion show witnesses the participation of India's top Fashion designing colleges. The winners for the event are decided on the basis of the performances in 2 stages, the qualifiers and "The Fashion Show".

For the qualifier the teams were required to present a show on one of two themes. It prelims were held on 24th Oct in Main Auditorium and finale was held on 25th Oct in Auditorium Grounds.

Judges:

1. **Elena Kazan**
2. **Nawazuddin Siddique**
3. **Abraham Kumar**
4. **Chhaya Mehrotra**
5. **Niket & Jainee**
6. **Munish Khanna**
7. **Mani Nigam**

Velvet Lock:

Velvet Lock received overwhelming participation this year. We had 40 models from all over India (20 Male, 20 Female) participating in the pageant.

The competition was a huge hit, and witnessed a jam packed auditorium. It was organized on 26th October.

Judges:

1. **Abraham Kumar**
2. **Mani Nigam**

Mridaksh:

Mridaksh is the personality contest of Antaragni. It is the most coveted individual event, a fun-filled path to the most sought after title of Ms. & Mr. Antaragni. It has been one of the most popular and eagerly awaited event of Antaragni for the past few years.

The event is conducted in two phases:

- Prelims
- Finale

Prelims was conducted on informals stage on 26th Oct and finale was conducted in Main Auditorium on 27th Oct.

Participation:

1. Prelims - 12 (6 boys and girls each, shortlisted from approx. 80-100 contestants on the basis of filled questionnaire)
2. Finale - 10 (5 boys and girls each)

The list of Judges:

- **Mr. Tigmanshu Dhulia**
- **Mr Abraham Kumar**

Informals:

Informals is the most fun filled set of events of Antaragni. It keeps the atmosphere electric and adds life to the festival. Every year more than 6000 people from inside and outside the campus participate and enjoy the flavor of The Mall. This year in Informals we had,

1. Ball room dance was an introduction and it was a huge hit.
2. Antakshari
- 3.24
4. Family Feus
5. Bollywood Tambola
6. Biz-viz
7. Blind Date
8. Treasure Hunt
9. Casino (Multi Table Poker Tournament).
10. Stalls: Game stalls.
11. Treasure Hunt
12. Luck By Chance
13. Stage is yours

Added Attractions: Fun games like Paintball and Zorbing were organized which witnessed a participation of more than 600 people.

Calypso:

Calypso was organized on 25th & 26th Oct on Hall-3, Hall-1 cross roads. The event witnessed a huge crowd. The DJ this time was **DJ Ujval** One Vibe from Mumbai.

Model United Nations

MUN was organized from 24th-26th October. It witnessed a presence of around 160 delegates. The initial call for applications for the posts of the chair persons, delegates and international press representatives attracted around 800 entries which were subjected to a two tier screening based on their past experience of participating in similar MUN events to scale the figure to its above mentioned value. The committees this year and their agendas-

Committee	Agenda
General Assembly-Disarmament and International Security(GA-DISEC)	Conclusion of effective international arrangements to assure non-nuclear-weapon States against the use or threat of use of nuclear weapons
Economic And Social Council(ECOSOC)	Vulnerability of global markets to natural disasters, terrorism and political affair
Human Rights Committee(HRC)	Universal moratorium on capital punishment
International Atomic Energy Agency (IAEA)	Crisis Committee

For spreading awareness amongst the IITK junta and the MUN enthusiasts outside, the following initiatives were taken:

1. One informal session and a mock Model UN were conducted before the actual event, with help from our students and experienced MUNers from other colleges.
2. Information dissemination media like an information cum registration website, exchange of visual publicity regarding

the event and set up of online communities was put into place

Some positives that came with the third edition of the event:

1. Prominent exposure of IIT K community to the format of an event that enjoys great popularity in Delhi and Mumbai University
2. Several law institutes added to the diversity of student backgrounds in the festival

Classical Night:

Classical Night was introduced this year and was organized on 25th Oct in OAT. There were performances from **Krishna Natrajan** and **Subhadra Desai**. It attracted a crowd of around 600 and was highly appreciated by faculty members.

Antaragni'13 Post Festival Financial Report			
Income			
		Total Income	9840400
	Money Received	Money Pending	
Total	6977245	2863155	
Gymkhana Contribution	200000		
State Bank of India		500000	
Axis Group	400000	100000	
DIU Tourism Department	120000		
Mahindra & Mahindra Ltd.	99000		
S P Jain	200000		
J K Cement	98980	203020	
Kerala Tourism		200000	
Travel Easy	75000		
Education New Zealand	250000		
American Centre	924000		
Rhim Jhim Ispat	250000		
TATA Steel	490000		
Cool Age	50000		
Abhilasha Group		185000	
UPSACS	263865	96135	
Genius Publication	20000		
Wild Stone	122500	122500	
Lohia Group; Lohia Corp. Ltd.	196000		
Union Bank of India		75000	
Chhattisgarh Tourism		300000	
LIC		100000	
IDBI	35000		
NPCIL		100000	
IFFCO		35000	
Pepsi		300000	
Vishnu Sharan and Co.	25000		
ST Advani & Co.	25000		
RSB Projects Ltd	25000		
Okaley		40000	
BHEL		100000	
Tripiti Hyundai	25000		
Fresh Mentors	45000		
NTPC		20000	
National Council for Women	100000		
Digitech Computers (Acer)	20000		
Allahabad Bank	150000		
Red Chief	150000	150000	

Vijaya Bank	25000		
Raymound		100000	
Culture Ireland	418500		
Registration Workshop	27500		
Pop Corn	12000		
Anand Fast Food	20000		
Hotel Rass	30000		
Dominos	20000		
Shiva Fast Food	10000	15000	
Kathi Rolls	15000		
UP Government Cultural Council		50000	
Gelato Vinto	35000		
Paras Ram & Sons	20000		
Ruchi Nutrela		25000	
China Town	37000		
Registration	1388800		
T- shirt Sale Cash	431600		
T- shirt Sale Mess		46500	
Informal	55500		
Security Fines	5000		
Wood Land International	10000		
Bombay Fast Food	20000		
Crown Burgers	17000		
Safexpress	20000		
Expenses			
		Total Expenditure	9799828.95
		Difference	40,571
Events			
Mridaksh + Ritambhara + Velvet Lock		6000	
Informals		43875	
Kavi Sammelan		130000	
Disco		10000	
India Haat		12000	
Workshop		35000	
Liquid Cash (distribution later)		384304	
Competition			
Quiz (Artists Fee)		65000	
Prize Money		650000	
Show Management			
Light & Sound (Vishal Light & Sound)		339150	
Tent (Classic Tent House)		320000	
Labour Charge (Arunodaya Sahakari Shram Samvida Samiti Ltd.)		245520	

Auditorium Workers (N Kumar Associate International)		21337	
Outreach Workers		11253	
Food Workers (The Warden, Hall 3, IIT Kanpur)		32570	
Professional Shows			
Professional Shows Sound (Hardia Sound System)		825000	
Prima Nocte (Indian Ocean)		393260	
Blitzkrieg (Sonu Nigam)		2584280	
Cultural Night		50000	
Travel			
Flights (Pearl International Travels Ltd)		1540935	
Taxi (Rajpal Yadav)		263706	
MT Section (Buses)		20700	
Priya Bus Travel		20800	
Train		133428.25	
Organizational Costs			
Messing Participants (Trisha Enterprises)		129005	
T Shirts (Spectrum)		119000	
Sweat Shirts (Enquotism + Spectrum Casuals)		226200	
Printing (Flex + Non Flex)			
Calcutta Printers		531800	
Zed Creation		100943	
Auditorium		130900	
SIS (Security) + Wireless Handset		72869.7	
Stationery (Noble Book Store) + Photocopies (Chaurasiya Xeroxing Centre)		41897	
Health Centre		14736	
Judges/Artists + Team Refreshment		44034	
Telephone		32928	
Accommodation (VH/VFA)		115814	
Synchronicity Transfer (VISA)		62000	
Student Gymkhana Bamboo Losses		9000	
O.T. Electricals (Community Centre)		3336	
Student Gymkhana Printing Expenses		7248	
Sponsorship Back out / Reimbursement	Digitech Computers (Acer)	20000	
Distribution of Cash	384304		
Synchronicity Prelims	48899		

Hospitality Desk at Railway Station	2400		
Loader	8000		
Blue Chrome Media Pvt. Ltd (Crane)	14400		
Aman Tent House (rent of mugs & buckets)	10800		
Vishal Bhandar (bamboo)	40000		
Diesel	85000		
CSJM University (Guest Houses)	36955		
Shree Drinking Water	6150		
Gopal Singh Old SAC in-charge Honorarium	2532		
Room Booking Hall IV	3200		
Room Booking Hall V	3000		
Landmark Hotel	9876		
Amrit Music Pvt. Ltd. (Drum Cover)	4950		
Campus Restaurant	3550		
Lal Electrical & Paints (Bulbs for Type Quarters)	2000		
Fine Arts & Paints	40000		
SAC Decor + Last minute Organizational Costs + Marketing Costs	60000		
IIT Kanpur Souvenirs (Mugs)	1092		
Miscellaneous	1500		

Note:

1. There can be more bills of Chaurasiya Xerox Centre as there is a possibility of sending more branding and marketing reports to the Sponsors.